

TITO—AGAIN A RUSSIAN HERO
AN INTIMATE PICTURE REPORT
THE SOUTH'S FAVORITE SON
LYNDON JOHNSON: THE DARK HORSE
WHO MAY UNITE THE DEMOCRATS

THE REMARKABLE
MICKEY MANTLE

20 CENTS

JUNE 25, 1956



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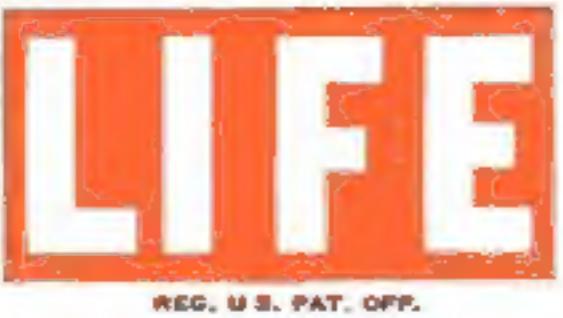
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U.S.S.R. eating crow

20

As Tito visits U.S.S.R., a picture report by Lisa Larsen (right, with bouquet given her by Khrushchev) shows how Soviet outdid itself for man Stalin vowed to destroy.



WITH K'S PEONIES

He hits them far

99

Yankees' Mickey Mantle's power matches the great baseball slugging of the past. How Mantle does it is analyzed in a photographic essay.



MANTEL AT BAT

A Texas kingmaker

111

Fourth in LIFE's series on Democrats describes convention task awaiting Lyndon Johnson, who is more likely to be a kingmaker than a nominee.



JOHNSON AT WORK

Navigating 'Moby Dick'

50

A stirring movie tells the story of "Moby Dick" and Historian-Sailor Samuel Elliot Morison tells how to read Melville's great but difficult novel.



AHAB AND MOBY DICK

Enchanted city of Venice

74

On the shadowed canals of Venice, Photographer Ernst Haas finds a mirrored enchantment that visitors to the city in its busy season seldom see.



SLEEPING GONDOLIER

COVER

New York Yankees' Mickey Mantle, switch-hitting home run slugger, takes left-handed batting stance (see pp. 99-107)

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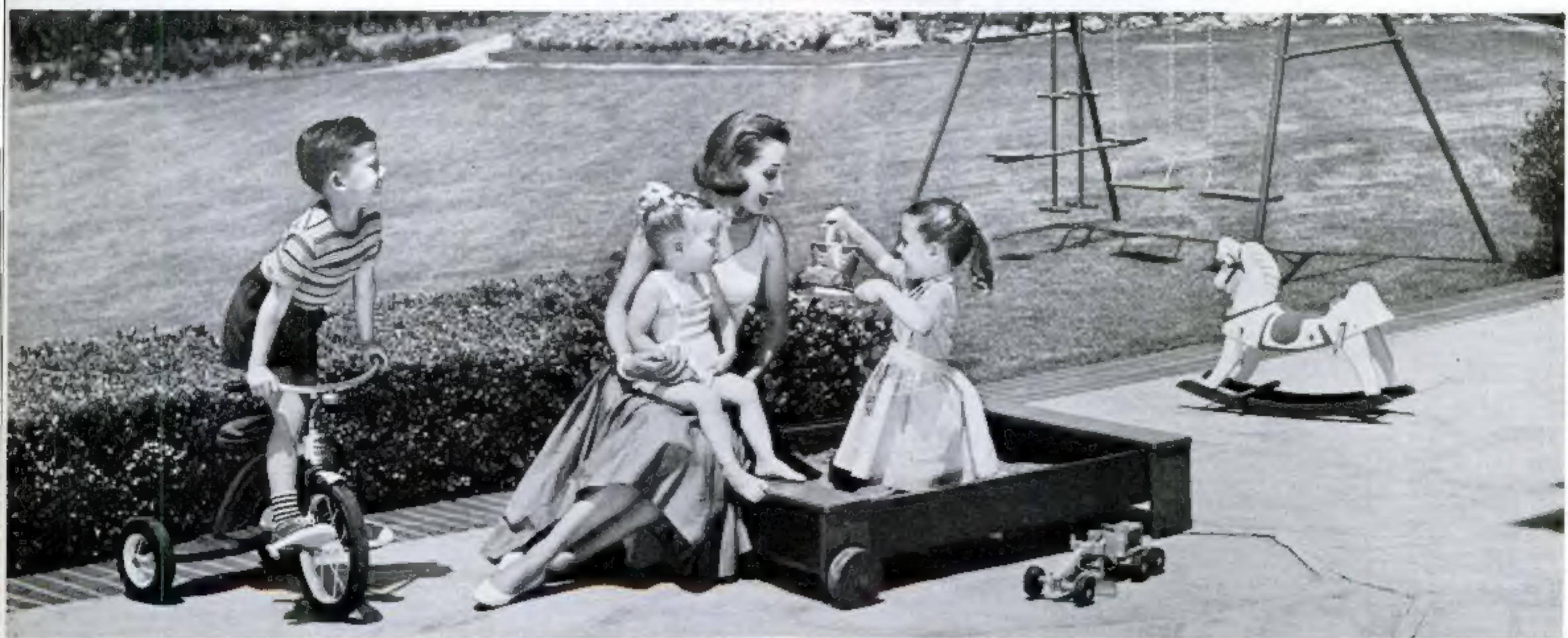
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PHOTOGRAPHS BY MORRIS ROSENFIELD

Possibly won't shrink

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Certainly won't shrink

The "Sanforized" label on this outfit says—and means —permanent fit. Washing after washing after washing. And, too, it's an indication that the maker took care to take care of you. But not every cotton is a "Sanforized" cotton, so look to be *SURE!*

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BOILED, WASHED FOR AN HOUR—*every "Sanforized" fabric must pass this rugged test.*

Cluett, Peabody & Co., Inc. permits the use of its trade-mark "Sanforized," adopted in 1930, only on fabrics which meet this company's rigid shrinkage requirements. Fabrics bearing the trade-mark "Sanforized" will not shrink more than 1% by the Government's standard test.



•SANFORIZED•
TRADE MARK

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"Lady Ronson"

ELECTRIC SHAVER

*The world's most luxurious electric shaver
...designed especially for the female of the species!*

You'll *never* have to bother again with scratchy razors, messy depilatories, painful waxes! In mere *minutes*, the "LADY RONSON" *strokes* your skin to silky smoothness. (Who ever *dreamed* "defuzzing" could be so delightfully simple?) "LADY RONSON" is quiet as a sigh, gets close as a caress.

And the shaver-head has two sides: one for underarms, one for legs!

It's the glamour gift of the year!

Blush Pink

Blue Heaven

Turquoise

Black Magic

Set with a make-believe diamond!

14⁹⁵

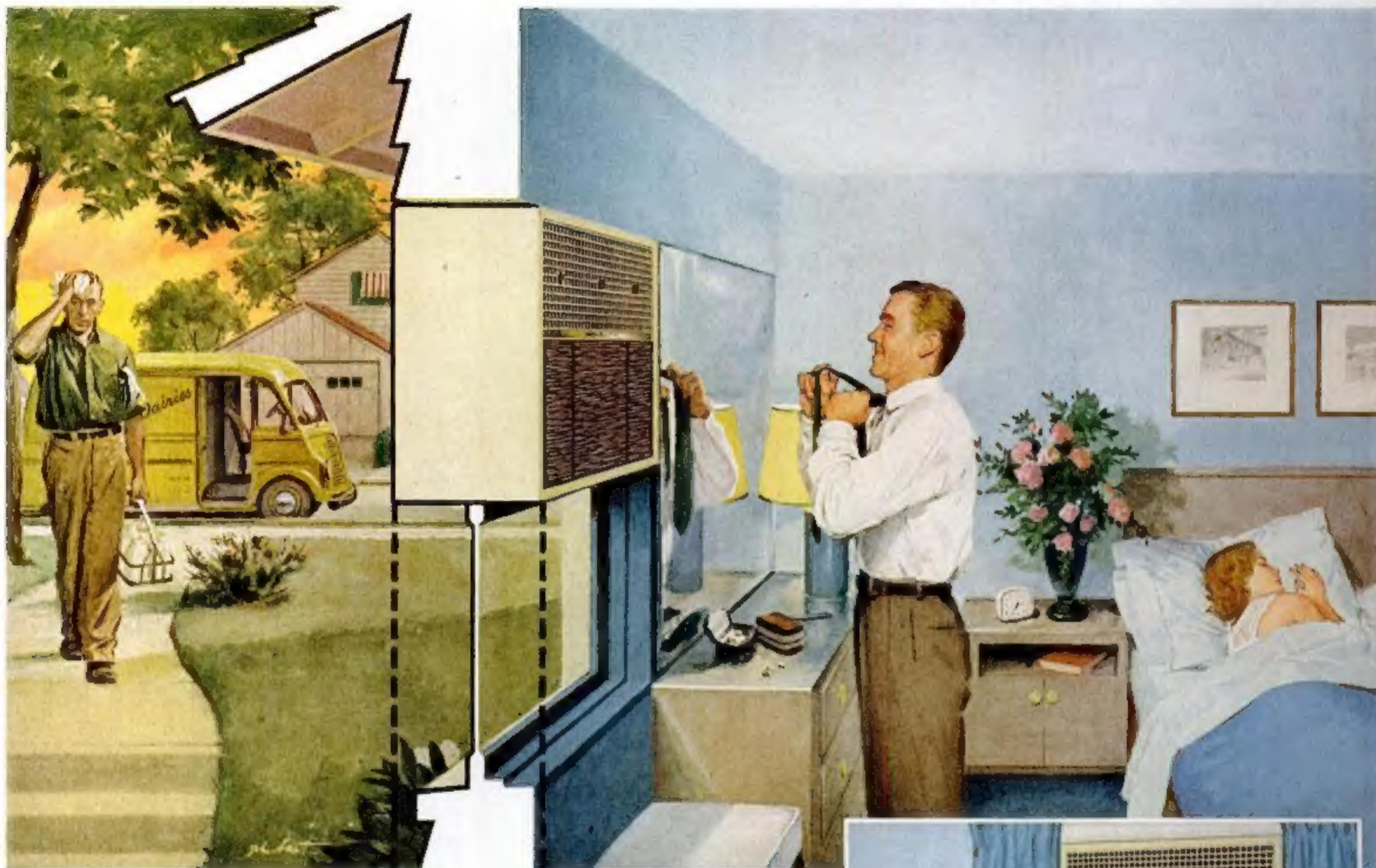
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**G-E Thinline is 16½ inches "thin" . . .
no unsightly overhang!**

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Progress Is Our Most Important Product

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nothing to write but your name and address!**

Here's the list of prizes: 1st PRIZE—\$25,000

574 Additional Prizes—2nd prize—\$15,000; 3rd prize—\$10,000; 4th prize—\$5,000; 5th prize—\$2,500. Prizes 6 through 10 will be \$1,000 each; prizes 11 through 15 will be \$750 each; prizes 16 through 20 will be \$500 each; prizes 21 through 25 will be \$300 each. It's easy to see why you should enter right away!

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In all, there are 575 chances to win in Goodyear's big 3-T Safety Sweepstakes and all you have to do is write your name and address on an official entry blank at your Goodyear dealer's! Get your entry in now. Goodyear, Akron 16, Ohio.

Here's all you have to do:

1. Get an official entry blank at your Goodyear dealer's. Sweepstakes opens June 11, and entries must be at your dealer's by August 18.
2. Fill in your name and address.
3. Give it to your Goodyear dealer. He will mail it for you. Only one entry accepted from each person. Entrants must be at least 18 years old.
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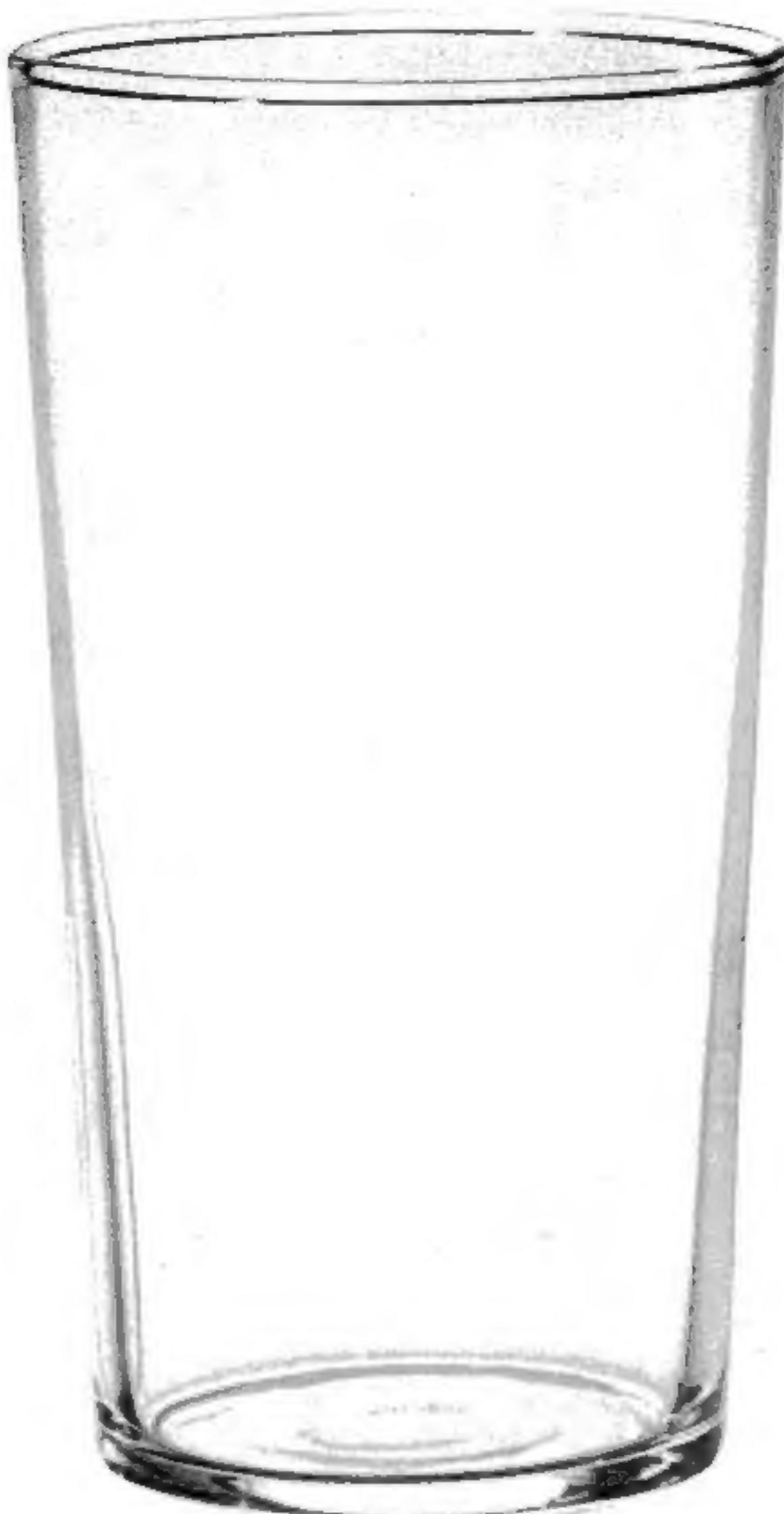


GOOD  YEAR

Make your Goodyear dealer's sign your good luck sign—
enter the Goodyear \$150,000 3-T Safety Sweepstakes now!

Super-Cushion, Double Eagle, T. M.'s, The Goodyear Tire & Rubber Company, Akron, Ohio

Does it *really* matter?



Does it really matter what children drink in summer? Of course it does. What we give them to *drink* is every bit as important as what they *eat*. And when one summer drink, *fresh lemonade*

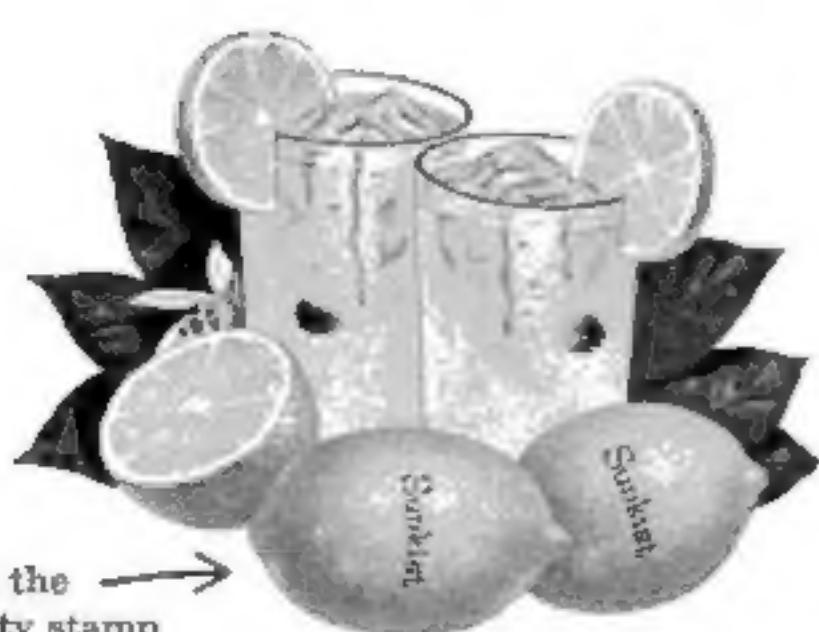
...is a pure, natural fruit drink—no artificial flavorings or preservatives—you know this because you make it yourself

...is rich in vitamin C (the vitamin we all need every day, especially in hot weather)

...cools and refreshes more deeply than any other

...is wonderfully delicious (kids love it)

—doesn't it make good sense to serve *fresh lemonade* to your family? Medical authorities think so. How about you?



Sunkist Fresh Lemons for *real* lemonade

Fresh lemonade all summer means healthier children next fall...good for grownups, too!



IT'S PART OF OUR AMERICAN TRADITION
TO WORK THINGS OUT TOGETHER

The Cattle Roundup. Riding over thousands of acres to round up cattle for branding protection required a helping hand from many good neighbors in the early West.

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A credit union is simply a group of people who operate their own savings and borrowing system—usually right where they work. They have the experienced guidance of a successful plan which is over 100 years old and the protection of being chartered and supervised by government agencies. A credit union is democracy in the American tradition of working

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A credit union can easily be started where you work or in your church, lodge or community group of 50 or more people. (In some areas

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SEND FOR FREE BOOKLET. It tells how a credit union works and how one can be started in your company or among any other group of people. There's no obligation. Just send your name and address to Credit Union, Dept. 112, Box 57, Madison 1, Wisconsin.



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go for **Jockey**[®] UNDERWEAR



made only by *Cooper's*

His deeds, not his words, are the tip-off on *the man on the go*. He's going places, and going in style—with Jockey brand underwear.

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80 Years of
Leadership

known the world over by this symbol



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Matching Jockey undershirts are tailored longer in back to keep them in place, shorter in front to avoid bulkiness. Long wearing, mighty comfortable.



There's a whole kit-and-caboodle of sizes
in Rath Black Hawk Canned Hams—those mellow . . . sugar-cured . . .
corn-fed beauties-in-a-can! A 1½-pound Miniature Ham,
sort of a dinner-for-two size. A 3½-pound Family Size. A 6¾-pound Party Size
And handsome 9 to 11 pound-ers for big-family reunions.
No work at all. No trouble to carve because these are boneless hams
and tender as all get-out. Sweet, lean slices cut like butter
—make mighty elegant eating.

Rath Black Hawk Hams

FINER FLAVOR FROM THE
LAND O' CORN



New mix idea...

chiffon ice box pie without baking!

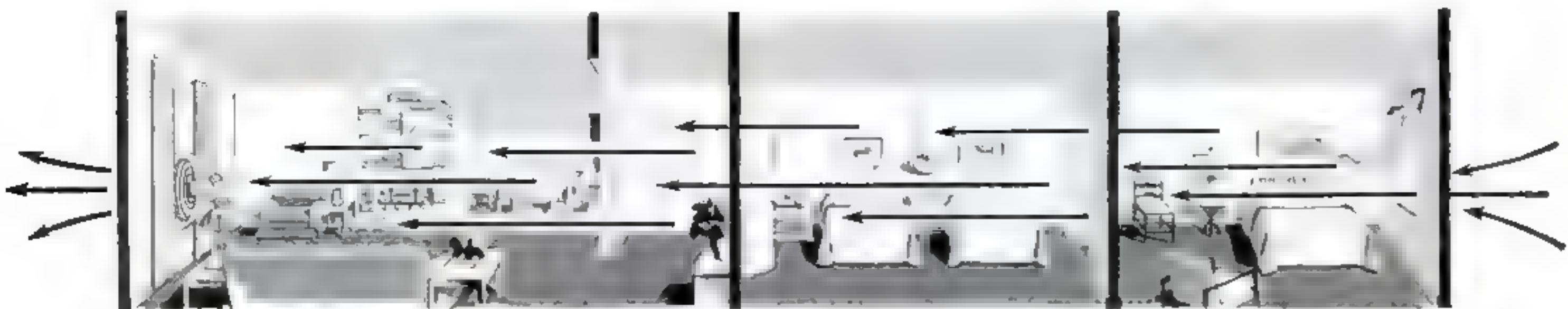
PY-O-MY gives you the complete mix in one package—graham cracker crust and chiffon filling. Just mix, chill and serve.

Four wonderful flavors
to try right away...

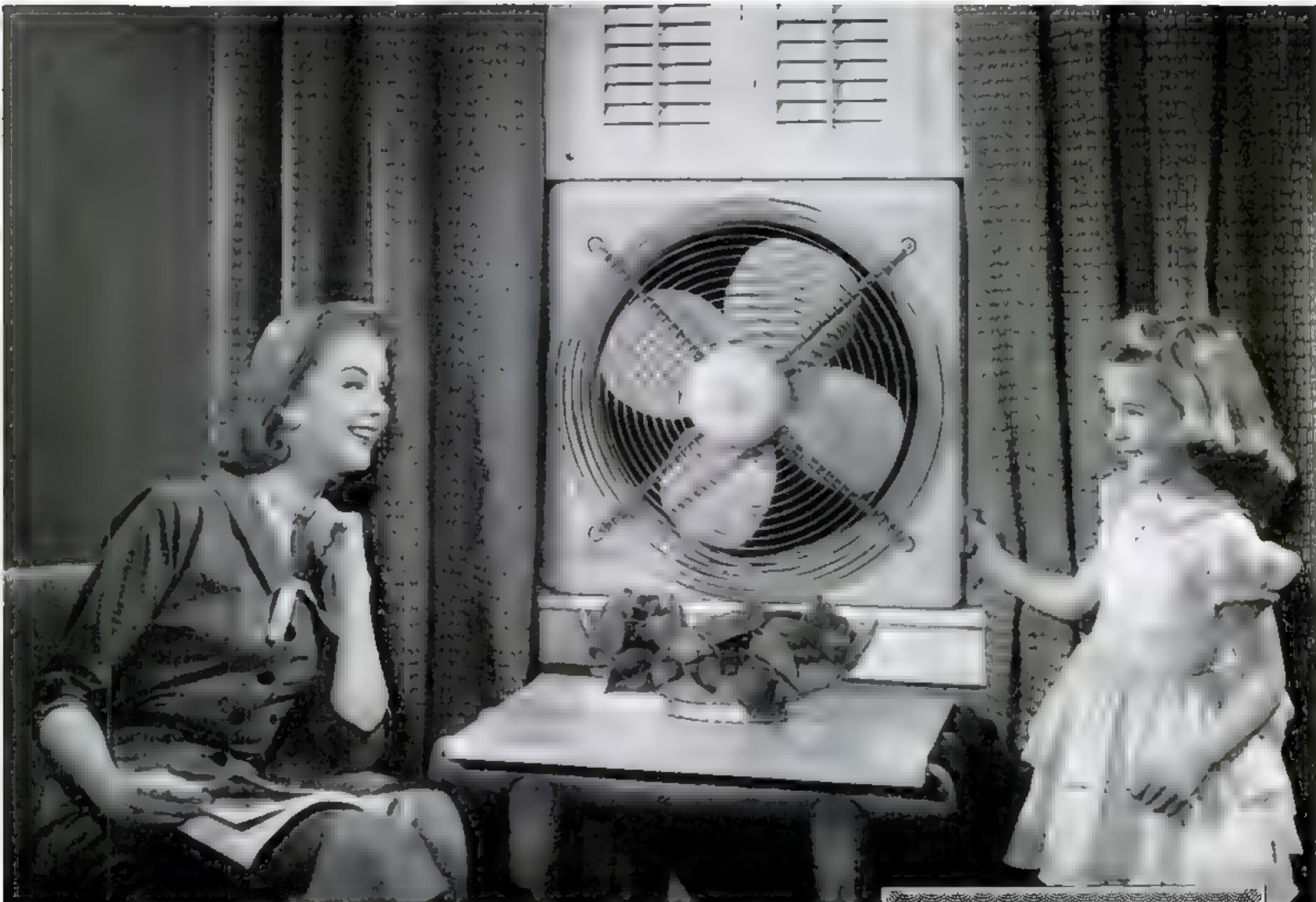


PY-O-MY Ice Box Pie Mix

LEMON
CHOCOLATE
STRAWBERRY
BUTTERSCOTCH



Cool several rooms ^{for only} \$64.95



For cool comfort at low cost, it pays to buy this highest quality fan

The quiet, powerful Hunter Window Fan will comfortably cool not just one but several rooms in your home or apartment.

Electrically reversible—This modern fan is electrically reversible... can be used as a ventilating fan at night or a circulating fan during the day. High and low speeds regulate both intake and exhaust air movement. Automatic thermostat is optional.

Smartly styled—The new Hunter, with its "flush-mounted" look, is the most beautiful of all window fans. Light ivory cabinet and silver grille harmonize with all room colors.

Quiet and carefree—Highest quality materials and workmanship assure you the ultimate in quiet, trouble-free performance. Patented spiral grille insures safety.

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ED SULLIVAN TAKES CAKES

The 97 marvels of the cakemaker's art surrounding Ed Sullivan are the hardy survivors of an even larger confectionary tribute to the ringmaster of the program which in popularity and longevity is the most successful of all TV shows. For his eighth TV anniversary, on June 24, more than half of the 193 CBS-TV network stations that carry Sullivan's program sent him cakes. There were 132 to start with but on their way by rail and air many



of them suffered rough handling. Thirty-five arrived beyond repair but a skilled cake mechanic in New York saved the rest.

From KBST-TV and KENS-TV in Big Spring and San Antonio, Texas came two state-shaped jobs (*lower right*). WBTV and WBTW in Charlotte, N.C. and Florence, S.C. (*upper left*) sent the heaviest—a 250-pound, round-topped fruit cake. CBMT in Montreal (*two cakes to the right*) sent a miniature TV set made

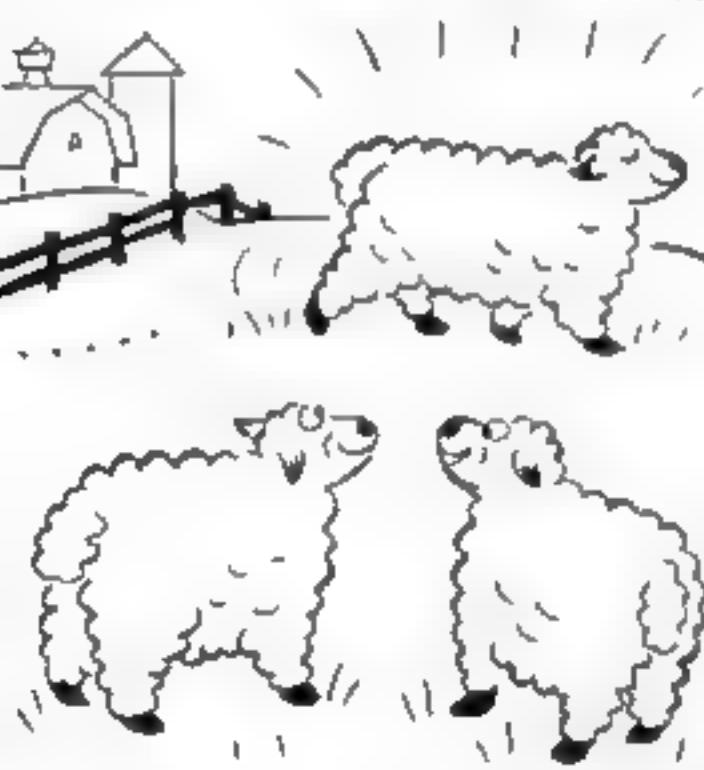
of cake. The head of Sullivan in center foreground was sculptured in sugar for KXLY-TV in Spokane.

The cakes, which came early, were all filmed for the anniversary program. Sullivan never eats cake but his tasters reported favorably on all entries except the biggest (*upper right*) from North Dakota Broadcasting Co. Made of plaster, plywood and gauze-and-glue roses, it was the handiwork not of a baker but a carpenter.

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LETTERS TO THE EDITORS

'ON THIS WALL'

Sirs:

I have just finished reading Paul Engle's memorial sonnets to the Iowa war dead, which I found so very moving and beautiful ("On This Wall, in This Town, in Their Own State," LIFE, May 28). Mr. Engle's sonnets express the emotions of those of us who pause to remember those who gave their lives that we, the living, might continue to enjoy our freedom.

BETR GUYE KITTLE

Macon, Ga.

Sirs:

Thank you for the most touching, inspiring and thought-provoking Memorial Day story I have ever read.

J. MEL HICKERSON

Searsville, N.Y.

FIRST-GRADE FRENCH

Sirs:

We Schenectadians were delighted with your treatment of the first-grade language program ("A Foreign Language for First-Graders," LIFE, May 28).

Incidentally, the teacher who carries on French instruction after the TV goes off is Mrs. Harriet D. Murphy, Wellesley graduate, wife of a Union College English professor and mother of three children. She is typical of many fine Schenectady mothers who have been stepping in to help meet our teacher shortage, and who deserve a lot of credit for the excellent account of themselves they have been giving.

SAMUEL S. STRATTON

Mayor

Schenectady, N.Y.

YALE ART COLLECTORS

Sirs:

Your picture of *The Maenad* by Goya painted in 1791 ("The Art Acquired by Yalemen," LIFE, May 28) strongly reminds me of the quilting bees when I was a girl in the Ozarks. After the quilt was finished and taken out of the frame all the unmarried women gathered the corners up. Then they put a cat in the middle and shook him. Whichever girl he jumped toward was supposed to be the next woman to get her man.

RUBY F. WILSON

Rolla, Mo.

CAR SURPLUSES

Sirs:

You have a picture of Orville Wright piloting what you describe as the biplane which made the first flight

at Kitty Hawk in 1903 ("Amid Car Surpluses, a Firm in Real Trouble," LIFE, May 28). Actually your picture shows a Wright glider being flown in Kitty Hawk in October 1911. The Wright brothers flew gliders after making powered flights in order to test new airfoils and stability. The photograph (below) shows the first power-driven plane piloted by Orville Wright on Dec. 17, 1903.

JESSE DAVIDSON

American Aviation Historical Society
New York, N.Y.



FIRST WRIGHT FLIGHT, 1903

Sirs:

What kind of solid gold car did Mr. Hollenbeck's customer buy in order to get a \$950 allowance on a 1948 Ford?

CHARLES H. MEISTER

Cincinnati, Ohio

• Hollenbeck was trying to sell a \$4,100 Mercury convertible. He did not make the sale.—ED.

A REAL NEED FOR DISARMING

Sirs:

The material of mine you used for the Russian employment picture ("A Real Need for Disarming," LIFE, May 28) is inaccurate.

The data shown in the chart shows not "The U.S.S.R.'s 16-year-olds for six years" as you stated but the net access of new labor for six years. The net figure is arrived at by subtracting from the number of 16-year-olds who move into the army of gainful employment those workers who die, retire or are invalidated. In 1960, for example, there will be about 3 million 16-year-old boys and girls coming into the labor force, but about 2.7 million workers will leave gainful employment. Here, the net access will be about 300,000.

N. JASNY

Washington, D.C.

KEFAUVER

Sirs:

I want to tell you how much I enjoyed Robert Coughlan's story, "How Kefauver Stumps the Pros" (LIFE, May 28).

I am an ex-airline stewardess (Eastern Air Lines) and had the pleasure of having Estes on board many flights. Therefore when I read the passage on how Estes takes off shoes, puts on slippers and a black eye mask it brought back pleasant memories. Your writer forgot to mention that Estes loosened his tie, opened his collar—surely he did this—he always did before.

ALDREY L. MCMAHON

Schenectady, N.Y.

Sirs:

You stated that Kefauver "coached high school athletics and taught math for a year at Little Rock, Ark." Senator Kefauver taught at Hot Springs, Ark. I was a pupil in his math class there (1924-25).

MARJORIE L. CLAUDE

Madison, Wis.

• The senator taught at Hot Springs, not Little Rock, before going to Yale Law School, class of 1927.—ED.

SMOTHERING GARDEN WEEDS

Sirs:

The idea of smothering garden weeds isn't new ("Smothering Garden Weeds," LIFE, May 28). I've been doing the same thing for 40 years—with roofing paper. It is a darn sight cheaper than that new-fangled plastic.

M. MARKURCK

Gouverneur, N.Y.

LAW AND THE SCHOOLS

Sirs:

A native Southerner wants to thank you for your editorial ("The Law and the Schools," LIFE, May 28). I wish all my congregation would read and believe.

J. N. BLAIR
Pastor

The Methodist Church
Eclectic, Ala.

Sirs:

It is amazing that you could even compare James Byrnes and Frank Graham. Mr. Byrnes was elected and appointed to every important position on both state and federal levels. Mr. Frank Graham was appointed to the Senate and then was rejected when he tried to win the job on his own.

JAMES C. WILKINSON
Macon, Ga.

MISCELLANY

Sirs:

The print under "Looks Like Horse Sense" (LIFE, May 28) pretty near made me boil. "Everyone knows horses can't read or reason." I know from personal experience that they can reason. We had a horse we kept in the pasture. One day we tore out some of the fence and left the poles. She walked up to the poles and sniffed and pawed because she knew there was supposed to be a fence there. Only after thorough investigation did she go through. Now if that wasn't reasoning, what was it?

HELEN JONES
Moscow, Idaho

TOT'S TARANTULA

Sirs:

Little Debbie ("Tot's Tarantula," LIFE, May 28) has nothing on my first-grade class. We keep tarantulas as classroom pets. After all, these spiders are nearly blind, not poisonous and quite

CONTINUED

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LETTERS TO THE EDITORS CONTINUED

harmless. Here is a photograph of Larry Gilbert, age 6, with two of his favorites.

Mrs. MAURINE HARWELL
Eagle Mountain School
Fort Worth, Texas



LARRY AND HIS PETS

• The American tarantula will bite only in self-defense or if handled roughly. Its bite is painful but not poisonous. The South American tarantula is here and more dangerous.—ED.

THE EPIC OF MAN: PART V

Sirs:

Your article, "The Coming of Civilization" ("The Epic of Man," LIFE, June 4), is a fine piece of work. You have succeeded in bringing the breath of life to the long-dead Sumerians, usually so effectively entombed in the dry dust of scholarship.

HEROLD S. NEUSER, M.D.
New York, N.Y.

Sirs:

Time may go on, civilizations may advance, but women remain the same! The women of modern U.S.A. have not improved much upon the primping habits of ancient Sumer.

PAUL A. RASLAVICIS
Chicago, Ill.

Sirs:

You speak of "the colossal ziggurat of Nebuchadnezzar, the Biblical Tower of Babel." The Tower of Babel which Nebuchadnezzar built was not the Biblical Tower of Babel referred to in Genesis 11: 3-4. That structure was built more than 1,900 years before Nebuchadnezzar's reign.

Mrs. RUSUS MOORE
Pikeville, Tenn.

• The ziggurat existed at least from the time of Hammurabi (about 1700 B.C.). Each successive ruler rebuilt it but it was Nebuchadnezzar who made the most magnificent of the restorations.—ED.

HOUSEWIVES ON HOUSING

Sirs:

If the housewives of America (and also their husbands) would simply be more discriminating in obtaining their houses ("An Angry Housewife Speaks on Housing," LIFE, June 4) perhaps they would have far fewer complaints

to make after they have moved into them.

JAMES N. FREEHOF
Burlington, Vt.

TRAGEDY OF CYPRUS

Sirs:

Your editorial, "The Needless Tragedy of Cyprus" (LIFE, June 4), was a refreshing breeze of intellectual honesty and political objectivity. Your references to the lessons unlearned by the British in Ireland were very apropos. The real terrorists in Cyprus are not the Cypriots but the Harding storm troopers. The Black and Tans are now a byword for brutality and terrorism, though they too were once lauded minnows of the law.

The people who mouth democracy should practice it.

P. A. MAGNIER
Pittsburgh, Pa.

Sirs:

Your editorial on Cyprus shows a singular misunderstanding of the position.

Our pressure helped drive Britain out of the Canal Zone, thus giving Nasser his first great opportunity in his fight to form an anti-Western Arab bloc with himself as dictator. And now we would urge the abandonment of Cyprus.

What would that fate be? Nothing less than a lapse into anarchy and chaos. Greece itself is one of the most impoverished of countries, kept from complete national bankruptcy by America through the last dozen years. No small part of the impoverishment is due to crushing taxation. If Cyprus comes under Greek dominance, this same crushing burden will at once fall upon the Cypriots who are now, by Greek standards, fairly well off.

MARC T. GREENE
Bath, Maine

A GOOD KING IN NEPAL

Sirs:

In your article, "A Good Young King in Nepal" (LIFE, June 4), you state that when the new king of Nepal was crowned the U.S. sent a gift of 97 sets of bird of paradise plumes to replace the king's shopworn supply.

How could the U.S. make a gift to the king of Nepal of bird of paradise plumes if killing these birds for plumage is forbidden?

SARA HARRIS
Miami Beach, Fla.

• The feathers were old ones, impounded in 1923 when a world ban on traffic in the feathers was imposed to save the bird from extinction. They had been stored for 30 years in New York's American Museum of Natural History.—ED.

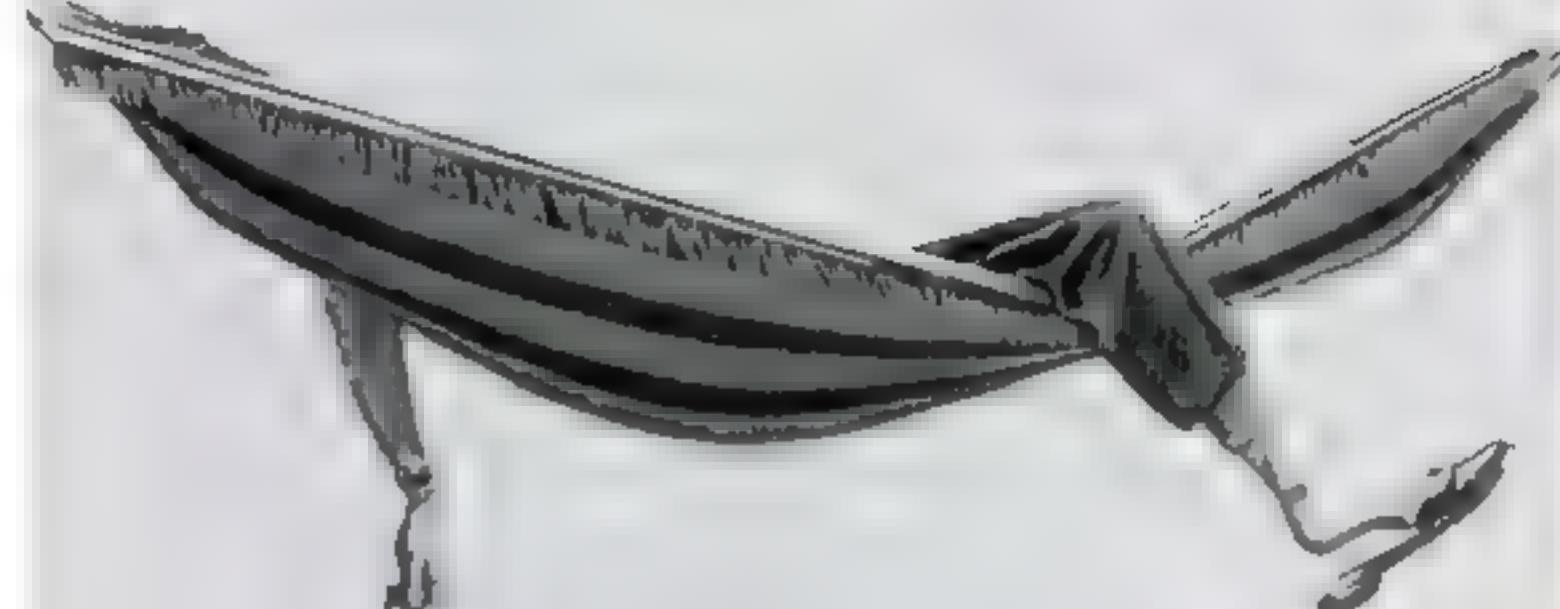
MISCELLANY

Sirs:

We of the Kansas Turnpike want to thank LIFE for publishing that full-page picture (Miscellany, LIFE, June 4) of the turnpike ending up in an Oklahoma wheat field. It must have been a major factor in the Oklahoma decision on June 5 to survey a route for a five-mile highway linking the turnpike with their state roads.

Louis STRONG
Kansas Turnpike Authority
Topeka, Kan.

MAN AT PEACE



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TITO AS SOVIET HERO, HOW TIMES HAVE CHANGED!

Photographed for LIFE by LISA LARSEN

In Moscow the exuberance of the welcoming Russian crowds carried the most enthusiastic of them to the very top girders of the railroad station. In Leningrad milling men and women elbowed each other just to catch a glimpse of the distinguished guest, and in war-famed Stalingrad the police had to fight the people back. Such were the extraordinary scenes provoked in the Soviet Union last week by one of the most extraordinary turnabouts in modern political history—Russia's triumphal reception of Yugoslavia's Marshal Josip Broz Tito, who only a few years before had been denounced by the highest Soviet leaders as a traitor to international Communism. It was perhaps the most spectacular demonstration yet of the post-Stalin leaders' pitch to sell their "new look" to the world.

In 1948 Stalin had excommunicated Tito from the Cominform. He boasted, according to Nikita Khrushchev, "I will shake my little finger—and there will be no more Tito.

"He will fall." In the next few years Tito, while insisting he was still a true Communist, survived the Russian onslaught and turned far enough to the West to get \$1 billion in U.S. aid. After Stalin died the Soviet's new leaders, Khrushchev and Bulganin, made a dramatic pilgrimage to Belgrade (LIFE, June 6, 1955) and sought to draw Tito back into the Communist fold. His price for reconciliation was high. A part of it was paid before he arrived when the veteran foreign minister, Vyacheslav Molotov, one of the last old Bolsheviks and the man who had helped Stalin excommunicate Tito, was abruptly fired.

In return, Marshal Tito, a courteous guest, assured his Soviet hosts that the old quarrel "would never again arise." Seemingly he was much impressed by Soviet progress and he listened without objection to effulgent Soviet boasts of future economic prowess, but whether he had swallowed the Russian bait whole still remained to be seen.



GENIAL KHRUSHCHEV PRESENTS TITO AND JOVANKA AT MOSCOW FAIR WHERE SHE FLASHES FRIENDLY SMILE TO FRIENDLY CROWD

THEN AND NOW—HOW THE SOVIET TUNE HAS CHANGED ON TITO

"Tito and his bandits . . . hirelings of the Anglo-American Imperialists"—VOROSHILOV

"Yugoslav workers have long since discerned the repulsive and vile snout of the Belgrade deserter"—LITERARY GAZETTE

"Judas Tito and his abettors . . . will have to account for their sanguinary crimes, their repulsive betrayal of the Yugoslav people and the whole democratic camp"—BULGANIN

"Dear Comrade President, dear comrades . . . allow me to welcome you"—VOROSHILOV

"Outstanding leader of the Yugoslav people and a prominent worker of the International labor movement"—PRAVDA

"All the difficulties and unpleasantnesses are behind us and the Soviet and Yugoslav people are restored to a strong and enduring friendship"—BULGANIN



RUSSIA'S FIRST FAMILY, the Khrushchevs, await Tito's arrival at the Moscow airport. Far left to right are Mrs. Khrushchev, Mr. Kuznetsov

the wife of a Soviet deputy foreign minister, Khrushchev's 16-year-old married daughter, his older married daughter (wearing glasses), and son Semyon



OUTSHINING A BALLERINA. TITO'S WIFE IN WHITE GOWN AND RUBY NECKLACE SMILES AT APPLAUSE BACKSTAGE AFTER PERFORMANCE AT BOLSHOI THEATRE

WIVES MATERIALIZE TO GREET A VISITOR

The presence of Marshal Tito's Junoesque wife Jovanka brought into the public eye to greet her some seldom photographed personalities — prominent Russian wives. The difference in appearance between the first ladies of Yugoslavia and the Soviet Union was striking. Jovanka attended receptions and galas in elegant evening gowns and costly jewelry and walked out in daytime in stylishly simple suits. Meanwhile Mrs. Khrushchev and Mrs. Voroshilov, in dowdy, outmoded outfits, gave evidence of having been kept on small clothes allowances.

The contrast did not seem to create any obvious embarrassment among the retiring Soviet hostesses. But it was not lost on the crowds of gaping Russian women who, in the past, have given ample evidence of their desire for change in the rather drab Soviet mode. Jovanka's glittering wardrobe may or may not have made her hostesses feel dissatisfied with their own clothes allowances, but she had certainly brilliantly proved one point—that style and Communism are not necessarily incompatible.



PRESIDENTS' WIVES Jovanka and Mrs. Voroshilov welcome reception guests in the Kremlin.



PARTY CHIEFTAIN, Ekaterina Furtseva, the only woman on presidium, smiles welcome in Moscow.



VICTOR AND VANQUISHED. Two warhorses with Molotov (center) lead a Soviet delegation—master to master Tito and Khrushchev (right) —in a triumphal procession through the streets of Belgrade.



WHILE TITO SLEPT. Jovanka undertook this hazardous visit to a city near Stalingrad where Lenin's body lay in state during turbulent days in 1917.



LEGS OF POLICEMEN AT STALINGRAD CHURN AS THEY TRY TO HOLD BACK EXUBERANT CROWD. MORE THAN

BUT NO CHEERS RING FOR A BRONZE FIGURE

As Tito proceeded from triumph to triumph, sometimes in view of his vanquished enemy Molotov (left) and in sight of a condemned bronze statue of Stalin (below, right), he measured his words carefully. He praised the Soviets for having "contributed substantially to



KISS FOR A VISITOR is blown at Tito by Russian woman in the packed crowd on Stalingrad's Mamayev Hill battlefield, which changed hands many times

during the fighting for the city. Tito and his hosts were on their way to a mass grave of 10,000 Russian soldiers who fell in battle while defending the hill.



200 000 SOUGHT TO CATCH A GLIMPSE OF VISITOR, CHEERED SO WILDLY NO ONE HEARD WHAT HE SAID

the lessening of tension in the world." But he cocked a wary eye at the West too, saying, "Our relations with the U.S. will not suffer."

Some observers thought that Tito's visit to the Soviet Union would help cloak the new Russian rulers with an air of respectability and

further encourage hesitant neutrals to do business with them. But other observers felt that the high price Tito had exacted by refusing to be a satellite might backfire against the Soviet rulers by encouraging the present satellites to seek their freedom by somewhat similar tactics.



SHOW OF AUTHORITY, angry wave of the hand by Khrushchev. To do back mob about to trample Mamayev Hill grave to get nearer to Tito. At the

grave where Tito laid a wreath Khrushchev said that Tito and the Yugoslav army in World War II had fought as bravely as the defenders of Stalingrad



WELCOME SIGN, some fresh geraniums are planted by women workers at the Stalingrad railroad station on the day before the Yugoslav leader's arrival.



UNWELCOME SIGHT, an 8-foot bronze statue of Stalin along Volga, was seen by Tito. At 20th party congress Khrushchev had condemned it as wasteful

Tito's Triumph

CONTINUED



LOOK AT THE PAST comes for Tito and wife Jovanka as they view the czarist crown jewels. In the foreground are jeweled necklaces of czarinas and in background some of the precious imperial Easter eggs. Though he looked carefully at these Kremlin treasures, Tito seemed to be bored by the past Russian glories.



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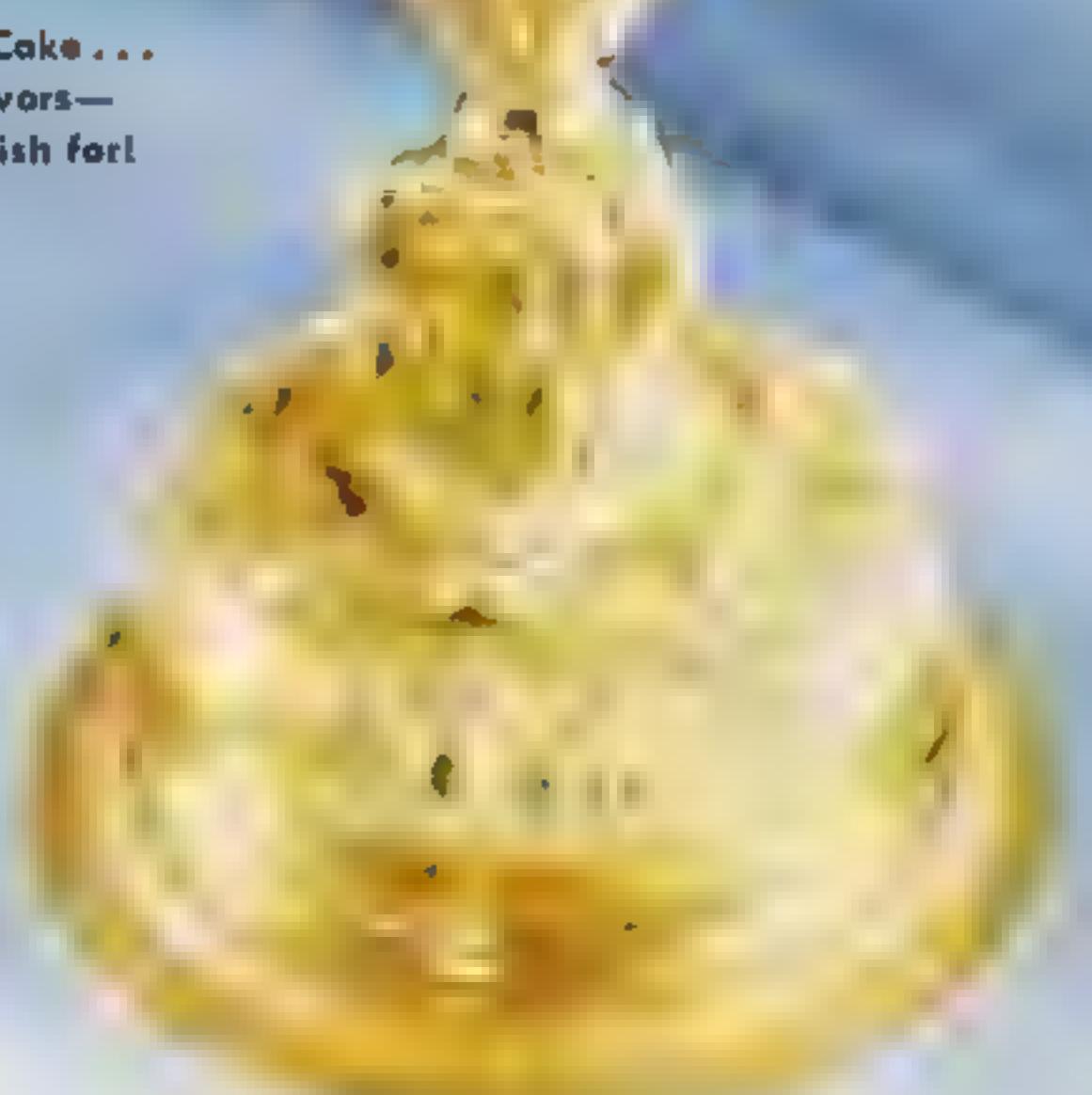
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one of 8 famous Pillsbury flavors—
every kind your heart could wish for!



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Feel a chocolate cake coming on? Make it the big, moist, rich kind (with that special chocolate flavor). Pillsbury, of course. **Pillsbury Chocolate Fudge.**

Pillsbury puts all the good rich things you need in the mix for you. No eggs to add. Milk is all you add. And what happens after that is *your* story. You bake it in lofty layers. You serve it up any one of these delicious ways. You're proud. The family's happy.



A note in self-expression ... Chocolate Cake with Cherries. You just substitute $\frac{1}{2}$ cup maraschino cherry juice for $\frac{1}{2}$ cup of the milk in the cake batter. And fold in $\frac{1}{2}$ to $\frac{3}{4}$ cup very finely chopped maraschino cherries, well drained. Frost with Fluffy Cherry Frosting made with Pillsbury Fluffy White Frosting Mix. (Recipe is on package insert.)



You don't have to be a party chef ... A 4-layer cake from 2 layers. You combine $\frac{3}{4}$ cup sugar, $\frac{1}{2}$ cup cocoa, $\frac{1}{4}$ teaspoon salt and $\frac{1}{2}$ teaspoon vanilla*. Then blend in 2 cups whipping cream. Chill 1 hour; whip. Split cake layers and spread whipped cream between layers and on top. *For Chocolate Mint filling, add $\frac{1}{4}$ teaspoon peppermint extract.



When you're entertaining and it's too hot to fuss ... A Chocolate Sundae Cake. You just top unfrosted squares of Chocolate Fudge Cake with a scoop of coffee, peppermint or chocolate ice cream and a thick hot fudge sauce made with Pillsbury Creamy Fudge Frosting Mix. (Recipe's on the package. For a thinner sauce, add more water.)



Look ma, no frosting! A candy crunch topping is baked right on. You simply pour Chocolate Fudge Cake batter into layer pans or loaf pan. Then you sprinkle batter with $\frac{1}{2}$ cup finely crushed peanut brittle and bake.

For the woman who puts her heart
into every cake she bakes



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Snow Crop® *Quick Frozen* Lemonade

THE MESS IN MOSCOW DEEPENS

CONFESSTION KHRUSHCHEV HAD TO MAKE MEANS DANGER—AND OPPORTUNITY—FOR THE WEST

Bloody instructions, which, being taught, return
To plague the inventor. . . .

—MACBETH

The more one studies Khrushchev's historic speech against the crimes of Stalin, the more remarkable is not what he reveals but what he tries in vain to conceal. Never has there been a more devastating indictment of Communism and all its works and ways. By admitting Stalin was crazy, he admits also that the logical end result of Communism is total rule by a leader driven mad by total power.

What else does he unwittingly tell? First and foremost, that he, Khrushchev, and all those who share his power, are arrant cowards, faceless men without spunk or spirit. He admits they knew what was going on—that innocent men by the "many thousands" were being framed and annihilated at the murderous whims of the insane tyrant—but they could not do anything to stop it. Why? "Attempts to oppose groundless suspicions and charges resulted in the opponent falling victim of the oppression." To prove his point, he tells in detail the fate of poor old Comrade Postyshev, who, whatever else he may have been, was an honest man and a brave one. At the peak of Stalin's mass denunciations of "Trotskyite saboteurs," Postyshev had the guts to stand up in the Central Committee and say he did not believe it. Stalin asked Postyshev this sinister question: "What are you, actually?" And Postyshev, undaunted, replied, "I am a Bolshevik, Comrade Stalin, a Bolshevik." Adds Khrushchev, "This assertion . . . resulted in Postyshev's annihilation." So much Khrushchev reveals; but what he cannot conceal is that the men who tried to fight the Stalinist tyranny were killed; only lackeys and lickspittles like himself were able to survive.

●

To prove what a lying crook and bloodthirsty fiend Beria was, Khrushchev relates that in 1931, Stalin liquidated Comrade Kartvelishvili and promoted Beria. Khrushchev says, "This fact can be confirmed by Comrades Mikoyan and Kaganovich who were present at that session." But Mikoyan and Kaganovich are still members of the Politburo, still sharing Khrushchev's own power. His own story brands them as *participes criminis* and cowardly witnesses of the very deed he deplores. The present Kremlin gang is the first group of rulers in all history who are pleading cowardice as their title to retain the leadership of an empire!

Khrushchev reveals that Stalin rewrote Soviet histories to falsify and glorify his own role; that Stalin loved to watch a movie, *The Unforgettable Year of 1919*, depicting him as "practically vanquishing the foe with his own sabre." In reciting this, Khrushchev turned to Marshal Voroshilov, the old Red army hack who is now the titular president of the Soviet Union, to bear witness that the film itself is a lie. "Let Klement Yefremovich, our dear friend, find the necessary courage and write the truth about Stalin," said Khrushchev. "After all, he knows how Stalin had fought. It will be difficult for Comrade Voroshilov to undertake this, but it would be good if he did it. . . . Even his grandsons will thank him."

But does Khrushchev really think that Voroshilov's grandsons will admire him for whatever he undertakes to do now in the interest of the truth he helped suppress for 35 years? Will they not despise him for retroactive, *ex post facto*, vodka courage? What additional confusion it must cause the Russian people to learn also at this late date that everything in their history books is a lie, that their movies were a lie, that even their novels and paintings were part of the big lie and

the phony build-up, that their daily press was, as it still is, written not from the facts but from what the party wished to have regarded as the facts. They must even be wondering to what extent they can now believe what Khrushchev is revealing, and how much he may be blaming Stalin for some of his own crimes, like the liquidation of Ukraine Boss Kosior.

●

The whole story is the most overwhelming of these times. Some men who know Russia, such as Germany's Chancellor Adenauer, warn us against letting it overwhelm our guard. It may be part of a still bigger plot to entrap liberals, Social Democrats, Socialists, etc., who were alienated by Stalin's despotism, into a new phase of fellow-traveling. But surely human gullibility must have some limits. The Khrushchev admissions are even shattering the fanatic faith of some longtime apologists for Communism. Witness the eloquent outcry by Author Howard Fast in the *Daily Worker*: "I, for one, looked hopefully . . . for a pledge that the last execution had taken place on Soviet soil. I looked for a pledge of civil rights. . . . Instead, I learned that three more executions had been announced from the Soviet Union, and my stomach turned over with the blood-letting. . . ."

No, Khrushchev's confession shakes the Communist world itself, for it denounces and disowns a quarter century of the party's whole history and heritage. He cannot have done this from choice; it must have been from necessity.

The commissars are battling among themselves. Mikoyan is said to have forced Khrushchev's hand by attacking him through Stalin; Khrushchev's mention of Mikoyan's own involvement may be a counterblow; Molotov has already been sacrificed to Tito—and Tito himself (see pp. 20-26) draws such huge crowds in Russia that the people seem to be flaunting their hunger for symbols of resistance. The agricultural crisis is deepening. The Komsomol leader publicly complains about the apathy of the young and escapees say that the average age of the inmates of concentration camps is well under 30. The evidence mounts that the Communist system is as unworkable as it is unnatural.

Khrushchev claims the terror rose from Stalinist distortions of "holy Leninism." But as far back as 1904, Leon Trotsky uncannily predicted where Lenin's basic doctrine of "dictatorship of the proletariat" would lead: first, the party would substitute itself for the proletariat, "then the party organization will substitute itself for the party as a whole; then the Central Committee substitutes itself for the party organization; and finally a single dictator substitutes himself for the Central Committee." This is precisely what happened.

The Kremlin gang's tours to world capitals, and invitations to world leaders to visit them, are part of a frantic effort to give themselves an air of respectability in the eyes of the Russian people and to establish their right to rule. But Communism is incapable of real legitimacy, or of continuity without falsification and force. The present power struggle may lead to another terror and a still fiercer dictatorship. Or, since even a little freedom is infectious, Khrushchev's tactical *détente* may lead, like the opening of Pandora's box, to a long and troubled mutation within the Communist system. In either case the mess in Moscow sets a duty and opportunity for the West. While seeking all possible contacts with the Russian people, we must continue to hold their Communist leaders responsible for the very crimes they now pretend to abhor, until, like civilized men, they are willing to re-examine their own first principles and acknowledge that Communism itself is the root of their evil.



FILM SHOWS DICK FIRST TO GET A DIPLOMA FROM ADMIRAL RADFORD

AS TOP MAN HE LEADS CHEER BEFORE GRADUATES TOSS HATS INTO AIR

HE GETS HIS NEW ENSIGN BOARD AND A KISS FROM FIANCÉE CLEO KROLL

BROTHER JIM, JR. IN DICK'S CAP, PLACES INSIGNIA ON OTHER SHOULDER

A PROUD DAY FOR A DYING MOTHER

From her hospital bed a widow sees movie of her son graduating first in his class at Annapolis

For 10 years Mrs. Carron Shaler, a widow of Congressman Wiley, had worked tirelessly to send her son Dick through school. For the last four years she had looked forward to seeing his graduation from Annapolis. As the time drew near doctors feared she would not live to see it, she was lying on a gurney. But through the kind doctor calls a miracle of will power and the intervention of the U.S. Navy, Mrs. Shaler did see the graduation.

When friends learned that Dick was top man in his class, 1,681 midshipmen and women, and then all through the event, they asked Wisconsin Senator Wiley to help Mrs. Shaler witness it. The senator spoke to the Navy. After talking it up with President Eisenhower, who wrote Mrs. Shaler of his pride in her son, the Navy made a special film of Dick's day which flew to Mrs. Shaler.

From her bed with Dick to explain things to her, Mrs. Shaler watched proudly all through the film. But after she saw Dick getting his insignia from his fiancée and younger brother, she sighed, "I was supposed to have done that."



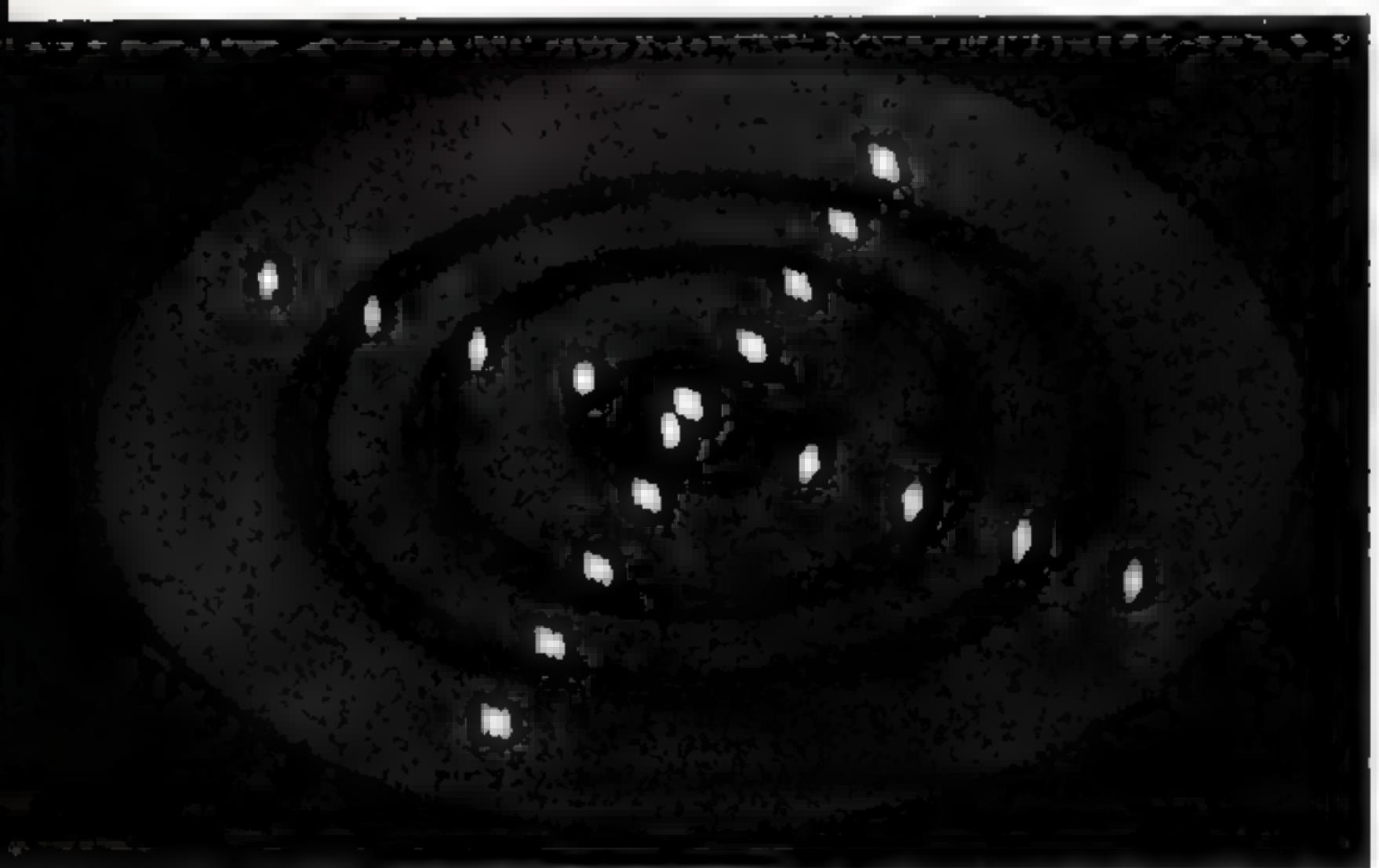
WATCHING FILM from bed, Mrs. Shaler is joined by doctor, Navy projectionist, Dick and Navy man

DESCRIBING SCENES. Dick supplements movie soundtrack by pointing himself out to mother.

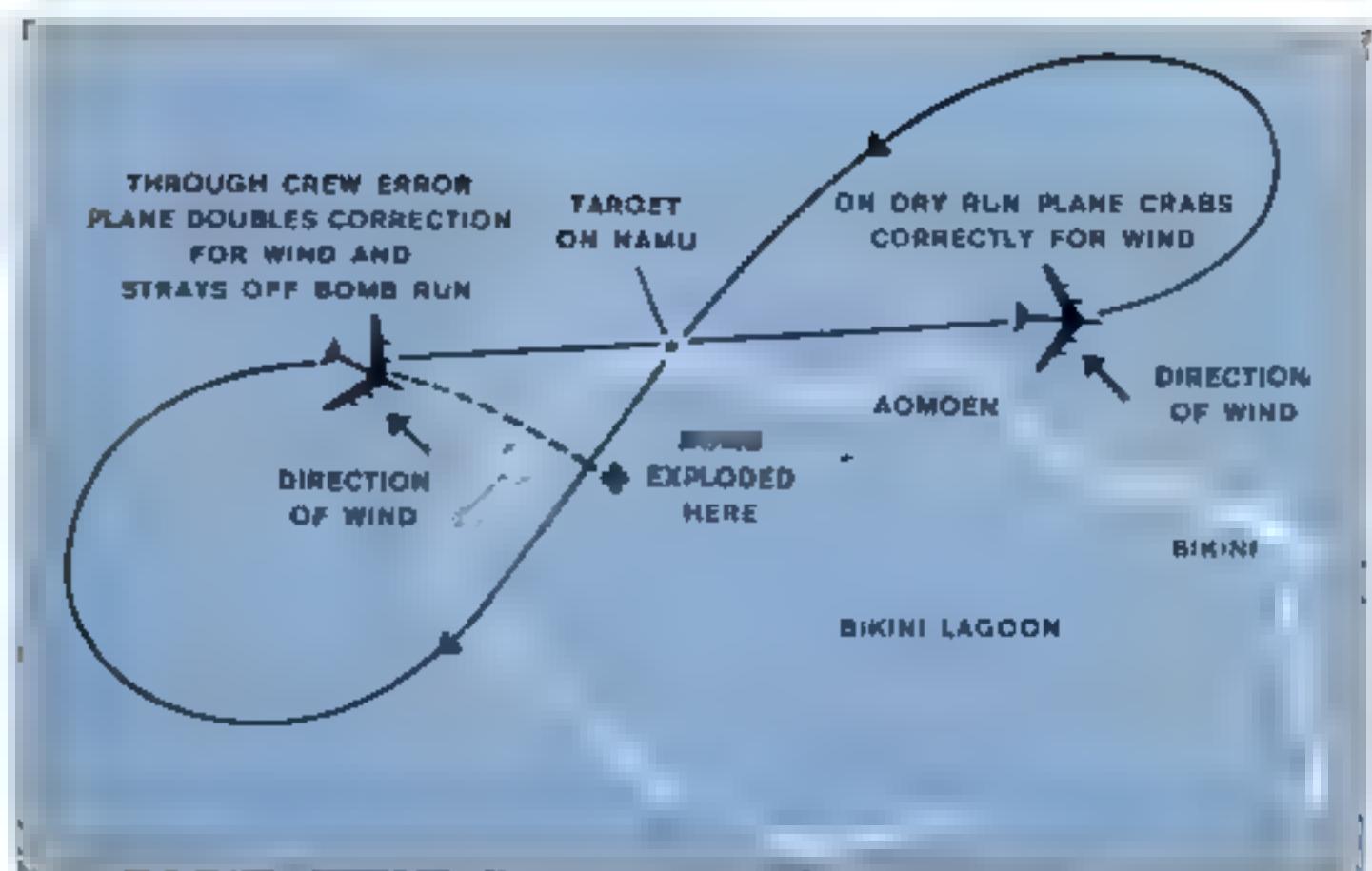




THE BOMB CREW synchronized watches with Major David Critchlow, plane commander, before the flight. Third from the left is the navigator-bombardier, Major Dwight Turner. Major Charles Smith, second from left, piloted the B-52.



THE TARGET for the H-bomb was this 300-yard bull's-eye on Namu Island, marked with lights so crew could spot it accurately from 50,000 feet in pre-dawn mission. Radar reflector in center of target was set up as an additional marker.



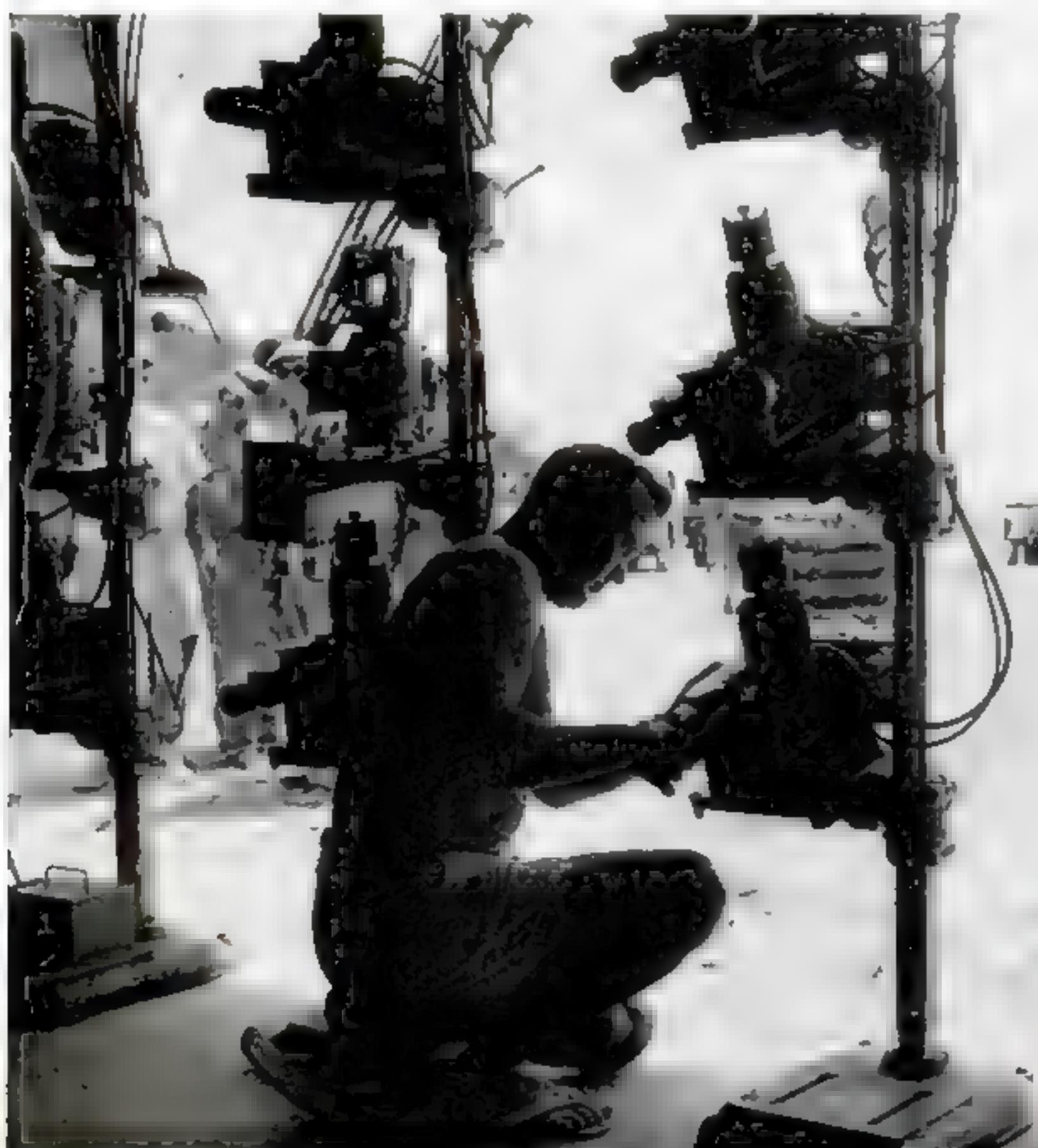
HOW PLANE WENT ASTRAY is shown in this hand-drawn diagram from available facts. Dry run over target was flown correctly. But after returning over figure 8 course for bomb run, implication is that either one device failed, or both failed.

HUMAN, ROBOT BRAINS UNITE FOR A BIG MISS

What had been an embarrassing rumor became an embarrassing fact last week—the Air Force in its first drop of an H-bomb had missed the target by nearly 4 miles. The rumor was blamed on "human error." But it was compounded by the very equipment carried to prevent such an error.

The B-52 carried two sets of atomic equipment to correct for wind drift. The navigator-bombardier made his dry run correctly but when he returned he failed to turn off his navigational computer as he switched on another "brain," the bombsight, which made a duplicate compensation. With both devices working, the plane received a double correction and went off course. A 1-mile error is not disastrous, but with the atomic bomb warhead demolishing nearly everything for 12 miles around, the testing equipment at Bikini was set for error of only a few hundred yards. The big miss may have had some connection with a remote Japanese seismograph of a second detonation which the U.S. has as yet not mentioned.

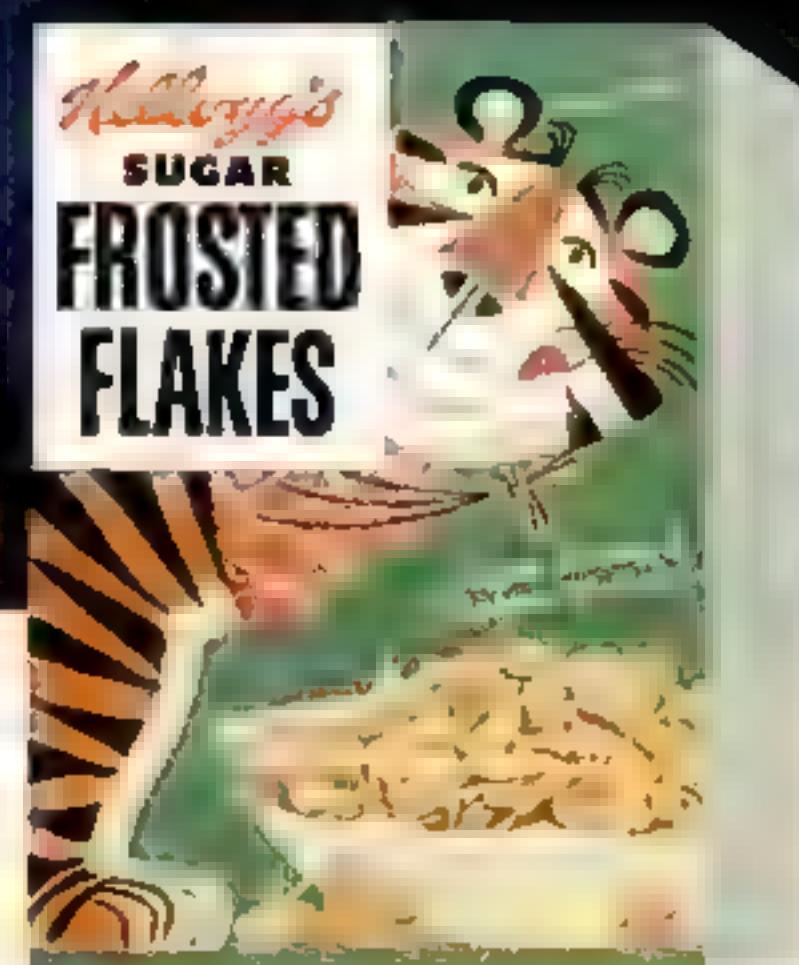
HIGH-SPEED SEQUENCE CAMERAS WERE SET UP ON AOMOEN, SEVEN MILES EAST OF NAMU TO RECORD BLAST. THEY PROBABLY MISSED SIGNIFICANT PICTURES



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First we took our crisp flakes of corn (the kind folks have always liked best) . . . then we *toasted* in our secret sugar frosting—clear through each and every flake. Know what? We came up with an intriguing *new flavor* for you. Sparkling new energy, too. How about tipping a fresh new package into your bowl tomorrow?



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PRESSURE SHOWS ON CARY MIDDLECOFF'S FACE AS HE HITS DRIVE OFF THE 17TH TEE. ALTHOUGH HE BOGIED THE HOLE HE DIDN'T PANIC AND EVENTUALLY WON



HE WHO SWEATS OUT TENSENESS IS THE CHAMP

Under extreme pressure in the U.S. Open the one who wins is he who sweats it out with the fewest mistakes. At Rochester, N.Y., last week it caught up briefly with Cary Middlecoff (above) as he strained through the last three holes. After sinking his last putt and tossing the ball to the gallery, he was still sweating it out in the clubhouse. His score of 281 was the one to beat, but there were still three grim men out on the course.

Ben Hogan, easily the grimdest (left)

and needing only even par on the last two holes to tie, was a victim. He mussed a simple 30-inch putt on the 17th. He said he just hit it too hard. The pressure also caught up with Julius Boros, who faltered in the stretch but almost redeemed himself with a spectacular putt on the 18th. When the third man, Ted Kroll, blew sky high, Middlecoff stopped sweating. The Memphis ex-dentist and new U.S. Open golf champion sighed and said, "Most nerve-racking experience I've ever had."

THE RUNNER-UP, a frowning Ben Hogan, uses body English following through a putt. He complained that he couldn't concentrate and he lost by one stroke.

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A LOOK AT THE WORLD'S WEEK



A SIMMERING STROLL SET UP BY A SUBWAY STRIKE

Soon after it was finished in 1883 the Brooklyn Bridge with its sweeping view of New York City's skyline and harbor became a favorite place for strollers. One afternoon last week the bridge's wooden walk clattered with footsteps. These were no casual strollers but footsore, simmering

pedestrians who were walking home from work. A wildcat subway strike halted service for 750,000 commuters. On the hottest day of the year (96.1°) some of them trudged across the bridge under a broiling sun, hoping that at the other end they could catch buses to take them home.



WORLD'S WEEK CONTINUED



UNTRUCELIKE TRUCE MISSION

A tableau of international tension was staged at Kimpo Air Base outside Seoul. There Swedish and Polish members of the Neutral Nations Supervisory Commission (separated by woman interpreter) stood in silence while awaiting a plane to the demilitarized zone at Panmunjom. The commission had been expelled from South Korea for repeated violations of the armistice by Communist members, Czechoslovakia and Poland.

A HEALER AND A ROYAL FAMILY

In Amsterdam questions were asked about a spinster and faith healer, whose presence has caused gossip about the royal family. In 1948 Margaretha Hofmans (left) began treating, unsuccessfully, Queen Juliana's youngest daughter Marijke who was born almost blind. A German magazine said Hofmans' influence has split the government, estranged Juliana and her husband. Premier Drees denied first charge, evaded the second.



REBEL'S RETURN TO SANCTUARY

Protected by government officials, General Raul Tanco (*left*) came back to the Haitian embassy in a Buenos Aires suburb. Co-leader of an abortive attempt to restore dictator Juan Perón to power, he had sought refuge there earlier but 20 armed men kidnaped him, turned him over to the army. Provisional President General Aramburu, honoring the traditional right of political asylum, ordered Tanco returned to Haiti's embassy.

MOTHER'S ANGUISH AFTER CAVE-IN

In Brooklyn, Paul Stanikunas tried to comfort his inconsolable wife Theresa as daughter Dolores, 6, clutched at his coattails and wept uncontrollably. Three of their other four children were in a group digging a cave in the side of an excavation when an avalanche of 25 tons of sand slid down and buried them. Marie Stanikunas, 11, escaped. But Lorraine Stanikunas, 5, and Michael, 10, were among six who were smothered.



Another adventure in one of the 87 lands where Canadian Club is "The Best In The House"

I had to shoot fast for this

1. "A 40-mile-an-hour blur is no easy mark at 50 paces, not even with a rifle. With bow and arrow, it takes fancy shooting indeed," writes Fred Bear, an American friend of Canadian Club. "In the parklike savanna country near Fort Archambault, in French Equatorial Africa, I matched my 60-pound recurve bow against a galloping hartebeest. Chased by Ubangi tribesmen, my target was flying across the veldt when I released my arrow."

2. "That arrow, had a razor blade on each side of its regular broadhead tip. A hit would mean a kill. My first shot missed, or so I thought, but as I fitted a second arrow, the hartebeest dropped in its tracks.

3. "A clean kill, M'sieu!" Yves Guerin, my white hunter, was impressed. So was I. The hartebeest would make quite a trophy. The animal weighed nearly half a ton. Its giant lyre-shaped horns measured over 4 feet. Its meat made good eating.

4. "Now for some elephants," Yves joked later. I wasn't listening. His Number One Boy had just appeared with Canadian Club."

Why this whisky's worldwide popularity?.....Only *Canadian Club* has a distinctive flavor that captures in one great whisky the lightness of scotch, the richness of rye, the smooth satisfaction of bourbon. That's why no other whisky in all the world tastes quite like it. You can stay with it all evening long.....in short ones before dinner, tall ones after....."The Best In The House" in 87 lands. 6 years old · 90.4 proof.

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PLUNGING DOWN THE RAPIDS, THE RAFT JACKKNIFES WATER ENGLULFS BOB MANN IN THE BOW AS BEHIND HIM KEN MOORE AND HANS ZURFLUH HANG ON GRIMLY

THE RIVER, THE RAFT—AND TRAGEDY

Three young amateurs tackle the Colorado River's foaming rapids in a foolhardy and fatal adventure

Coursing westward through Colorado's narrow Glenwood Canyon, the Colorado River, muddy-brown and heavy with the runoff of mountain snows, this spring became a mass of foaming white water as it hit the canyon's car-sized boulders and turbulent rapids. In high water the rapids below Shoshone Dam are the worst on the whole river and no man had ever run them. Last month three young men from nearby Aspen decided to try.

Two of the men, Bob Mann and Hans Zurfluh, did odd jobs around the ski resort. Ken Moore dabbled in real estate. None had ever had any experience in rapids or white water. But they borrowed a war surplus

rubber raft and put it in the river. "It was kind of a lark," said Moore.

Equipped only with rowboat oars, which were useless for controlling the bulky 28-foot raft, the men set off downstream, careening wildly. Suddenly the raft made a heart-stopping dip before a huge rock (above). Bob Mann's head disappeared in the froth and the raft flipped over.

Among those who watched horrified from the riverbank were Ken Moore's wife and two spectators with cameras, Mrs. Dick Durrance and Dr. Amos Little. Between them, Mrs. Durrance and Dr. Little caught a chilling record (*following pages*) of the three men's short, tragic journey.

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SUPER-STICK

River Tragedy CONTINUED



THE THREE ADVENTURERS were (from left) Swiss-born Hans Zurlu, 26, Ken Moore, 35, and Bob Mann, 26. Shooting the rapids was Bob Mann's idea.



STARTING DOWN RAPIDS, the raft noses almost vertically into the rushing water a hundred yards below the point where the men began their trip.



WAVING CONFIDENTLY, Ken Moore stands erect after the raft passed the first stretch safely. The raft spun into the riverbank briefly, then went on.

CONTINUED

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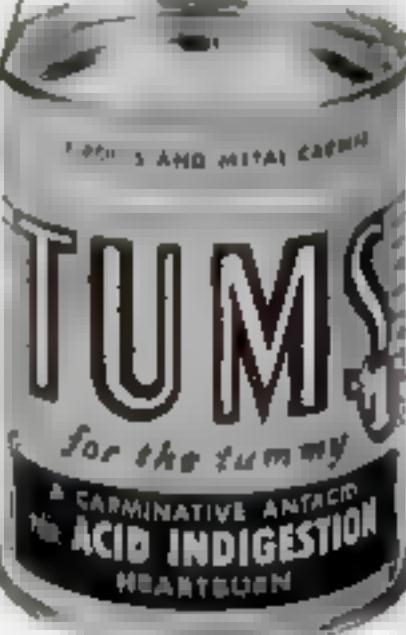
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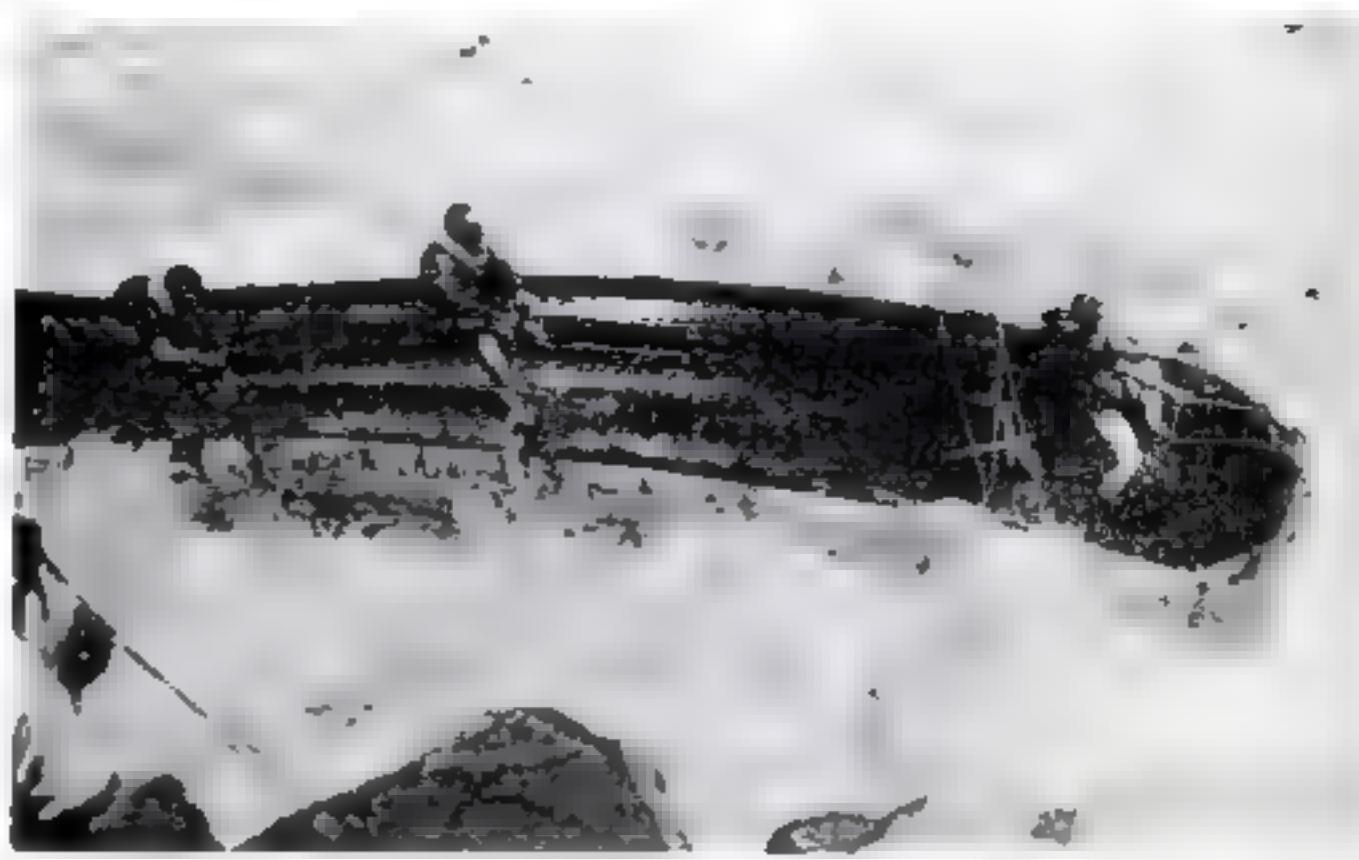
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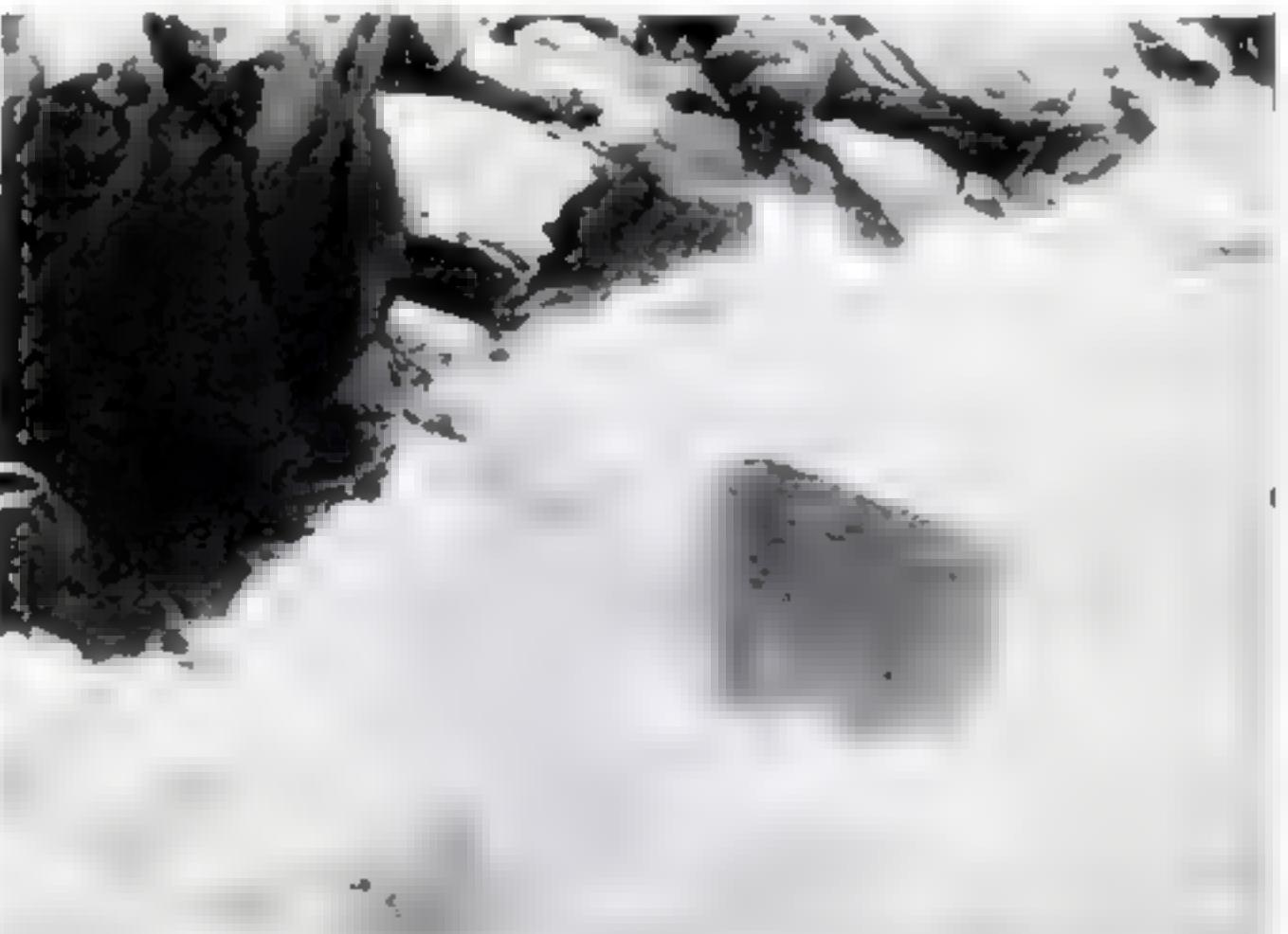
River Tragedy CONTINUED



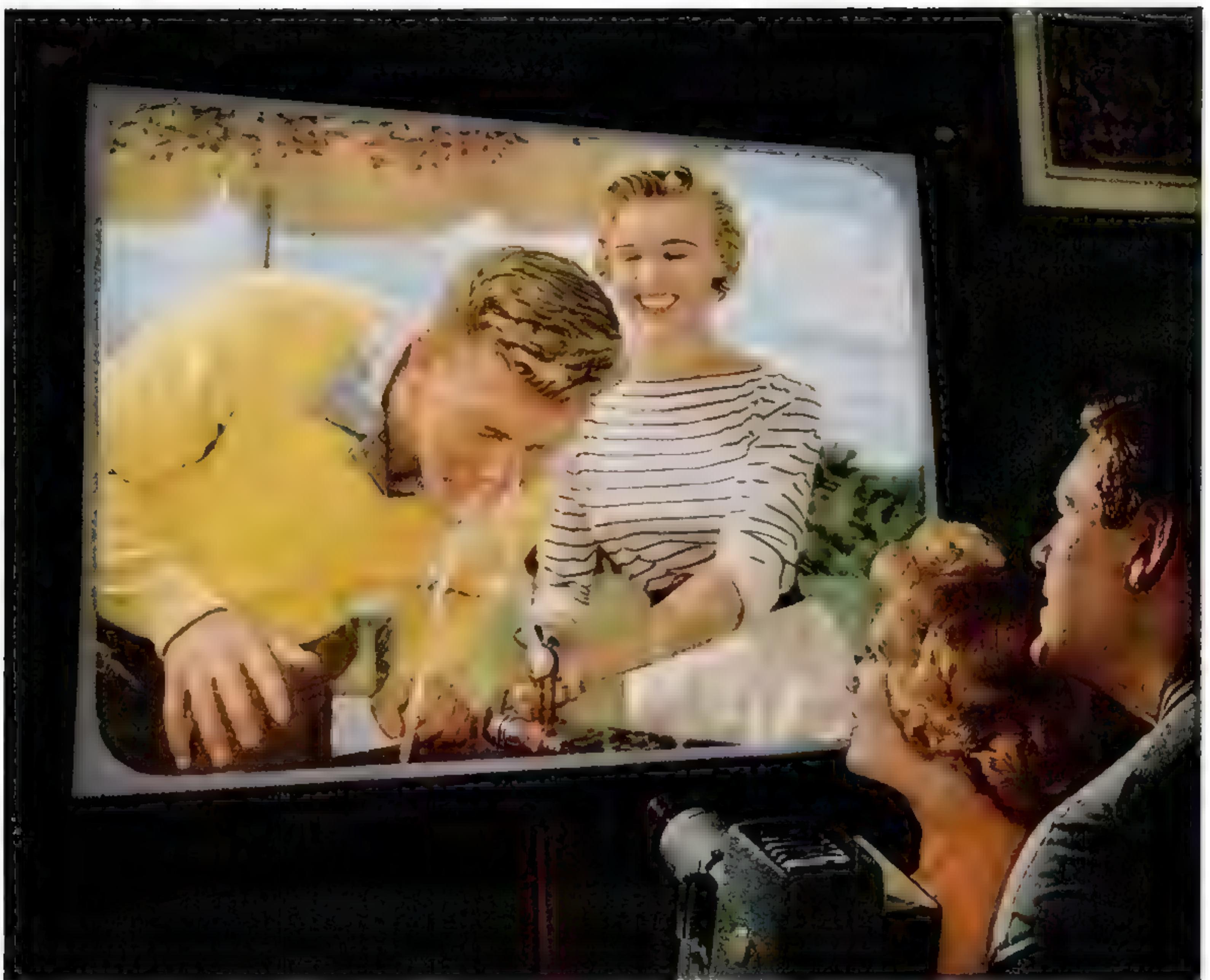
HEADING INTO LAST STRETCH, the raft rides swirling water. Lettering was applied in 1954 when another party floated from below here to Lake Mead.



FLIPPING OVER in a cross-current, the raft dumps men into water. Zarfluh and Moore made it to shore. Mann bobbed up briefly, then disappeared.



THE ADVENTURE ENDS as raft bumps downstream. Moore dislocated his shoulder. Zarfluh was shaken but unhurt. Mann's body has not been found.



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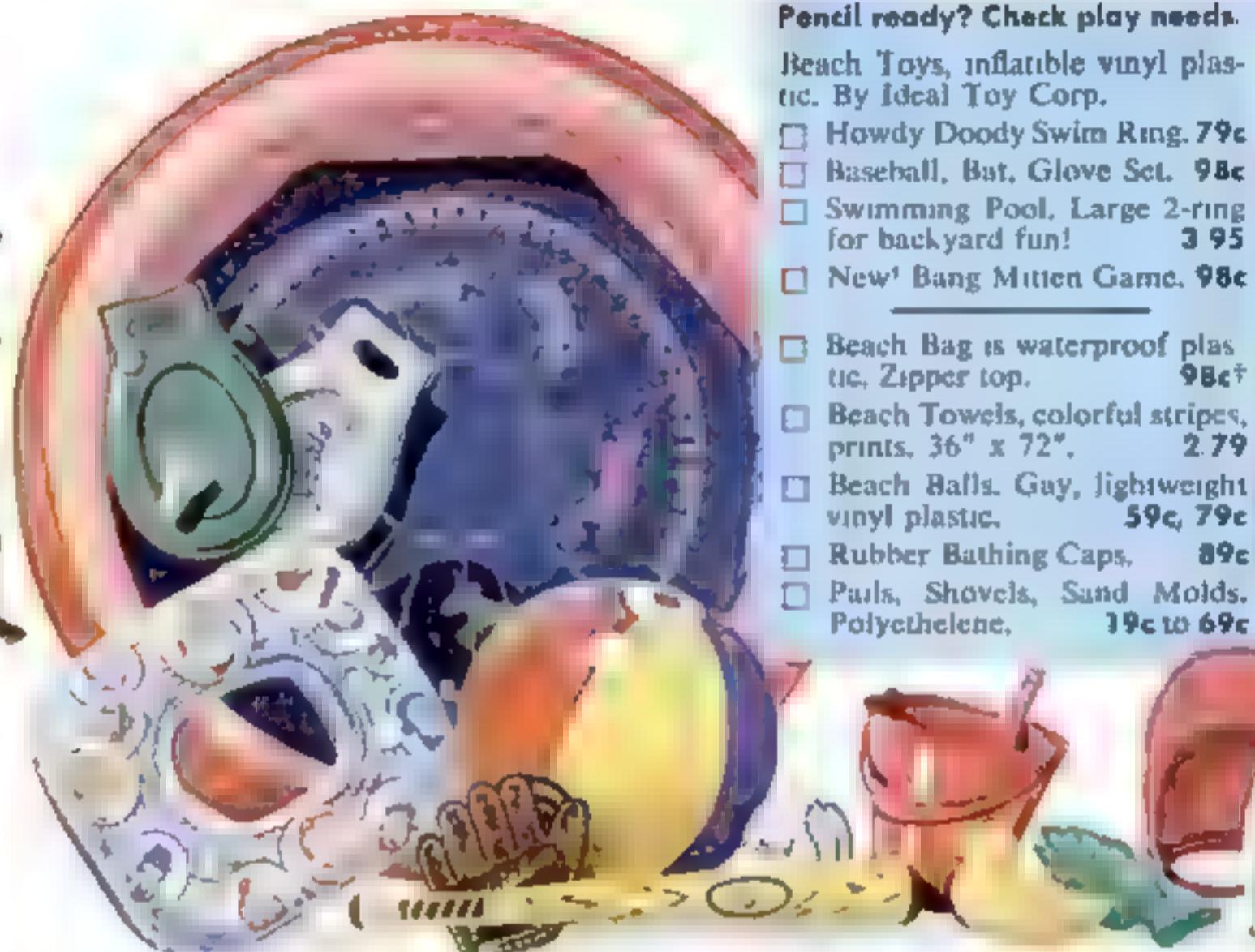
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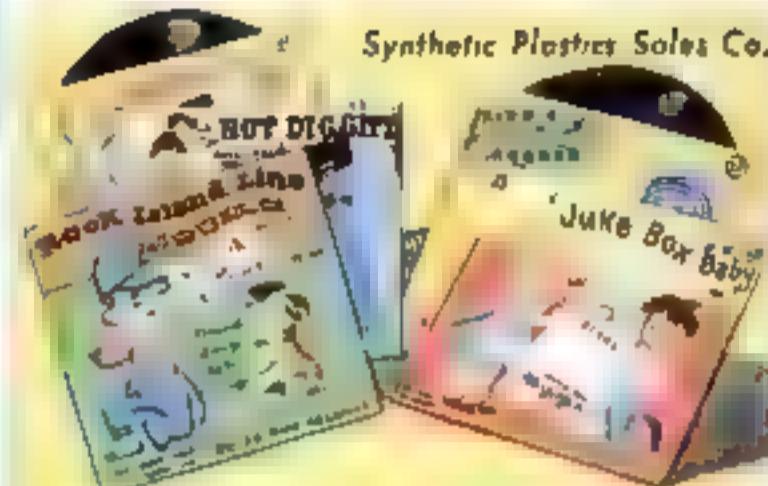
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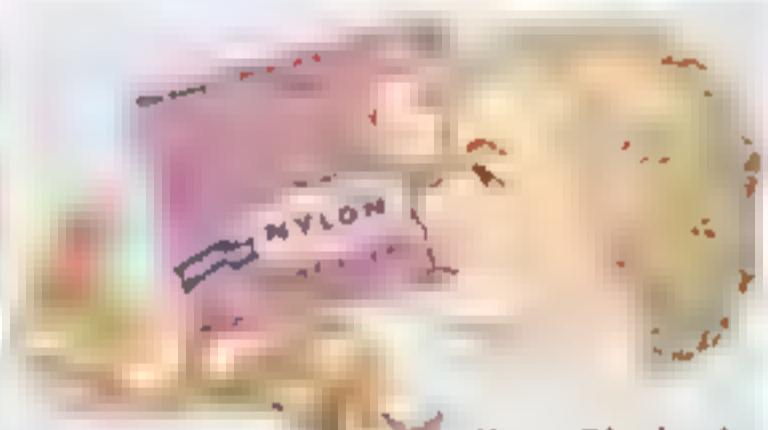
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SAILS FURLED, the *Pequod* lies in harbor, its nest of whaleboats at stern, before start of the voyage.



SAILOR'S SERMON on Jonah and the whale is preached by salty Father Mapple (Orson Welles).

WHITE WHALE AND WOEFUL SEA

JOHN HUSTON MAKES STIRRING MOVIE OF 'MOBY DICK'

Herman Melville's *Moby Dick*, to many critics the greatest of American novels, is a story of men who hunted whales in big square-rigged and pot-bellied sailing ships a century and more ago and of a monstrous white whale with a furrowed brow and a crooked jaw that came to possess the soul of Captain Ahab of the whaling ship *Pequod*. To kill that whale, which had already taken one of his legs, Ahab courses the oceans of the world until they meet in Homeric combat that ends with the captain and his whale lashed eternally together.

Generations of scholars have tried to penetrate the somber mysticism in Herman Melville's tale of whaling men and the sea. Dramatists and composers have translated the book into plays, a concerto and a cantata. Now John Huston has made it into a fine movie, the third major *Moby Dick* movie to appear these past 30 years. But Huston's production, far and away the best of the three, is the only one to come out true Melville. It has all of the book's high and stouthearted adventure and some of its mystic overtones.

Because New Bedford, Mass., where Melville starts his story, has become modern and neon-lit, Huston turned the sleepy south Irish port of Youghal into New Bedford of the mid-1800s. From there he sent *Pequod* to sea with its crew of gods and heroes, Gregory Peck as lightning-scarred, one-legged Ahab, and Leo Genn as Starbuck, his mate. They drink and swear death to the white whale. And all die save Ishmael, the wanderer who lives to tell their story.



SOBER SAILORS Queequeg (Friedrich Ledebur), Ishmael (Richard Basehart) hear prophecy of doom.



HATE-DRIVEN CAPTAIN, armed with harpoon, leads boats in whale hunt. He has forced crew to

vow to chase white whale "on both sides of land and over all sides of earth till he spouts black blood."



ALOFT IN A GREAT STORM, sailors swarm up masts, goaded by the frenzied Ahab who, in darkness below, orders them to bend on more canvas lest Moby

Dick escape. As lightning and St. Elmo's fire beat about the ship, crewmen hear their captain scream, "The white flame but lights our way to the white whale."

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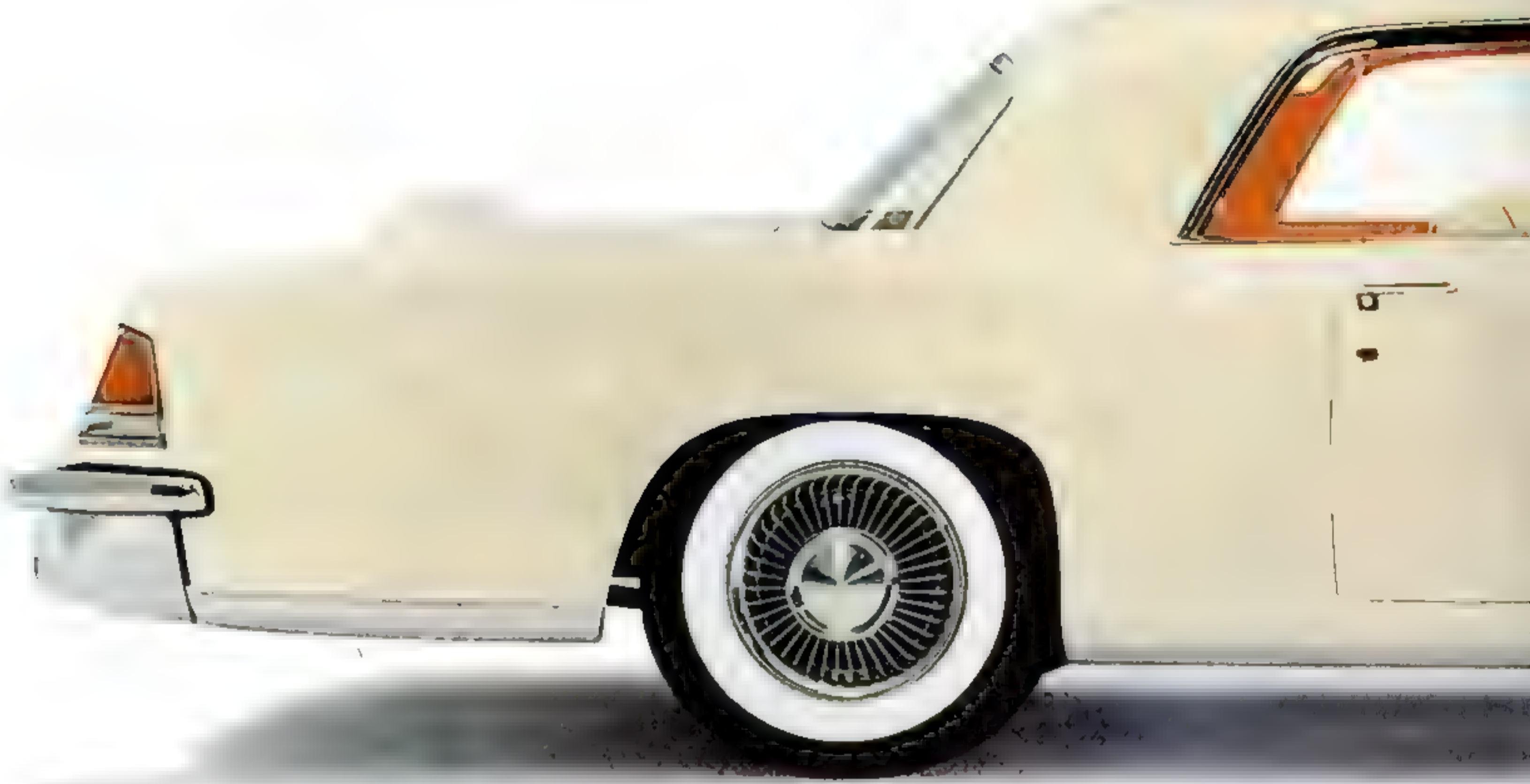
AT WHALE'S MOUTH Ahab, having bullied his bed-ridden crew to the whale with shouts of "I am paid in thunders and hell," finds himself staring down the gaping throat of Moby-Dick.

ON WHALE'S FLANK, trapped by the Harpooner's ropes, Ahab dies stabbing Moby-Dick and - realizing, "From hell's heart I strike at thee. For hate's sake I spit my last breath at thee, thou damned whale."





CONTINENTAL MARK II

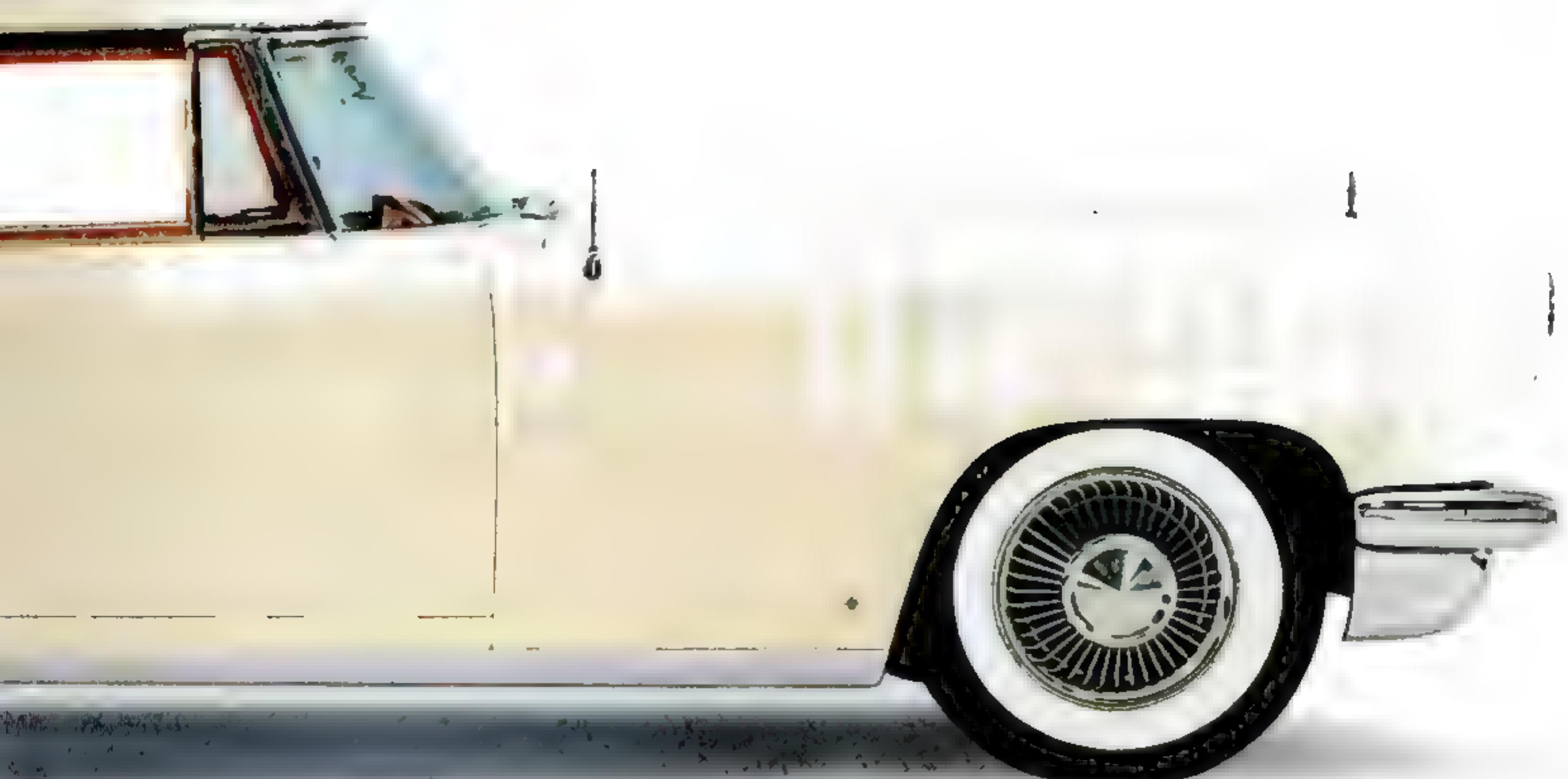


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Mary Kitchen Roast Beef Hash



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SAILOR MELVILLE came back from Pacific with a beard in 1844, six years before starting *Moby Dick*.

HOW TO READ 'MOBY DICK'

by SAMUEL ELIOT MORISON

Although the book from which John Huston made his movie is regarded by many critics as America's greatest novel, many readers have found it hard to get through. They begin *Moby Dick* bravely but soon bog down and give up. For this reason *LIFE* asked Historian Samuel Eliot Morison to prepare a guide on how to read this difficult masterpiece. Sailor as well as scholar, Morison explored the New England coast for his classic Maritime History of Massachusetts, retraced Columbus' route for his Pulitzer prize-winning Admiral of the Ocean Sea. In World War II he saw active duty aboard 11 warships while preparing his 14-volume wartime history of the U.S. Navy.

HERMAN MELVILLE's *Moby Dick* is not only a very great sea story, perhaps the best of all time, but one of the glories of American literature. It came out over a century ago, in 1851, when Melville was 32 years old, but was almost completely neglected during the remaining 40 years of the author's life and for more than 15 years thereafter, when, owing largely to an English critic and an American professor, the book leaped suddenly into a fame which has been growing ever since.

It is not difficult to understand why *Moby Dick* never caught on in the author's lifetime. He was a genius who made his own rules and set his own standards, as El Greco did for painting and Walt Whitman for poetry. Reviewers of *Moby Dick* asked "What is it? Novel, allegory, treatise on whaling, or what?" (The answer is, it is all three—and more.) Old sailors said it was no good because Captain Ahab set studding sails in his mad chase of the white whale, and whaling ships were not supposed to carry studding

CONTINUED



SAILOR MORISON stands on the deck of his 36-foot yawl. He has been in the Naval Reserve since beginning of World War II, is now a rear admiral.

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BOOKS ABOUT MELVILLE make an imposing array in the collection of the Library of Congress. All were written after "discovery" of Melville in 1920.

MOBY DICK CONTINUED

sails. One good seaman among my friends objected to the book's conclusion as "improbable." To him I replied, "If you have really read *Moby Dick*, no other conclusion seems even possible." *Moby Dick's* final chapters are overwhelming. But you must work yourself up to that tragedy in the Sea of Japan by reading the story, as you are prepared for what happened on Calvary by knowing what came before.

I cannot remember when first I read *Moby Dick*—it must have been half a century ago—nor can I imagine who suggested that I read it, because in those days no history of American or English literature mentioned the book, few professors of those subjects even knew about it, and it was long out of print. Somehow, at that time, when I felt my first passion for the sea, sailing small boats all summer and reading sea stories all winter, I happened upon *Moby Dick*; and the best way I can describe the effect on me is to say that it then seemed, and still seems, an inspired expansion of those nine verses in the 107th Psalm beginning,

They that go down to the sea in ships, that do business in great waters;
These see the works of the Lord, and his wonders in the deep.

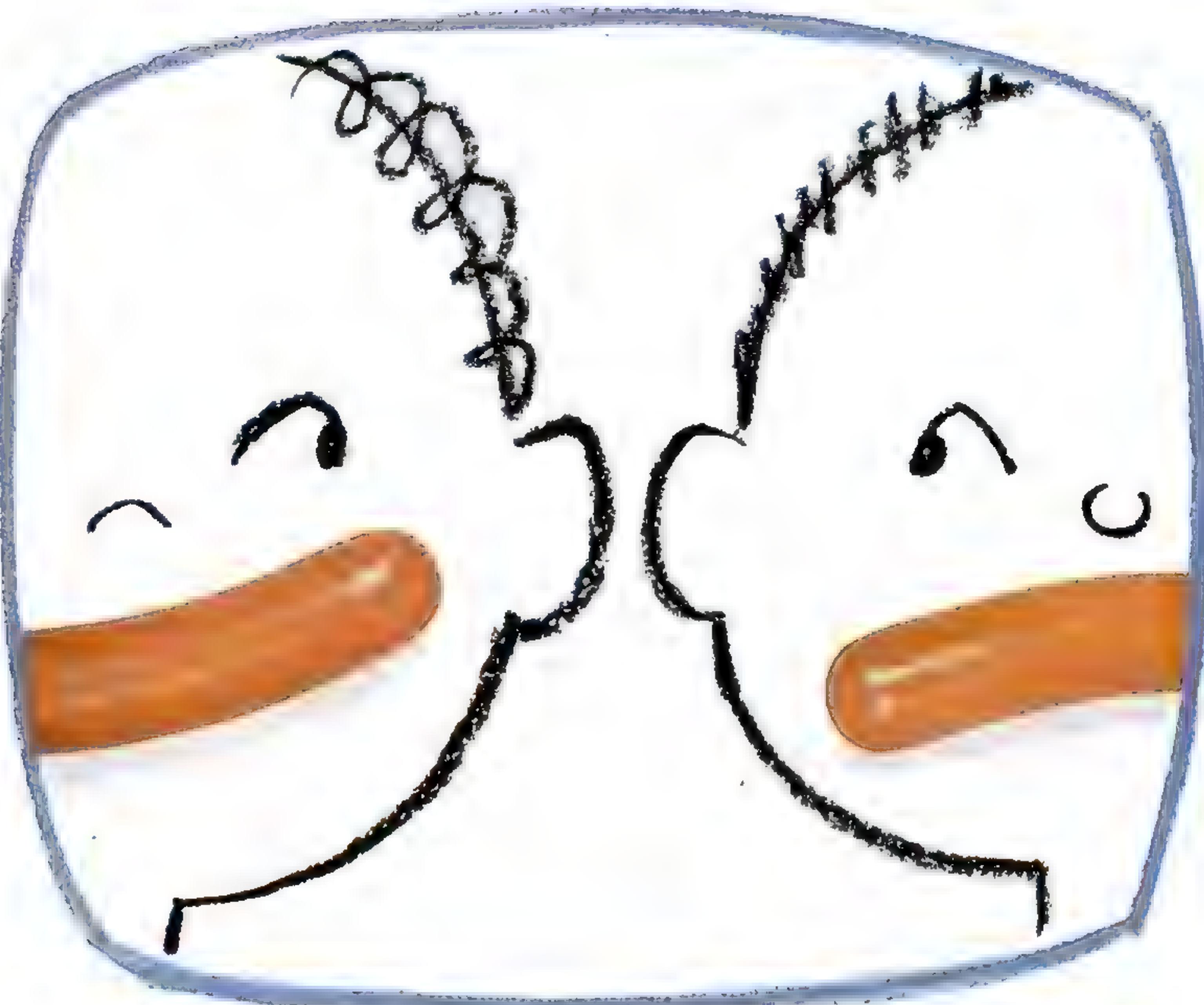
So far as I know, the only literary authority to praise *Moby Dick* in the early years of this century was the critic John Macy. He, Artist Tom Fox and myself were the nucleus of a small group of Melville fans who read *Moby Dick* at least once a year and discussed it at the St. Botolph Club in Boston; but we never got anywhere with the question whether Melville meant to convey something more than a good sea story, and we made few converts.

"It bruises you all over . . ."

IMMEDIATELY after World War I there came a sudden break in the wall of silence. Raymond M. Weaver, a 30-year-old professor at Columbia University, managed to get a very appreciative and intelligent article on Melville printed in the *New York Nation* in 1919, the centenary of his birth. Weaver's biography appeared two years later—actually the first biography of Melville ever to be published. In 1920 the Oxford University Press brought out a new edition of *Moby Dick*. A copy of this edition reached the hands of the venerable English critic, Augustine Birrell, who hailed it as "a masterpiece of eloquence, character and adventure." Birrell said, "It bruises you all over—you not only share the feelings, but all the hardships of the crew of the *Pequod*."

This English review of a neglected American masterpiece, appearing simultaneously with a new edition of *Moby Dick*, needled the American literary critics and aroused the professors of American literature. Hundreds now "discovered" Melville. Serious books and articles on Melville began to appear. Graduate students ground out Melville bibliographies and itineraries, psychologists and symbolists searched for hidden meanings.

Even so, the book has been a favorite of connoisseurs rather than of the public, which prefers sea stories in which a bosomy wench or two comes on board to foul things up. But I predict that John Huston's moving picture of this great classic will help bring it a wide and well-deserved popularity. For our generation has been conditioned for it by recent writers like Rachel Carson and Anne



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In the Olden Time
2.2.1860



MOBY DICK WAS WRITTEN HERE on Melville's farm, "Arrowhead", in Pittsfield, Mass., shown in a drawing by Melville. Homesick while aboard brother Thomas' clipper, he drew the farm, sent it home with a note: "Made me feel as if I were there, almost—Such is the magic power of a fine artist."

MOBY DICK CONTINUED

Morrow Lindbergh. You will find germs of their philosophy in *Moby Dick*: in Chapter I, for instance, where Melville alludes to the image of Narcissus and says, "But that same image we ourselves see in all rivers and oceans. It is the image of the ungraspable phantom of life; and this is the key to it all." Or, as in Chapter LX, "All men live enveloped in whale-lines. All are born with halters round their necks, but it is only when caught in the swift, sudden turn of death, that mortals realize the silent, subtle, ever-present perils of life." That rings a bell for any man who hunted U-boats in World War II.

And who was this Melville, so suddenly famous after he had been 30 years dead? A New Yorker who left school without a diploma and shipped on a merchant vessel to Liverpool. In 1841 he sailed from New Bedford on the whaling ship *Acushnet*. She "was my Yale College and my Harvard"; and it was on board her that he heard the story of "Mocha Dick," as the sailors had named an albino whale that chewed up whale boats like Wheaties and escaped all would-be killers.

Melville jumped ship in the Marquesas Islands and for several months led an idyllic existence among the natives; out of that experience came his moderately successful novels *Typee* and *Omoo*. He returned home by doing a stretch of duty in the U.S. Navy as a common seaman: that was the basis for *White-Jacket*, his novel of Navy life, and for *Billy Budd*, the story of a mutiny and a martyr, which he never did manage to get published in his lifetime.

After his Navy enlistment was up, Melville settled near Nathaniel Hawthorne at Pittsfield, Mass., and started to write *Moby Dick*, as he renamed the semi-legendary albino whale. The book was a flop in the U.S., a mild success in England. Although Melville later published other books which brought in a few dollars, he lived the second half of his life obscure and forgotten. And at his death in 1891 there was nobody to pay his memory a decent tribute in the press.

Although *Moby Dick* is now universally acknowledged to be a masterpiece, there are many would-be readers who are baffled by some of the book's peculiarities, especially Melville's occasional lapses into pedantry, and reject it as a bore. So I shall try to be your pilot and shape a course that will avoid the reefs, shoals and other pitfalls that may merely distract your attention, and are not likely to reward your interest.

As your pilot my first order is to read *Moby Dick* as a story, which primarily it is. If you can detect allegory, symbolism or what-not in it, all the better; but don't look for Aristotle in a whaleboat. And prepare to do some skipping on your first reading; after all you do not need to read Leviticus and Habakkuk to understand the Gospels.

Moby Dick is not a long book as modern novels go; most of the 135 chapters are very short—CXXII, the one describing Tashtego aloft during a storm, is only four lines long because Melville was able to say what he wanted in that space. There is very little nautical language that the author does not make clear enough for readers in this atomic age. You will of course find some words that have become obsolete in the last century—for instance, on page

CONTINUED



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MELVILLE'S WIFE helped support the family with an inheritance after her father's death. She died in 1906.

MOBY DICK CONTINUED

one, the author mentions his "hypos," which was polite slang in 1850 for "nerves" or "jitters"—but don't stop to look these words up in a dictionary; get on with the narrative. If by the time you have finished you feel, as I do, that *Moby Dick* is one of the world's great books, read it over again without skipping and mark passages to read aloud to your family, friends or to anyone who will listen.

On the first reading, skip the front matter—the Etymology and "Extracts supplied by a Sub-Sub-Librarian," but don't miss the night in the Spouter Inn, where Ishmael meets Queequeg the Micronesian harpooner, shares his bed and, terrified, watches him shave with the blades of his harpoon. Queequeg is one of the great characters in this story; he comes from "Kokovoko, an island . . . not down in any map; true places never are" (think that over a moment). He illustrates Melville's idea that heathen brown and black men are the best now left on earth, unless they have been ruined by missionaries. You may omit Chapters VII-IX on the Whalenmen's Chapel; and Father Mapple's sermon on Jonah although historically it is just the sort of sermon that used to be preached at the Seamen's Bethel in Boston. Don't by any means skip Queequeg's life story or the trip to Nantucket in the schooner *Moss*, or Mrs. Hussey's chowder—a better recipe than you will find in many a cookbook, although, alas, you cannot now find the ship biscuit component short of Newfoundland, if there. Board the *Pequod* and you will be ready to sign on with Ishmael for a three years' cruise.

After the comic, uproarious departure from Nantucket on Christmas Day, you make the acquaintance of mates Starbuck, Stubb and Flask; Tashtego the Gay Head Indian, Daggoo the African, and the Parsee. There was nothing fictional about the international flavor of the *Pequod*'s roster. The Indians of Martha's Vineyard, who had caught whales with bone-tipped spears before the Pilgrim Fathers

CONTINUED



MELVILLE'S CHILDREN brought sorrow to his later years. Malcolm (left) shot himself at 18 after his father had scolded him for keeping late hours. Stanwix (right) died of tuberculosis at 35. Elizabeth (second from left) did not marry. Frances produced four granddaughters, all of whom are still alive.

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MOBY DICK CONTINUED

landed, were always favored as harpooners; and the Yankee skippers in their circumnavigation picked up Azoreans, East Indians, African Negroes and all manner of South Sea Islanders.

Chapters XXVII-XXX, mostly on Captain Ahab, are "musts," both for developing the central character of the book and for a wonderful description of the south Atlantic in the tropics; one of those passages in which Melville tosses up jeweled and perfumed words in reckless redundancy, just as Shakespeare did. I would advise skipping XXXII, a lengthy and rather boring treatise on different varieties of whales, but read those that follow on the life and the curious social customs on board a whaling ship. XXXVII-XL are queer ones which "wow" the psychologists, but they are short; and you must read XLI in which Moby Dick the White Whale makes his bow, and Captain Ahab's undying feud with him is set forth.

Skip XLV, if you like, on the famous whales of history, and pick up the story of the cruise in XLVI. In the following chapter you have your first "There she blows!" with the finest description in literature of that noble sport. A sport, I insist, whaling was, in addition to being a profitable business, for the whale, unlike the bull in a Spanish *corrida*, always had a chance. Often as not he got away, and if he were a wicked old veteran like Moby Dick he smashed a whaleboat or two and killed some of its occupants before taking off.

Whalemen enjoyed a variety of adventures such as no other calling approached, such as no hunter of today can command. As Melville wrote, "Not the raw recruit, marching from the bosom of his wife into the fever heat of his first battle; not the dead man's ghost encountering the first unknown phantom in the other world:—neither of these can feel stranger and stronger emotions than that man does, who for the first time finds himself pulling into the charmed churned circle of the hunted sperm whale."

'Brief, suspended agony'

ANYTHING might happen once you're fastened to a whale. At best, a "Nantucket sleighride," as Melville calls it, waves rushing past the whaleboats with a "surging, hollow roar . . . like gigantic bowls in a boundless bowling-green; the brief suspended agony of the boat, as it would tip for an instant on the knifelike edge of the sharper waves, that almost seemed threatening to cut it in two; the sudden profound dip into the watery glens and hollows; the keen spurrings and goadings to gain the top of the opposite hill; the headlong, sledlike slide down its other side; the cries of the headmen and harpooners, and the shuddering gasps of the oarsmen, with the wondrous sight of the ivory *Pequod* bearing down upon her boats with outstretched sails, like a wild hen after her screaming brood." Finally the whale slows down, exhausted, and the crew pull up on him, hand over hand on the line, and dispatch him with a few well-timed thrusts; then pull quickly out of his death flurry. With what wonderful dialogue Melville describes the chase! You feel it; you are part of it; your blood pressure rises.

Now, if you have got this far, about half seas over, and you feel the enthusiasm that I did at the age of 17 (and still do), you may wish to surge ahead under your own sail and not take anyone's advice. But if you prefer to reach the crisis rapidly, here's the course. The interlude of the gam with the *Town-Ho* (Chapters LIII, LIV) is long but very amusing, but I'd skip LV-LVII on whaling scenes and pictures; who wants to hear about them now? Chapters LVIII-LX are pure whaling technique, but beautifully done. Chapter LXI and the following, on Stubb's kill, are not to be missed on any account; and they are followed by a fine description of cutting in the whale and boiling down the blubber on board ship. Chapters LXXXII and LXXXIII in which Melville tries to connect whaling with ancient and biblical mythology, are my candidates for a bypass; but not LXXXIV on pitch-poling, or the somewhat anatomical chapters that follow.

The narrative of the *Pequod* is resumed in Chapter LXXXVII. Skip LXXXIX and XC, but read XCI-C; the last-named includes a roaring Rabelaisian dialogue between Boomer and Bunker. There follows a group of technical and historical chapters, CI-CV, which I would advise omitting on your first reading.

Now we are entering the last lap. Even so, Melville will not hurry us on to the *Pequod's* doom; he must cull flowers on the way, like some poetry-minded GI in the Normandy bocage en route to Saint-Lô. There is a beautiful description of a calm, gently heaving ocean in Chapter CXIV—"loveliness unfathomable," as Starbuck puts it; and a gay tale of the ship *Bachelor* returning home so overloaded with sperm oil "that the stewart



Dandruff on shoulders is excessive dandruff . . . a sign your scalp needs care

DANDRUFF— FALLING HAIR

... may be "the beginning of baldness"

We don't claim miracles. We can't prevent baldness. Nor do we believe anyone can. But you should know the following facts about dandruff.

Dermatologists, while differing in their views as to causes of baldness, say that the condition symptomized by excessive dandruff does frequently lead to baldness.



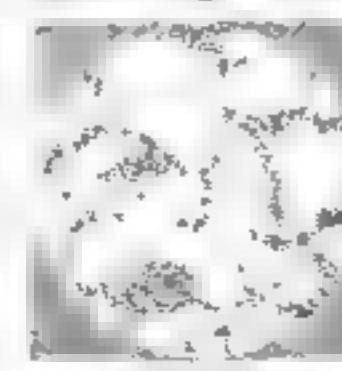
Seborrhea

Dandruff commonly arises from a disease of the scalp called *seborrhea*. Many leading dermatologists say that a causative agent of seborrheic dandruff is a tiny parasite called the *Spore of Malassez*—also known as *Pityrosporum Ovale*. In most men who have it, seborrhea progresses through three stages:

1. Dry white scales flake off your scalp, drop to your shoulders.
2. Moist, sticky scales appear on scalp. In many cases, hairs begin to die.
3. "Choking" of hair roots with fatty substance from glands, dead cells and dirt may occur. Result is increasingly "thin" hair, often baldness.

A scalp hygiene program: the Kreml Method

Watch your general health; if you're "run down," see your doctor. Apart from that—give your hair and scalp the right kind of care. Here is an easy-to-follow home program—the Kreml Method—used professionally by leading barbers and hairdressers:



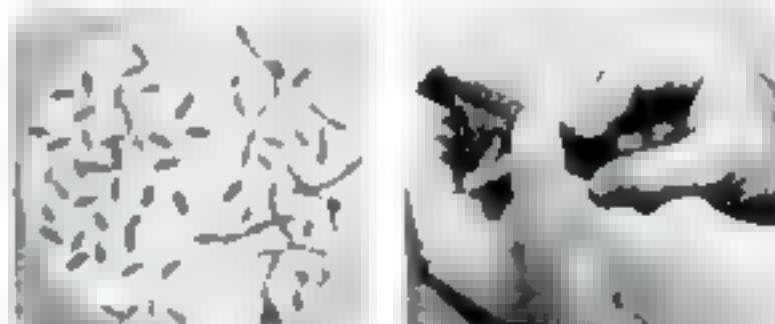
2nd STAGE
Bacilli shown
may be present

shampoo on hand. TONIGHT, start the Kreml Method of treatment. Shake Kreml Hair Tonic generously on to your head. Massage your scalp vigorously.

Next, apply shampoo. Work up a thick lather—without putting any water on your head. Now, rinse with water. Lather again. Rinse. Dry your hair thoroughly. Shake on Kreml Hair Tonic—massage it in—comb hair in place.

Tomorrow morning—and every morning: Shake on Kreml Hair Tonic—rub it in—comb hair in place. Kreml Hair Tonic contains just enough oil to hold your hair the way you like it. There's no greasy, plastered-down appearance.

Improvement in condition of hair and scalp should come quickly. In more



stubborn cases, repeat the Kreml-and-shampoo treatment again.

Inhibits growth of bacilli

There is no known permanent "cure" for seborrheic dandruff. But Kreml Hair Tonic does inhibit the growth of bacilli and of the Spores of Malassez. And Kreml has helped thousands of men. Letters tell us so!

Money-back offer. Try the Kreml Method faithfully. If you are not entirely satisfied, mail Kreml label to J. B. Williams Company, Glastonbury, Conn.—tell us what you paid—and we will gladly refund your money.

Get Kreml Hair Tonic today. See how quickly Kreml makes your head feel better and look better!

KREML HAIR TONIC

MOBY DICK CONTINUED

had plugged his spare coffee pot and filled it; . . . that indeed everything was filled with sperm, except the captain's pantaloons pockets." Captain Ahab smashes his quadrant, a signal to any sailor that he is indeed doomed. A typhoon strips the *Pequod* to bare poles (she is now in the Sea of Japan), the corposants like "gigantic wax tapers before an altar" spring from the mastheads, throwing a ghostly light on "the gigantic jet Negro, Daggoo," and the shark-white teeth of Tashtego, and lighting Queequeg's tattooing "like satanic blue flames." This is one of the great moments of the cruise. Chapter CXIX includes Ahab's defiance of the lightning, his funneling, as it were, all the hate and rage of generations of men against Moby Dick. His order to Starbuck to "strike nothing and stir nothing, but lash everything. . . . Loftiest trucks were made for wildest winds, and this brain-truck of mine now sails amid the cloud-scud," tells the reader, as well as the crew, that Ahab has become maddened by the demonic hate that rides him.

As the storm abates, we follow Starbuck below to Captain Ahab's cabin, whose "isolated subterraneousness" makes "a certain humming silence to reign there though it was hooped round by all the roar of the elements." (Extraordinary, keen perception—what other sea writer ever noticed that?) Breathlessly we watch Starbuck take a musket from the rack and debate with himself whether or not he will murder the mad skipper to save the ship; but Ahab's nightmare cry breaks the spell, and all hands are saved for a worse fate. Again we are left in suspense while Ahab "in all his fatal pride" adjusts the compass; we feel the prophetic horror of the coffin laid out on deck and bleed for Captain Gardiner of the *Rachel* whom Ahab will not help to search for his lost boy, so overwhelming is his lust for Moby Dick's life blood. Then, of a sudden:

"There she blows!—there she blows! A hump like a snowhill! It is Moby Dick!"

The boats are lowered. "Like noiseless nautilus shells, their light prows sped through the sea; but only slowly they neared the foe. As they neared him, the ocean grew still more smooth; seemed drawing a carpet over its waves; seemed a noon-meadow, so serenely it spread."

We have now reached the crisis. You must read these three final chapters, one for each day of "The Chase," as Melville calls it. To me they are the most moving, the most exciting 25 pages in all modern literature; and the most wonderfully written too; not a phrase or a word could be changed for the better. When you too have finished the story and have buried the *Pequod* in "the great shroud of the sea," I predict that you will feel that you have been face to face with something immeasurable and unsathomable. An "ungraspable phantom of life" has flashed for a brief moment on your consciousness and then sunk below the horizon of human cognition.



MELVILLE'S GRAVESTONE, carved with decorative scrollwork, is in New York's Woodlawn Cemetery. New York *Tribune* obituary made no mention of *Moby Dick*, said Melville "won considerable fame . . . by the publication of . . . *Typee*. This was his best work, although he has since written a number of other stories. . . ."

"I never forget my morning Sunsweet"

"Hey, stop taking chances with prune juice. Drink Sunsweet—the world's best. Only Sunsweet has the same amount of natural laxative in every glass. Only Sunsweet tastes so great, too . . . because it's pure prune juice... never diluted, never sweetened. Naturally, Sunsweet outsells all the others put together."

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keep you off
the beach!**

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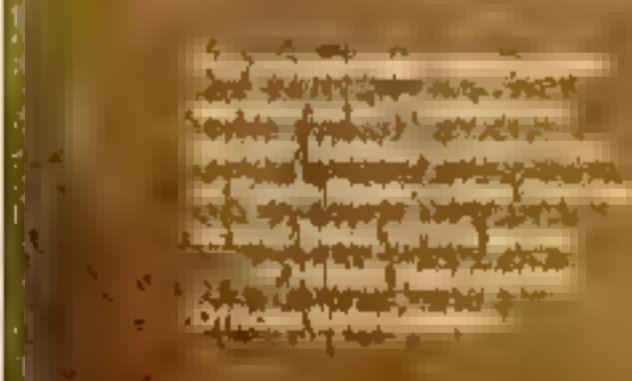
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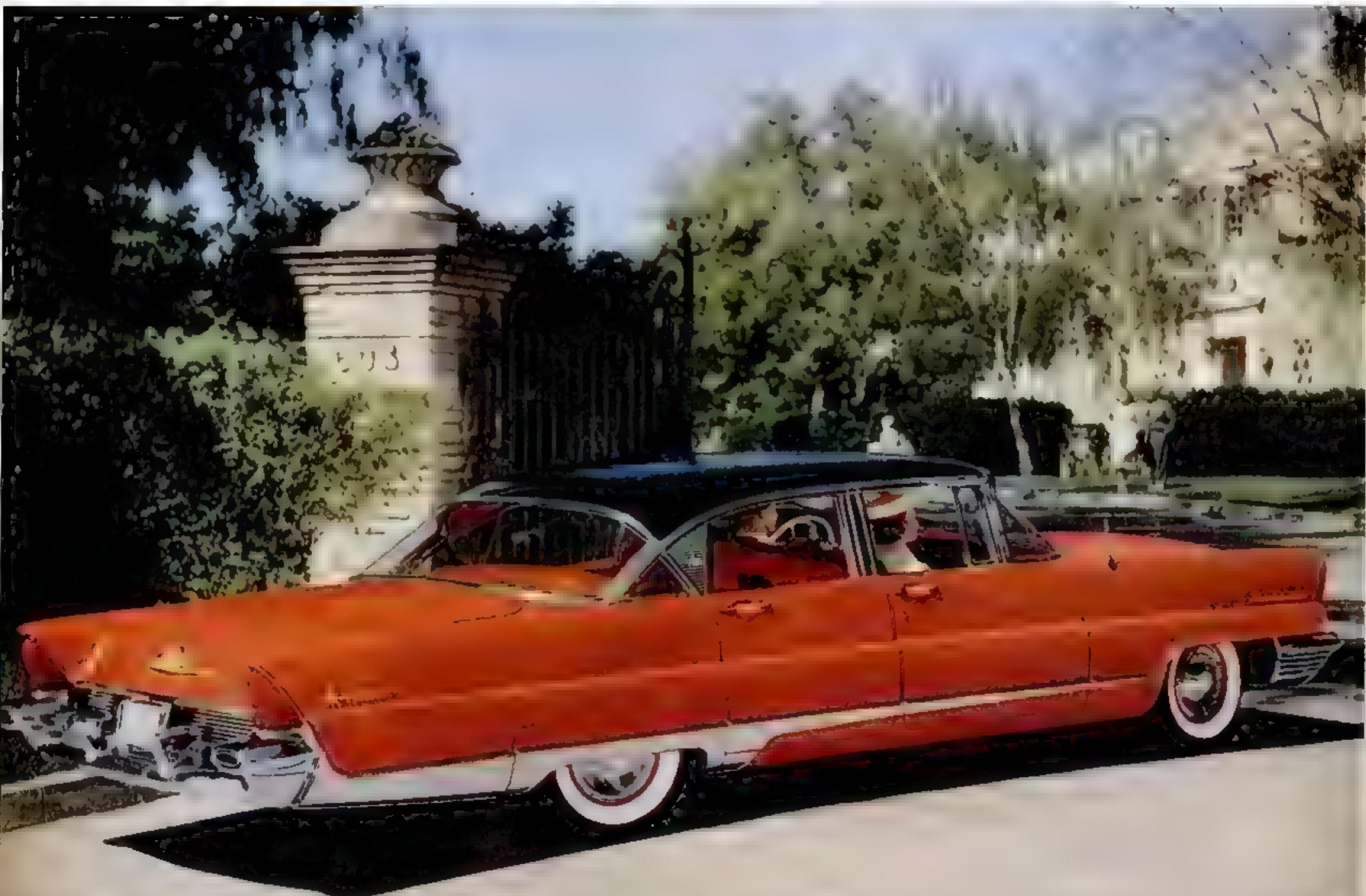


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LINCOLN



The Lincoln Premiere Four-Door Sedan

Have you felt the quiet, sure pride of arriving in a Lincoln?

People who know fine cars admire the clean, gracious beauty of this completely new Lincoln: the longest, lowest, most powerful, most wanted Lincoln of all time . . .

When you arrive in a Lincoln you step out proudly — and with very good reason.

For in the unmistakable Lincoln beauty — a beauty of clean lines and distinctive proportions — there is a clear reflection of your knowledge of fine cars. Obviously, you recognize new trends . . . and you prefer

Lincoln's fresh, youthfully modern design.

Beyond Lincoln's beauty, there are so many other satisfactions: the conviction, for example, that no other car can approach Lincoln for ease of handling. For there's a personal, effortless feel in the way this big car takes a curve or threads through traffic; so much so that women, especially, say that Lincoln is easier to drive than even a small car — and just as easy to park.

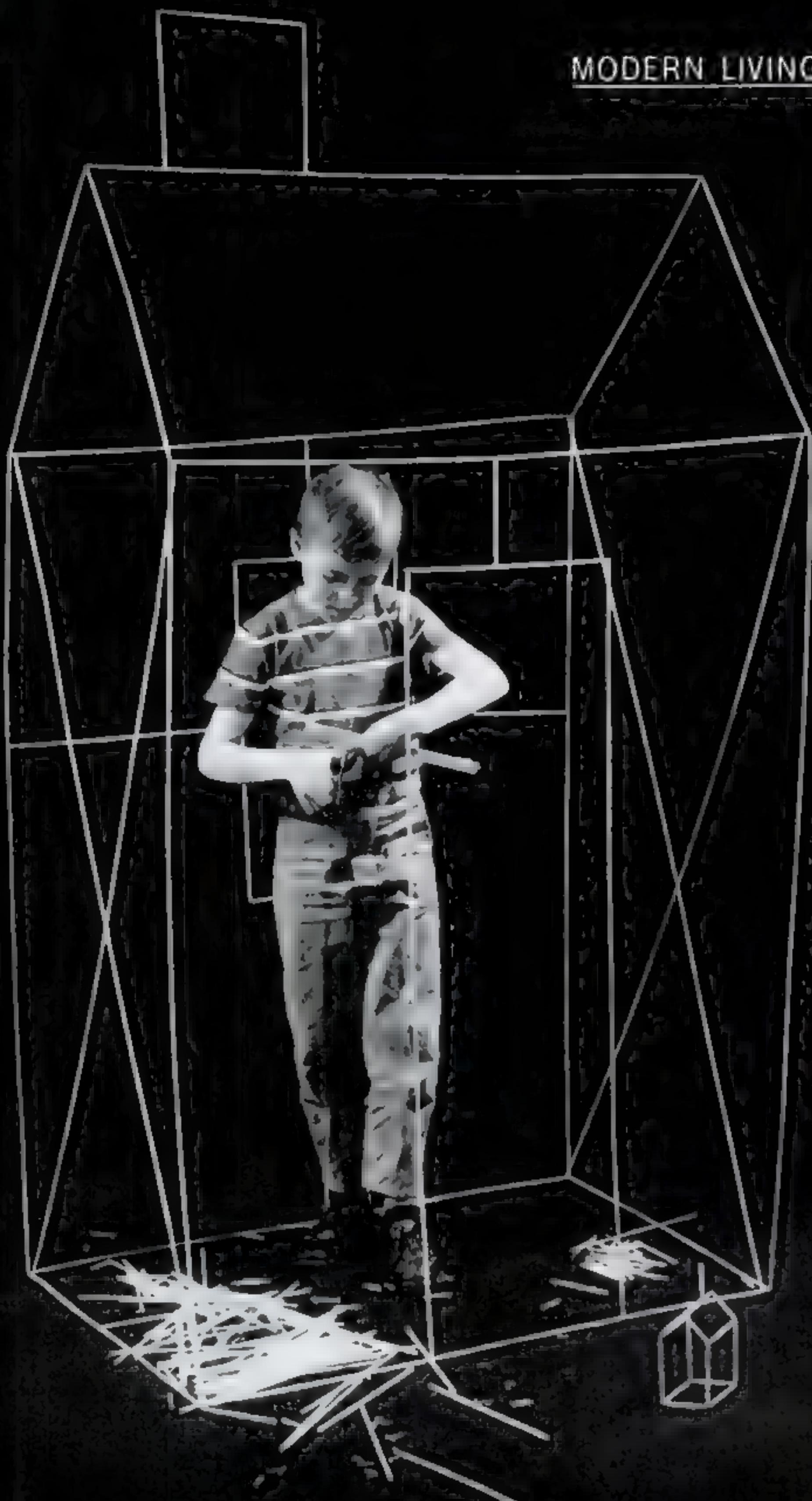
Too, this Lincoln leaves no doubt about its superlative performance. Sweeping down

a turnpike or easing into your host's driveway, Lincoln's high-torque, usable 285 horsepower teams smoothly and silently with Lincoln's incomparable Turbo-Drive — to put you confidently in command.

Yes, you'll be proud to arrive in a Lincoln, because no other car speaks so well of you.

LINCOLN

Unmistakably . . . the finest in the fine car field



PLAYHOUSE OF STRAW

This house, five and a half feet tall, was put together by an 8-year-old boy using ordinary drinking straws and joints that come in a new children's construction kit. The kit, called "Fiddlestraws," was invented as a pastime by Charles Luchsinger, a cartoonist, when he was hospitalized with a slipped spinal disc. With it young children can make simple blocks, letters or tiny houses like that

at right (above). Older ones try more ambitious building projects like rocket ships and Ferris wheels, shown on the next page. They use 14 kinds of joints, of plastic or metal, including couplers, wheels and axle holders. The construction kit, which has a booklet picturing 20 "how-to-do-it" toy patterns, comes in two sizes, \$1 and \$2, and will be available in stores at the end of the month.

CONTINUED

Your Hands Tell Your Age

Keep Them Young

Your hands never touch detergents, lime, stove cleaner, soaps, turpentine or cleansers



Comfortable knit cotton lined

Blulettes®

of Du Pont neoprene prevent hand damage yet withstand cleaning compounds that ruin latex natural rubber gloves.

\$1.49 at better retailers everywhere. Other popular products by The PIONEER Rubber Company, 190 Tiffin Road, Willard, Ohio: Cotton down lined SUPER Ebouettes — 98c, and famous Ebouettes — 79c household gloves. Also machine washable Rock-a-Dri Baby Pants. Prices slightly higher in Canada.

Now!

Helene Curtis Spray Net®

especially for children!

Contains no lacquer



Sets longer-lasting pincurls...keeps hair gently in place!

Absolutely safe for the finest of baby-fine hair. Yet it sets such springy pincurls that even the stubbornest hair stays curled ever so much longer. Keeps wispy hair from wisping, too. Makes Junior's cowlick behave. And there's no stiffness, no dryness, no artificial look. Children's SPRAY NET has a fresh, sweet fragrance. It brushes out easily, washes out instantly, and is enriched with lanolin. Try it soon for your small-fry. There's never been anything quite like it before!

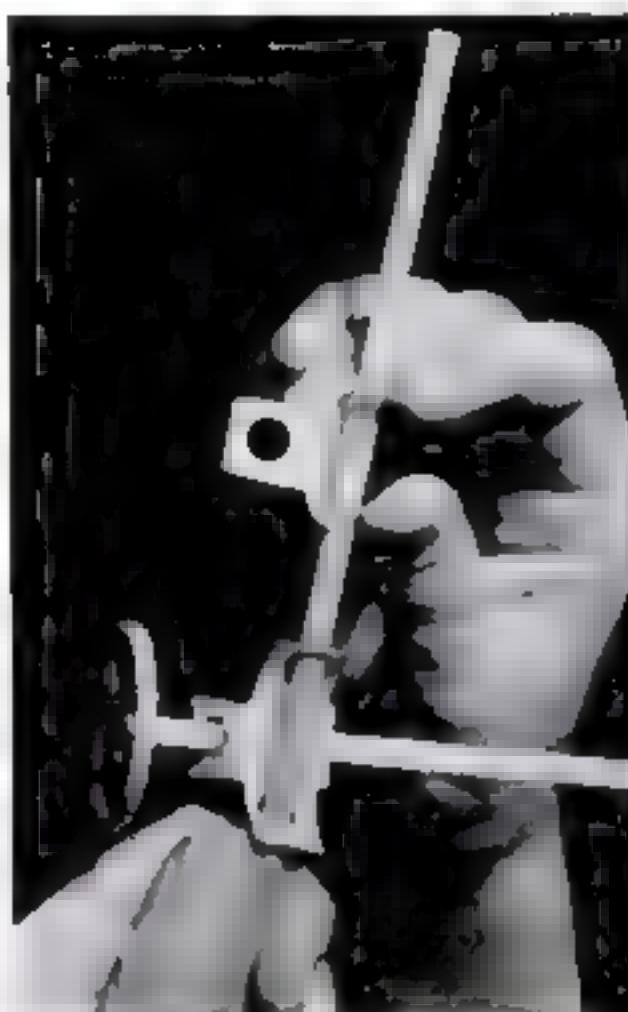


Set pincurls that dry in minutes and last for days and days.



69¢ \$1.25 plus tax

The hair spray with the
Parents' Magazine Seal



HOLDER for an axle makes frame for a straw wagon. Wheel has hub that inserts into the end of straw.



COUPLER with five prongs creates complicated joint. Other couplers have two, three, four prongs.

SNIPPING STRAWS,
scissors gets them to de-
sired lengths for modern-
ized version of bird. Scis-
sors are only tool needed.
Straw can be used again.



COLLECTION created
from straws (below) in-
cludes rocket ship, man
tipping hat, sailboat, Fer-
ris wheel, goat, house,
hat, truck and windmill.





DANIEL WEBSTER VISITS JAMES CROW'S DISTILLERY

The great orator unhesitatingly pronounced his friend Crow's Kentucky whiskey

“the finest in the world”

OLD CROW

Kentucky Straight Bourbon Whiskey

Pioneer distiller James Crow was proud of the patronage of Webster, Clay and other celebrated men of the day. Today, millions more regard his whiskey with the same high esteem. They recognize in Old Crow the ultimate refinement of the distiller's art. They enjoy the finest Kentucky bourbon ever put into glass.



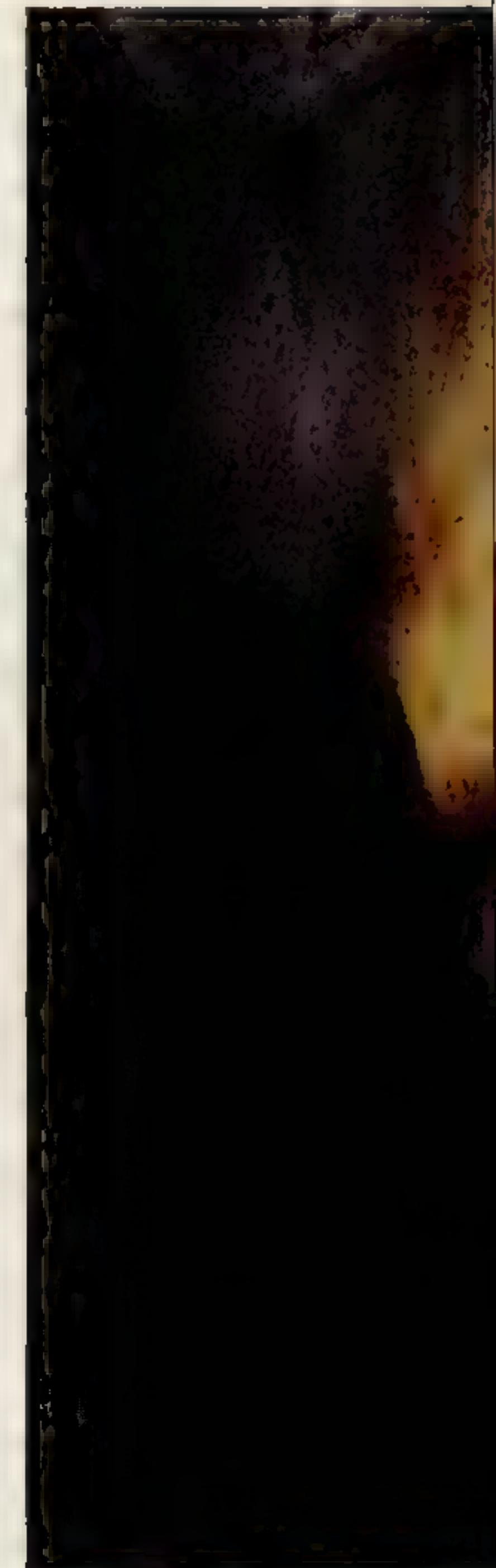
**NOW IN A MILD
LOWER-PRICED 86 PROOF BOTTLING!**

Old Crow is now available in a milder
86 Proof bottling, today's highly popular companion
to the historic 100 Proof Bottled in Bond.

“The Greatest Name in Bourbon”



THE OLD CROW DISTILLERY COMPANY, DIVISION OF NATIONAL DISTILLERS PRODUCTS CORPORATION, FRANKFORT, KENTUCKY



*The shadow of a gondolier
swings across a wall,
as if drawn by the sea horse
adorning the boat*

*In the dim elegance
of a cafe, a mirror catches
a bright outdoor scene
in Piazza San Marco*



MIRROR OF VENICE

A camera catches enchantment of city's shadow and shimmer

Photographed by ERNST HAAS

To most visitors who pour through Venice during the summer months, the Italian city is a dazzling world of porphyried palaces and tilting towers, a jostling hubbub of people, pigeons and gondolas. Ernst Haas, visiting the city at a less busy time, found Venice a world of mysterious quietude whose elusive reality was made up of reflections

shimmering across weathered walls, of shadowy forms emerging from silvery mists. For several weeks he explored the canals and secluded squares. Though the individual views he and his camera caught are fragile and fleeting, they mirror the enchantment of the floating city and, all together, produce an image of its enduring beauty.



*Over tiled palace rooftops, a late sun
casts its wan warmth upon the facades and piers
that crowd the borders of the Grand Canal*



A gondolier, his hat tilted like a sunflower, leans upon a pier railing near San Marco and catches a nap during the lunchtime lull



A procession of shadows moves along a wall near a staircase landing where a gondola has just discharged its small load of passengers



A veil of fog sweeps in from the lagoon over the cemetery island of San Michele where the city's dead are buried. Amid the maze



*of marble crosses that stretches past
the church and under the cypresses, a visitor
stoops to place some flowers upon a grave*



Rocked by waves, gondolas moored near the Palace of the Doges point their bows into the mist



A complacent cat observes the world from a sunny perch atop a statue in an antique dealer's court

Deserted on a rainy day, the pavement and tables of a cafe are splashed with color from neon lights





*A clutter of pigeons swarms after food
in the Piazza San Marco, blurring the pavement
like a throng of dark phantoms*



*In a dusky arcade of the Doges' Palace,
a gondolier settles back on a bench
to listen to a friend pick out a familiar tune*



A gondolier guides his boat into a glowing path across a canal as lights on the island of La Giudecca blink on against the velvety Venetian darkness

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We get so many
wonderful things that don't
cost a penny.



So many
more stores give
 Green Stamps I fill
my book faster.



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Why don't YOU get a discount for cash on daily purchases?

Shop at stores that give you  Green Stamps.

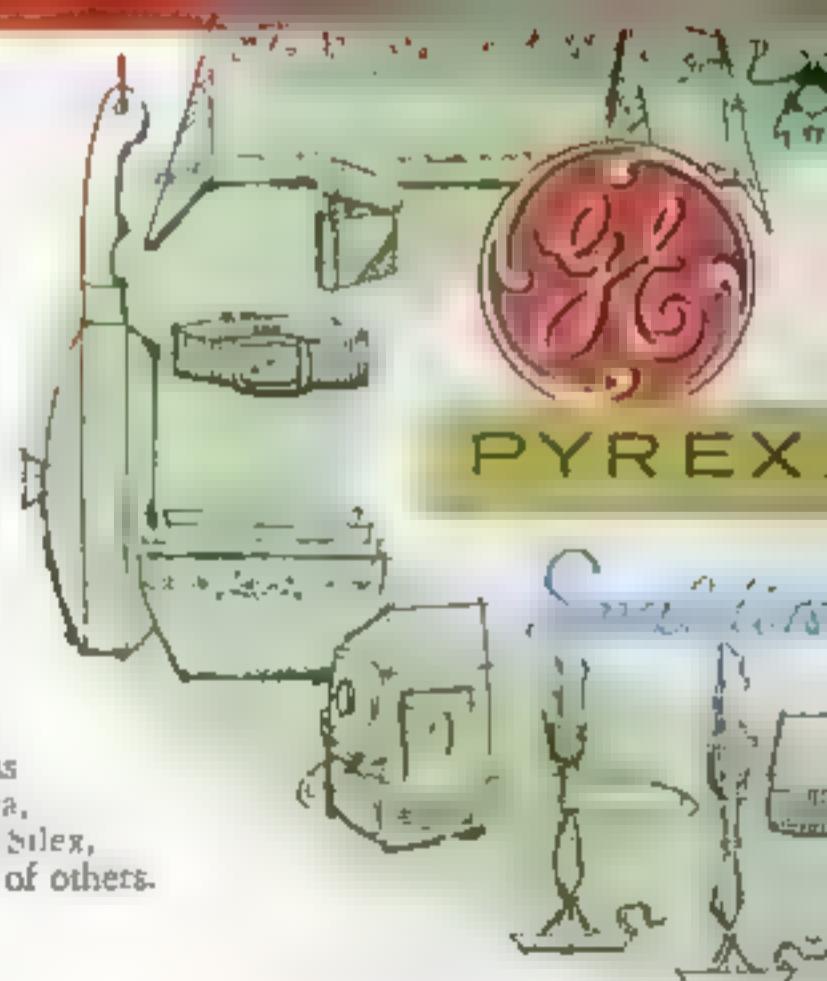
You don't even need to ask for S&H Green Stamps. They are handed to you with your change as your discount for paying cash.

S&H Green Stamps are given to you at food stores . . . filling stations . . . department stores . . . drug stores . . . at more than 60,000 stores

of all kinds clear across the nation. Over 20 million smart, thrifty women are already saving S&H Green Stamps. Visit the S&H Redemption Center in your town and see the magnificent things you can get. Save S&H Green Stamps. It's easy. It's thrifty. It's smart.

*Your choice
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1500 items*

The latest models and designs of nationally known products such as General Electric, Bulova, Fieldcrest, Springmaid, Silex, Toastmaster and a host of others.

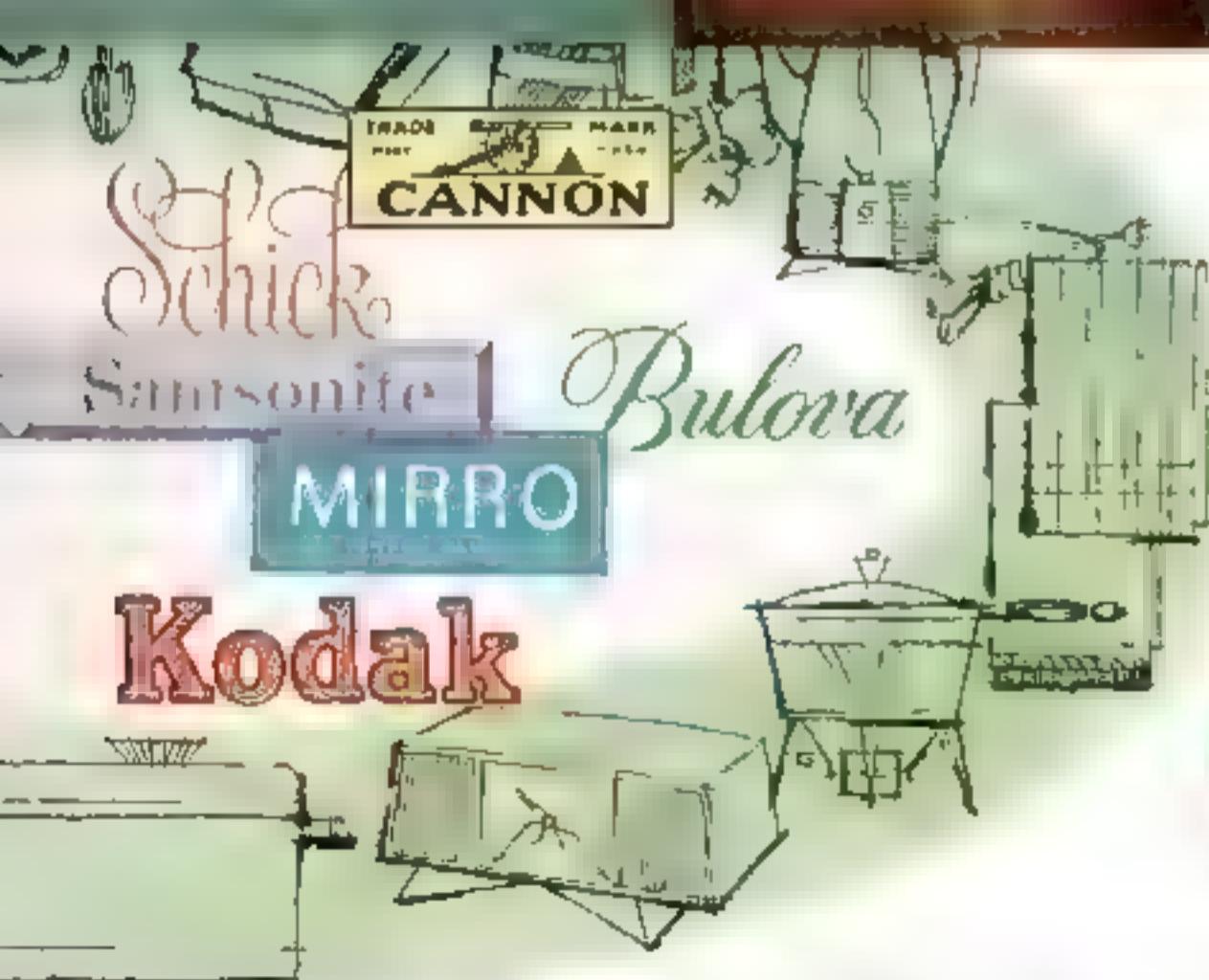


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You can rely on *S.H.*
They've been
redeeming stamps
for over 60 years.



I compared
catalogues...there are no
values like *S.H.* values.



START TODAY!

Shop where you see this sign...
4 out of 5 women who
save stamps do!

S.H. GREEN STAMPS

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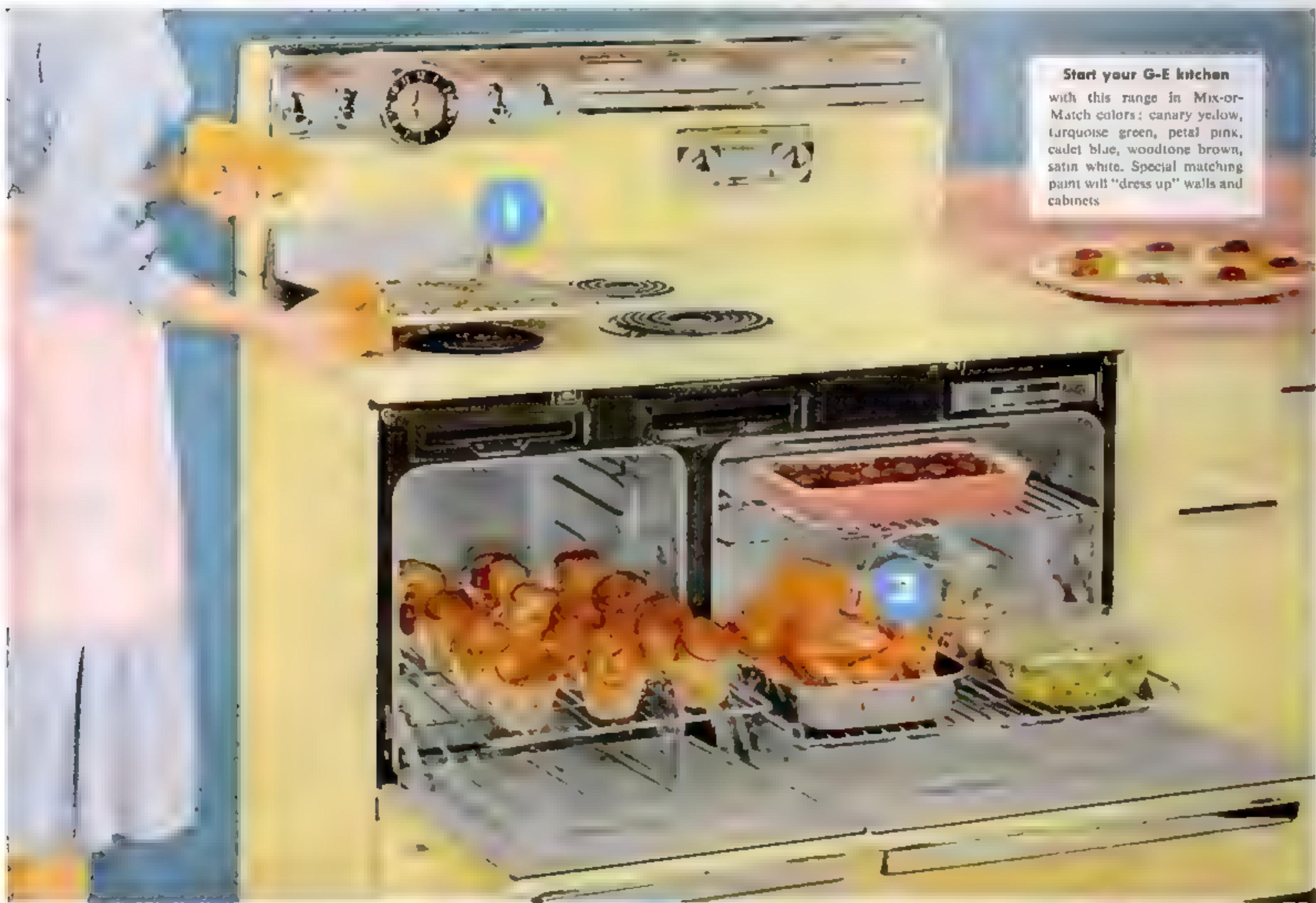
THE SPERRY AND HUTCHINSON COMPANY—SINCE 1896. NOW CELEBRATING ITS DIAMOND ANNIVERSARY

Automatic helpers on new 2-oven G-E "watch" baking, grilling, frying...they even time the roast!

- Heat-controlled griddle cooks eggs, snacks, pancakes, automatically with next to no watching
- Meat thermometer shows automatically when roast is cooked to your taste
- Automatic surface unit holds just right temperature.

Turn a dial, flick a lighted pushbutton and your automatic helpers do the rest. They "watch" baking, grilling; keep frying and boiling temperature just right. They even time your coffee and tend ovens while you're away.

Separate controls mean you can bake in one oven while you broil in the other. Food's easy to see and reach in extra-wide, floodlighted ovens. Bake and broil units are fully enclosed. This is General Electric's finest range.



NOW! Cooks Faster Than Gas!

It's new...it's test-proved! Every General Electric range has one of the new Speed-Cooking units that's faster than gas. This 2600-watt unit was tested in General Electric laboratories against the large burner of each of four leading gas stoves.



The G-E unit was faster in tests which included four pork chops in an aluminum skillet. In addition, two cups, one quart and two quarts of water and a package of frozen peas were brought to a boil faster every time. General Electric Company, Appliance Park, Louisville 1, Kentucky

NEW! Automatic Griddle

Fries, grills, makes perfect, all-alike pancakes. Dial any temperature you choose. Heat spreads evenly over griddle surface, stays put without adjustment. Lightweight, completely washable griddle lifts off, stores in range drawer.

Speed-Cooking ranges...so safe...so clean...so dependable

NEW! Meat Thermometer

Temperature dial on backsplasher shows when meat reaches rare, medium or well-done. No wrong guessing. No opening oven door to peek. One end of thermometer goes into the roast, the other into oven outlet.

GENERAL  **ELECTRIC**

A HOSPITAL CHAIN BRINGS JOY TO JOHN L.

The furrow of John L. Lewis' face, carved by decades of frowning truculence, could scarcely encompass his happy grin early this month. In Beckley (West Virginia) Memorial Hospital which he had just dedicated he was enjoying the fulfillment of an old dream: a chain of 10 hospitals to serve 400,000 mining families in depressed coal districts of Kentucky, Virginia and West Virginia.

Peering gnomishly over Lewis' shoulder was Dr. Elmer

Hess, retiring president of the American Medical Association. The A.M.A. has cooperated closely with the United Mine Workers in working out the medical program of the union's Welfare and Retirement Fund, which financed the construction of the hospitals. Now that the hospital chain has been finished, the coal miners, who are engaged in one of the most dangerous and unhealthy occupations, have the best union-provided medical care in the country.



CONTINUED

Williams Lectric Shave is the new *before-shave* beard conditioner that insures closer, more comfortable shaves with any electric razor . . .

1. It sets up your beard for closer and cleaner shaves.
2. It lubricates your skin for faster and far more comfortable shaving.
3. It instantly evaporates perspiration . . . does away with irritating perspiration drag.

MONEY-BACK GUARANTEE Get Williams Lectric Shave today. If not entirely satisfied, write The J. B. Williams Company, Glastonbury, Conn.; in Canada, The J. B. Williams Co., La Salle, Montreal. We will gladly refund your money.



Williams Lectric Shave gives better shaves with any razor—any time!



U.M.W. BANNER of local from Chevrolet, Ky. was displayed at dedication ceremony at Beckley Memorial Hospital, largest in chain. In spite of rain crowd of 5,000 attended.



A GRIMMER LEWIS recalls old days in dedication speech. Hospitals, he said, are "in memory of those who died without hospitals . . . ground up in the wheels of the mining industry and cast aside."





Paper work time is cut to one third. You're free for planning—with the Edison Voicewriter.

It's ideas that make your business grow!

**Clear the way for thinking time
with the Voicewriter**

The man who's really valuable to his firm is the one who is a planner—the man who develops strategy for tomorrow—who goes *deeply* into problems. The man who doesn't let detail work rob him of thinking time.

That's why so many successful executives are turning to the Edison Voicewriter! The Voicewriter saves hours of paper work—clears your desk of routine jobs—so you can plan for the opportunities of tomorrow.

Why don't you try the Edison Voicewriter free. There's no obligation. No pressure. Just call your Edison business consultant. His phone listing is Edison Voicewriter.

Your electronic assistant—shown at right—the Edison Voicewriter, records your letters, memos, orders, in $\frac{1}{3}$ the time. It ends duplication of effort... frees your secretary to be more of an assistant. And it combines staunch ruggedness with compact design. Can be slipped easily in a briefcase, used on the go! Rent it! Buy it! The cost? Less than \$15.00 a month.



Thomas A. Edison
INCORPORATED
PIONEER IN ELECTRONICS

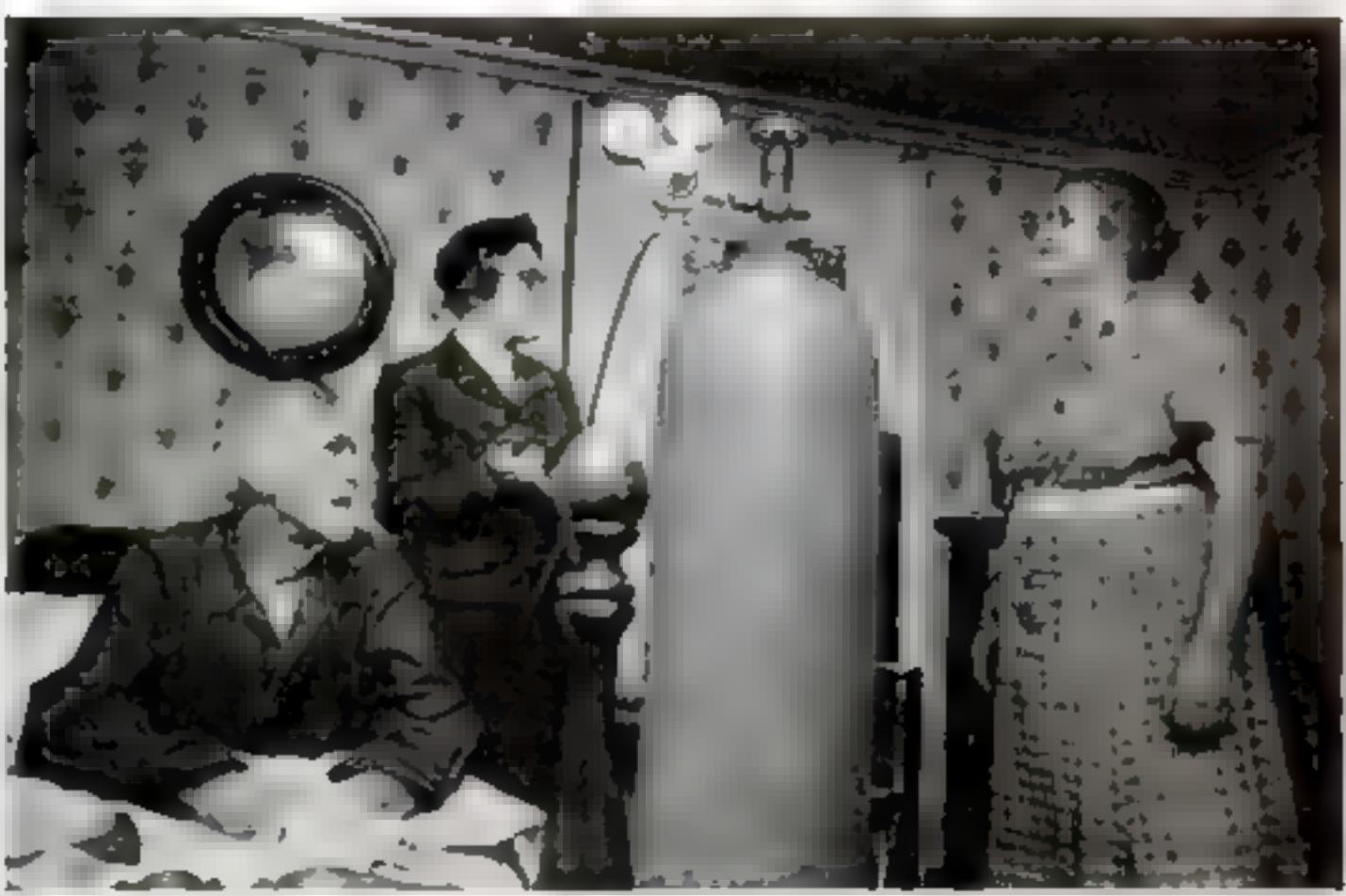
CREATOR OF
THE ELECTRONIC VOICEWITER



ONE-HANDED WINDOW WASHERS, with arm or part of an arm amputated, clean windows of Wise Hospital. Hospitals make point of hiring disabled miners.

John L. CONTINUED

CARED-FOR, CONTENTED MINERS



CARE AT HOME is provided in free oxygen for asthmatic retired miner El Stanberry, 72. At center is visiting nurse Ruth Hall, at right, Mrs. Stanberry.

HIS HOSPITAL DREAM NOW COMPLETED, A CONTENTED JOHN L WAVES GOODBY TO STAFF, PATIENTS GATHERED AT THE BIG WINDOWS OF BECKLEY HOSPITAL



Where there's *Smile*...there's S.O.S.®



Camping • S.O.S. cleans blackened pots

it's fast!—the soap's right in the pad.



Fishing • S.O.S. cleans scorched fry pans

it's easy!—these pads shine at rugged work.



© 1966 The S.O.S. Co.
Chicago 38, Ill.
S.O.S. Mfg. Co.
of Canada, Ltd.
Toronto, Ont.



Barbecue • S.O.S. cleans greasy kettles

it's great outdoors!—better buy a box today.





"This one
has the touch!"

Unmistakable! The taste with the
Pabst Blue Ribbon
Touch

Every year thousands of Pabst brewery visitors taste-test our beer against other brands. What they say helps us make sure the taste with the Pabst Blue Ribbon Touch (PBRT for short) is the taste America prefers.

And, to keep that happy touch of flavor true, trained beer tasters sample every brewing before we let it wear our label. Pabst is

the only major brewer with a Gustometric Laboratory for scientific taste-testing like this.

To appreciate the advantage just make your own taste-test. Answer "Pabst Blue Ribbon!" next time you hear "What'll you have?"

"The Taste with the Touch" now comes not only in regular bottles and cans, but also in a brand new Snap-Cap Full Quart can.

Trademarks Reg. U. S. Pat. Off.
© Pabst Brewing Company, Milwaukee, Wis.





NEILE ADAMS CAPERS WITH JOY BEFORE BROADWAY BILLBOARD OF A LONG-RUN MUSICAL HIT WHERE HER NAME HAS BEEN PAINTED AS FEATURED PLAYER

A Better Deal for Neile

YOUNG DANCER, WHOSE CAREER WAS STALLED, BREAKS LOOSE ON BROADWAY

Six months ago, a minor disaster befell Neile Adams. An obscure 23-year-old Broadway dancer, she had to turn down the leading role in a road company of *Damn Yankees* because she had signed up for an inconsequential part in a New York nightelub (LIFE, Feb. 13). But this month the breaks came Neile's way. George Abbott, the same director who wanted her for *Damn Yankees*, offered her a major role in *The Pajama*

Game. Able to get a release from her nightclub contract, Neile now has her name in big letters (above) on Broadway.

In the part created by Carol Haney, Neile goes through her dances like an imp and belts out her songs in a deep, throaty voice. She is doing so well in *Pajama Game* that last week she was auditioned for a new Broadway musical, *Happy Hunting*, scheduled to open in the fall with Ethel Merman.



JUGGLING A DERBY makes Neile feel jumpy in *Pajama Game* dance when she has to flip it from hand to hand, toss it into the air and clap it on her head.



How to capture New York in 60 seconds

You're sure of your vacation shots with the Polaroid Land Camera. With *this* camera, you *know* you've got them. There's no wondering how and if they'll turn out. Shoot a picture one minute, see it the next. Mail them back home fast as the camera turns them out. Keep your favorites for copies or enlargements. See any camera dealer for a demonstration. With great new Polaroid Land Film, the quality of these pictures is terrific. And they *last* like any fine prints. **POLAROID Land CAMERAS** are priced from '69.95—only '1.19 a week.



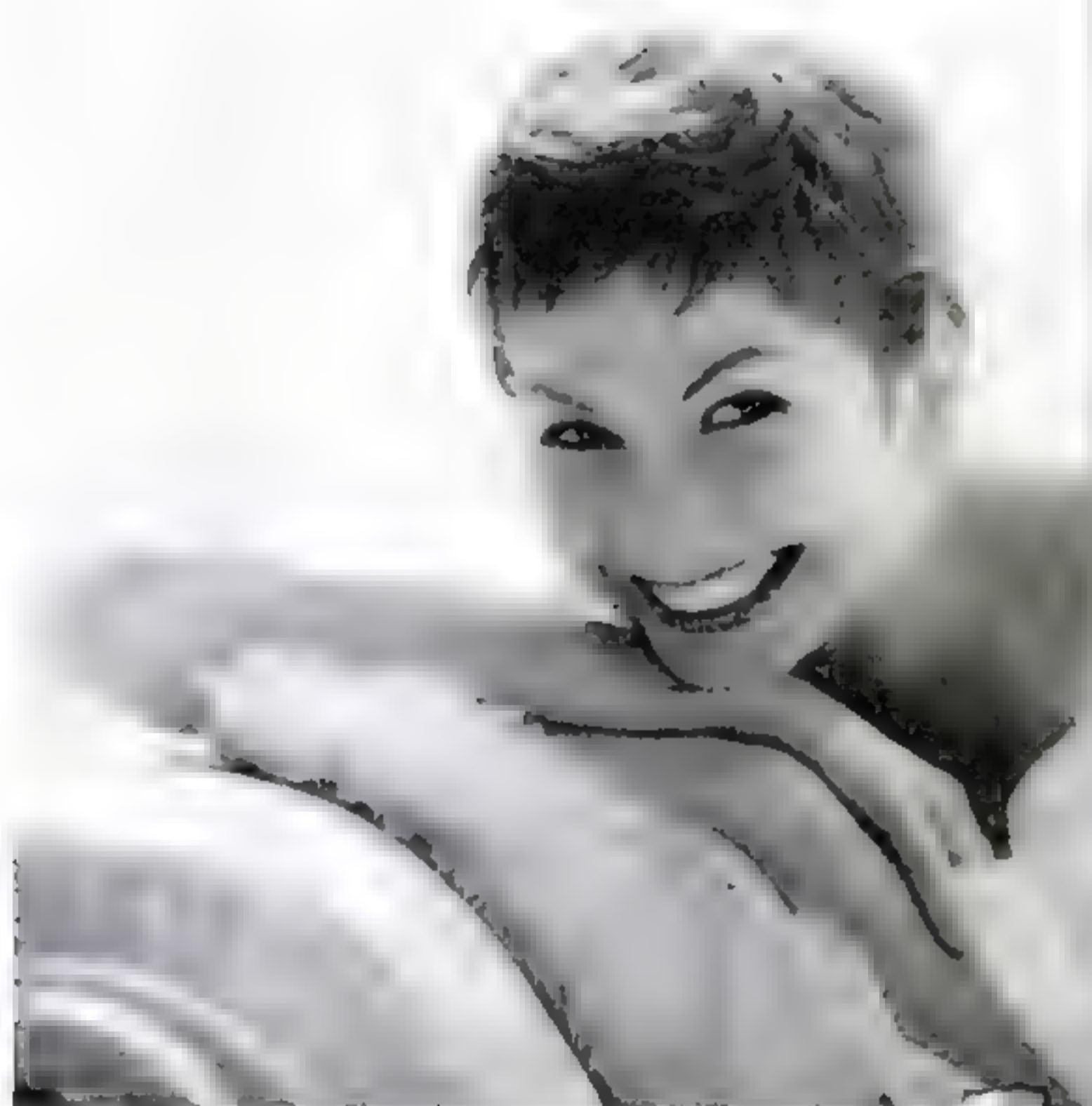
SHOE WITH A CHANGE OF HEELS

Right in step with a growing fashion for decorated heels, a radical new shoe is appearing which has changeable heels and permits a woman to alter the look of her shoes in a matter of seconds. The pump is shown above with three of the heels that can be attached to it. Designed for L. Miller by André Perugia of Paris, it is made with a metal track on the bottom along which

heels slide on and off. With a single pair, the well-heeled wearer can go to any kind of function, daytime or evening.

The shoe is sold in a \$50 package with three pairs of heels, a matching suede, plus the rhinestone-studded and dotted variations shown above at right. The knife thin blade at left above is part of a wardrobe of heels which can be ordered (*next page*).

"am I seeing double?"



double value, Jeanmaire!

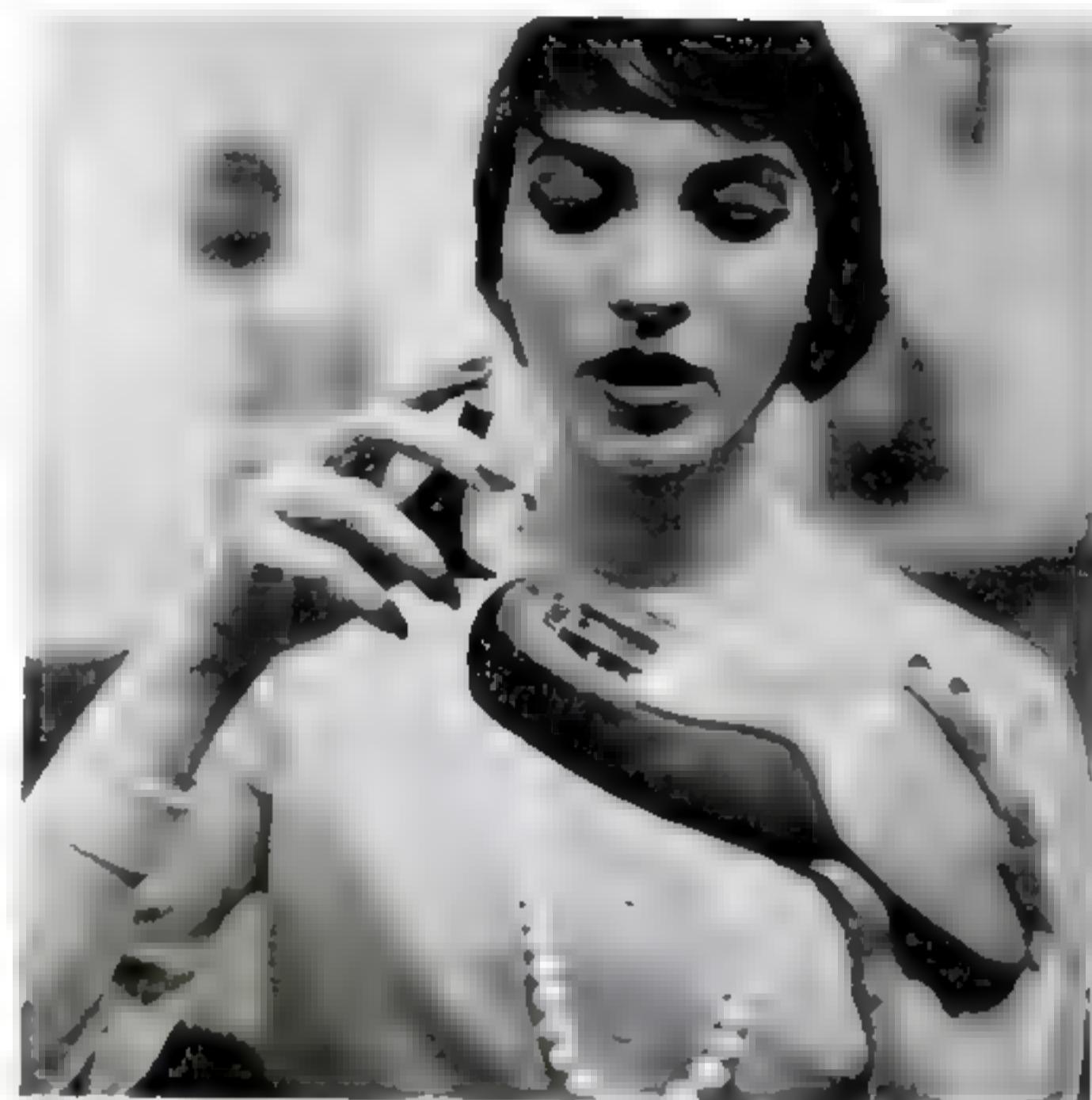
Evening in Paris
toilet water and talcum
regularly 2.10, now both for 1.00



Two delightful summer coolers... refreshing toilet water and scented talcum powder... in the famous fragrance the French adore. Enjoy both... and have a breath of Paris about you every day. *Limited-time special!*

Evening in Paris
CREATED IN FRANCE MADE IN U.S.A.

CHANGE OF HEELS CONTINUED



SHOE'S SECRET is 1 1/4-inch track along which the heel slides into place. The heel is held fast by a locking pin that goes through bottom of the shoe.



DIFFERENT HEELS which can be attached to the I. Miller pump include domino design (left), rhinestones, jet-encrusted, red suede, red leather, patent leather, gold kid, polka dot (foreground), black built-up leather, brown built-up leather and rhinestones on silver kid. Heels cost from \$5 to \$15 a pair.



ANOTHER NEW HEEL, not changeable, is the world's narrowest spike by Delman. Made of magnesium alloy, heel is 1/4 inch at base but will not break.

It's a Great Year for Wedding Pictures



Photographed in Monaco on Anseochrome, April 1956, by Howell Conant.

The happy day springs to radiant life, all the gayety and movement just as it was, all the color completely, charmingly true-to-life. 3-times-faster Anseochrome, the amazing new color film, makes all the difference . . . in all of your color pictures. Anseco, A Division of General Aniline & Film Corp., Binghamton, N. Y.

Slides to view
and project...



Prints to cherish
and share...



Super-speed successor to
traditional color films.



They're Driving the Biggest Thrill of the Trip



Hitting the vacation trail?

Pamper yourself—in a '56 Pontiac wonder wagon! From the spacious cockpit of today's station-wagon standout, pick a spot anywhere on the map:

As easy as wishing . . . you're there!

And every fleeting mile is a vivid experience in the excitement of *command*. For here is a wagon with a brilliance entirely new to its husky breed! In its every response you will feel the presence of its eager power team, the liveliest on any car of *any* body style.

Pontiac's Strato-Streak V-8 is literally the most modern power plant on the go today. Its surging 227* horses perform with such authority that even long-time Pontiac owners are thrilled as they've never been thrilled before!

And another great engineering triumph, Strato-Flight Hydra-Matic†, turns all this power to flashing action with an all-new, sparkling-smooth alertness *exclusive* with today's Pontiacs!

Remember, too, that along with this go comes glamorous *bigness*—the kind of

bigness that gives your Pontiac wagon its "limousine" riding qualities—safeness, steadiness, solid stability.

And you've four to choose from! And, for all their massiveness and power, any of these sleek Pontiac station wagons is astonishingly easy to own. A Pontiac wagon can be yours for less than many lower-powered, "small-car" wagons!

Come in, pilot a Pontiac station wagon before you complete your vacation plans. You'll reset your sight-seeing sights!

*21 h.p. standard on Star Chief series. An extra cost option. SEE YOUR PONTIAC DEALER

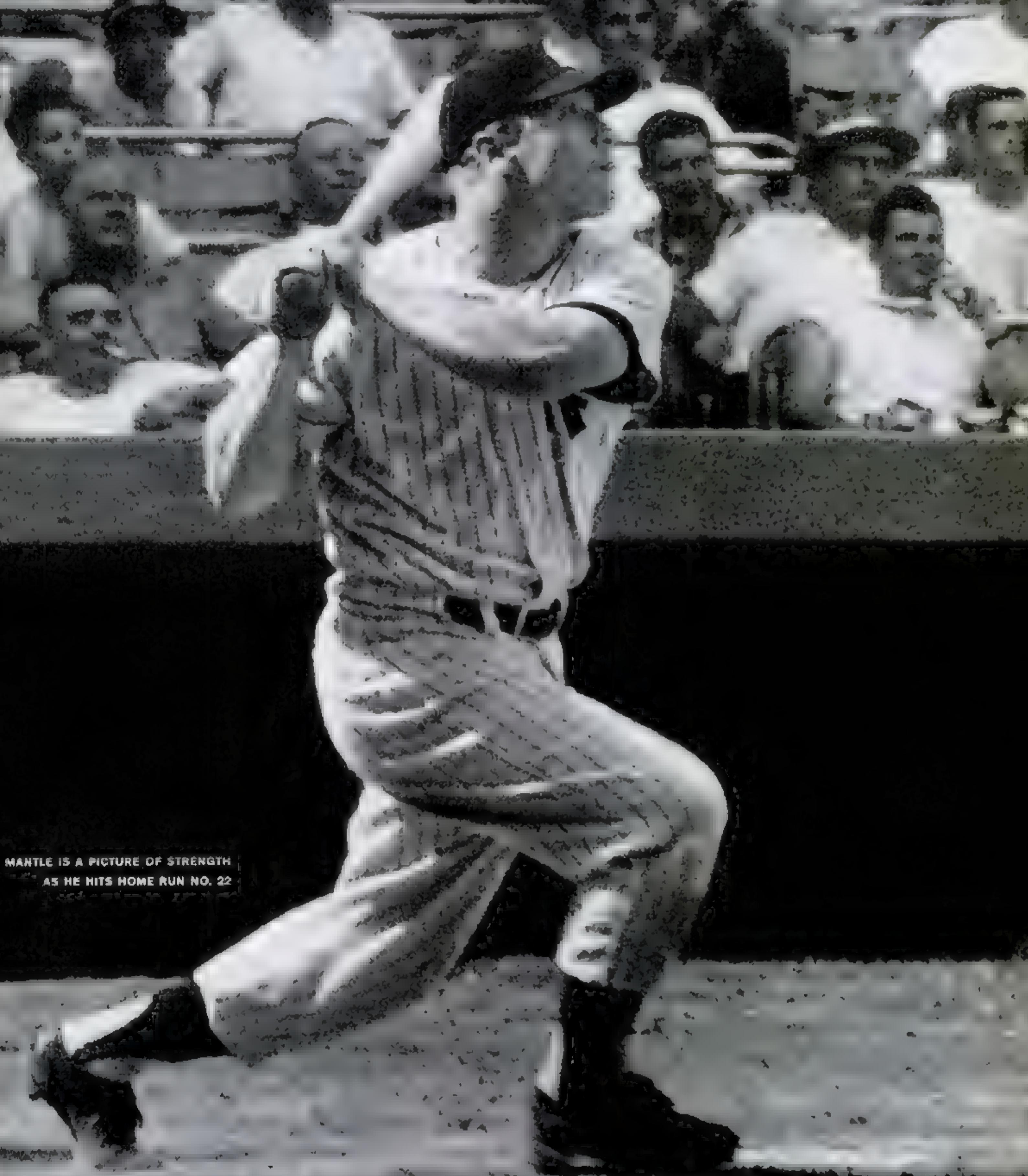
The '56 Strato-Streak

WITH STRATO-FLIGHT HYDRA-MATIC

PONTIAC

MICKEY MANTLE COMES OF AGE AS A SLUGGER

A PRODIGY OF POWER



MANTLE IS A PICTURE OF STRENGTH
AS HE HITS HOME RUN NO. 22



HARD RUNNING is demonstrated by Mantle as he upsets a possible White Sox double play. At full speed Mickey (above, left) starts hard slide to second base as shortstop Luis Aparicio hurriedly leaps (second picture) to throw to first. Mantle slams into Aparicio's feet (picture far right), dumping him head first beyond the base (bottom opposite page). Despite the resounding collision with the 195-pound Mantle, Aparicio, who weighs 160, was not hurt.



MANTLE CONTINUED



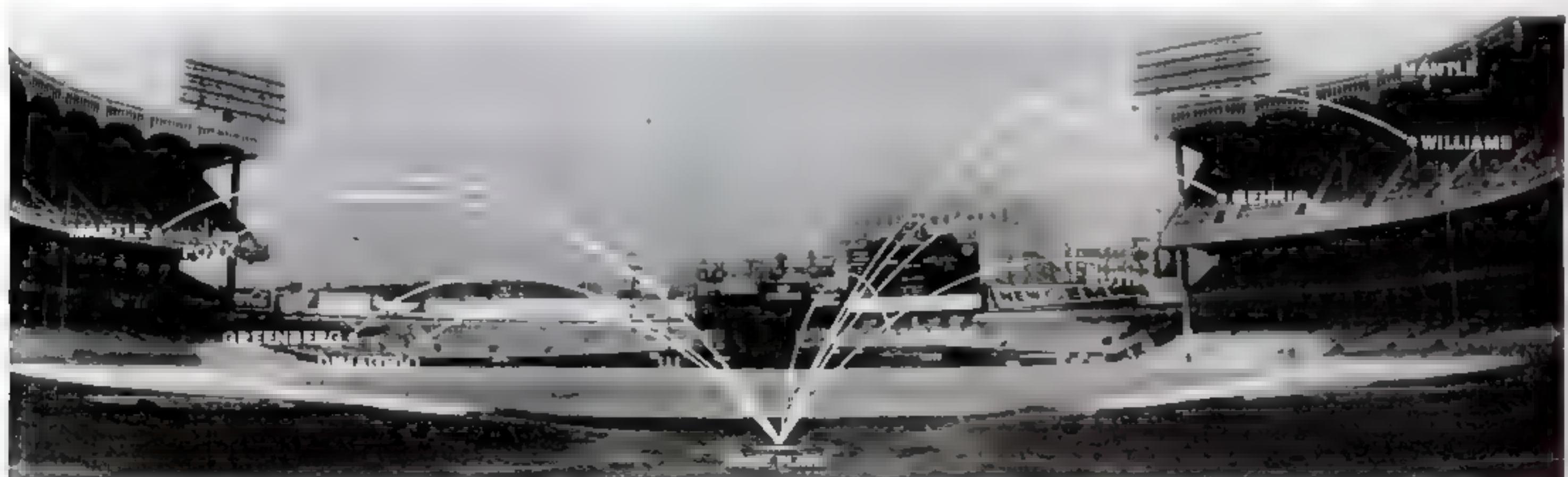
Disrupting speed on the bases, tape measures for his homers

When Mickey Mantle is swinging (preceding page), baseball fans have the same electrifying thrill of anticipation they used to feel in the days of Ted Williams' prime or Babe Ruth's greatness. It's not that Mantle might hit a home run—anyone is likely to do that—but that he might clout the longest, most prodigious homer in history.

In fact, he may already have done that in Washington where one of his homers was measured at 565 feet. Ever since, the tape measure has come out when the good-looking young athlete (see cover) hits a long one. His swats in Yankee Stadium measure up against those of all the great sluggers of the past (photo diagram below). And his total production of homers this season so far measures up to Babe Ruth's record year. In 56 games, while keeping his batting average around .400, Mantle

hit 24 homers, a pace which just could push him past Ruth's historic 60.

Mantle provides other thrills when he runs the bases or sprints to pull down a long drive. He has qualities no other slugger could match—the ability to hit hard either left- or right-handed, speed which turns his singles into extra base hits. He has had these abilities since he came to the Yankees five years ago. But he spent them wastefully. He couldn't learn—or wouldn't, since a man with his talents could get by without having to learn much. This season, at 24, having come of age as a slugger, Mantle shows signs of maturing as an all-round ballplayer. This makes him a more valuable man on the team but it does not necessarily make him a more exciting one. A teammate explained what does. "Mickey," says Joe Collins, "hits every one like they don't count under 400 feet."



EPIC HOMERS at Yankee Stadium, traced from home plate to their approximate landing points, compare three of Mantle's hardest hit with the giants hit by past sluggers. No fair ball ever has been

hit out of the Stadium although Mickey came close a few weeks ago when he drove a pitch against the right-field stands. Stopped 490 feet from home by the top facade, this homer measures favorably with

the 460-footer Ruth struck against the old scoreboard above the right center field bleachers in 1928 and the 460-footer by Jimmie Foxx in 1932 that landed in the tip of the upper grandstand in left field.





TWO MICKEY MANTLES practice on lawn of house at River Edge, N.J. As his father pitches,

Mickey Jr. takes real Mantle swing. Ball is tied to string to save Mickey from chasing his son's hits.



WITH MANTLE BAT, bearing autograph and portrait of his hero, one of Mickey's young followers faces pitcher in school playground in Mount Hope, N.J.

MANTLE CONTINUED

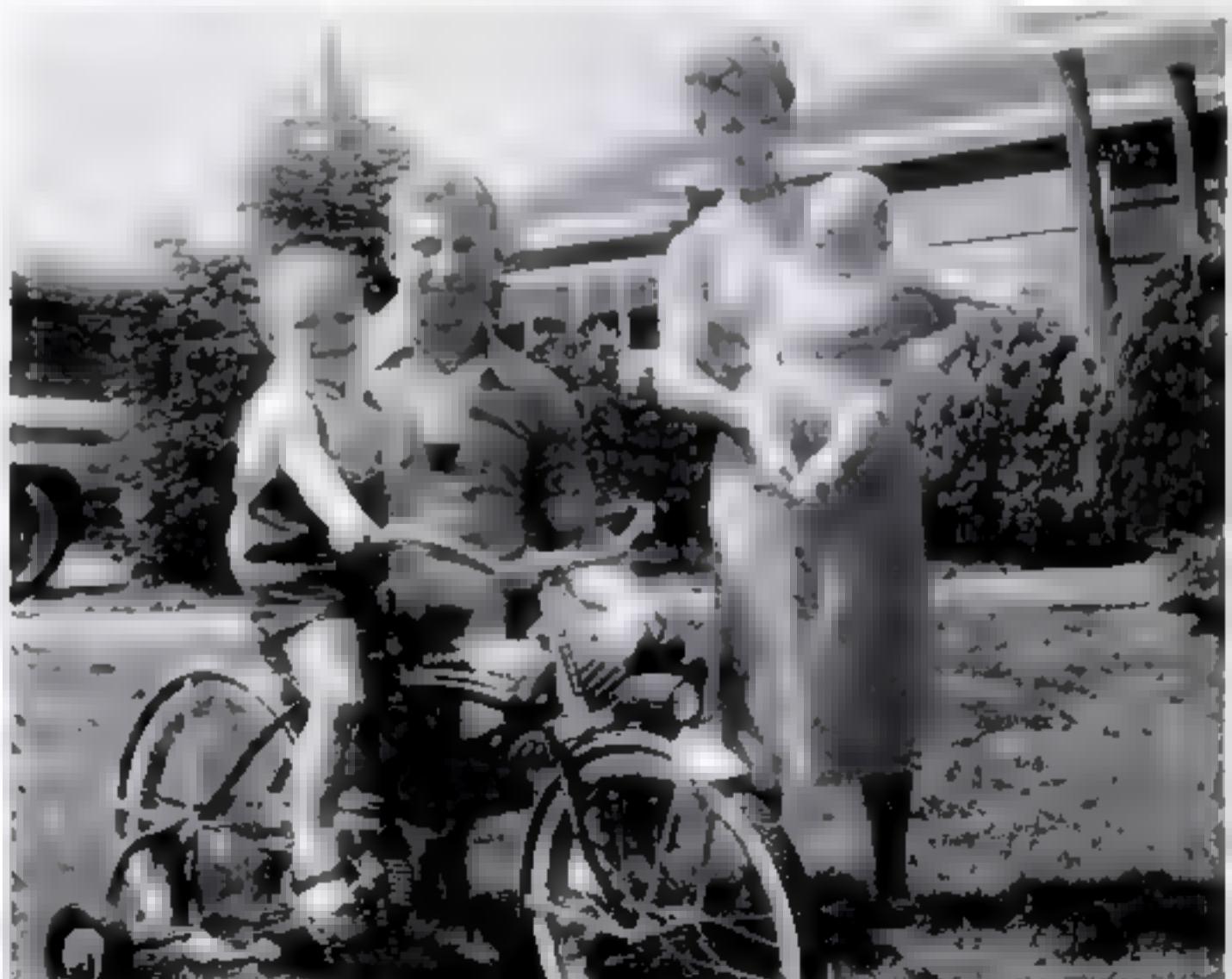


WORK AT HOME keeps Mantle busy signing pictures of himself. Mickey Jr. waits with bat and ball

New slugger for the family

The demands of fame have greatly complicated Mickey Mantle's life. Each season he rents a different house in an unsuccessful effort to avoid crank phone calls and autograph seekers. Still shy and wary of strangers, he is gradually getting accustomed to the clamor he raises in public. But some of his fans give him little peace. One wrote the hospital and requested the tonsils he had removed last winter, and a long-nailed girl recently gashed his arm just in an effort to touch him. With the advice of his business manager Mantle cautiously accepts a few of the mounting requests for personal appearances and advertising endorsements. These bring him an average \$1,000 each to supplement his \$30,000 Yankee salary.

Mickey and wife Merlyn, his high school sweetheart, often seek privacy and entertainment at a drive-in movie. And Mickey, whose own father painstakingly taught him to hit, is introducing Mickey Jr. to the game—but with as little effort on his own part as possible (left).



THE FAMILY gathers for a portrait. From left: Mickey Jr., 3, on bicycle, Mickey, Merlyn and David, who is four months old. Mantles were married in 1951.

does she...or doesn't she?



Hair color so natural only her hairdresser knows for sure!

Though proud of her stamp collection, her *real* pride is her radiant hair—it collects so many compliments.

With Miss Clairol color, closest inspection reveals *only* that it's lovely...radiant with *young* color. Though busy with home and hobbies, she always manages a little time for beauty...knowing that like most women, her vital good looks depend on the appearance of her hair.

Miss Clairol Creme Formula is sure and safe. Finished color is soft, lady-like, beautifully natural looking in any light. And it takes *only minutes* to add shining color to dull,

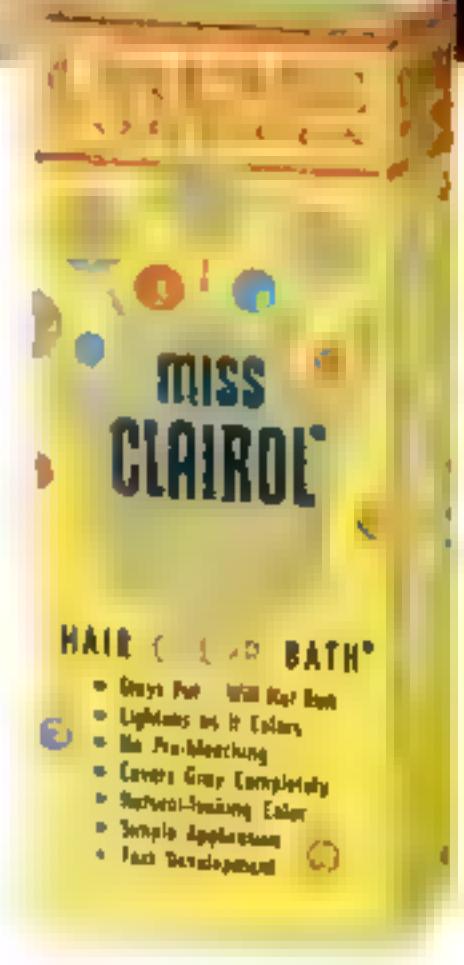
saded hair...to hide graying strands...to beauty-treat difficult hair to new softness. Miss Clairol is lasting color—*never* muddies or darkens.

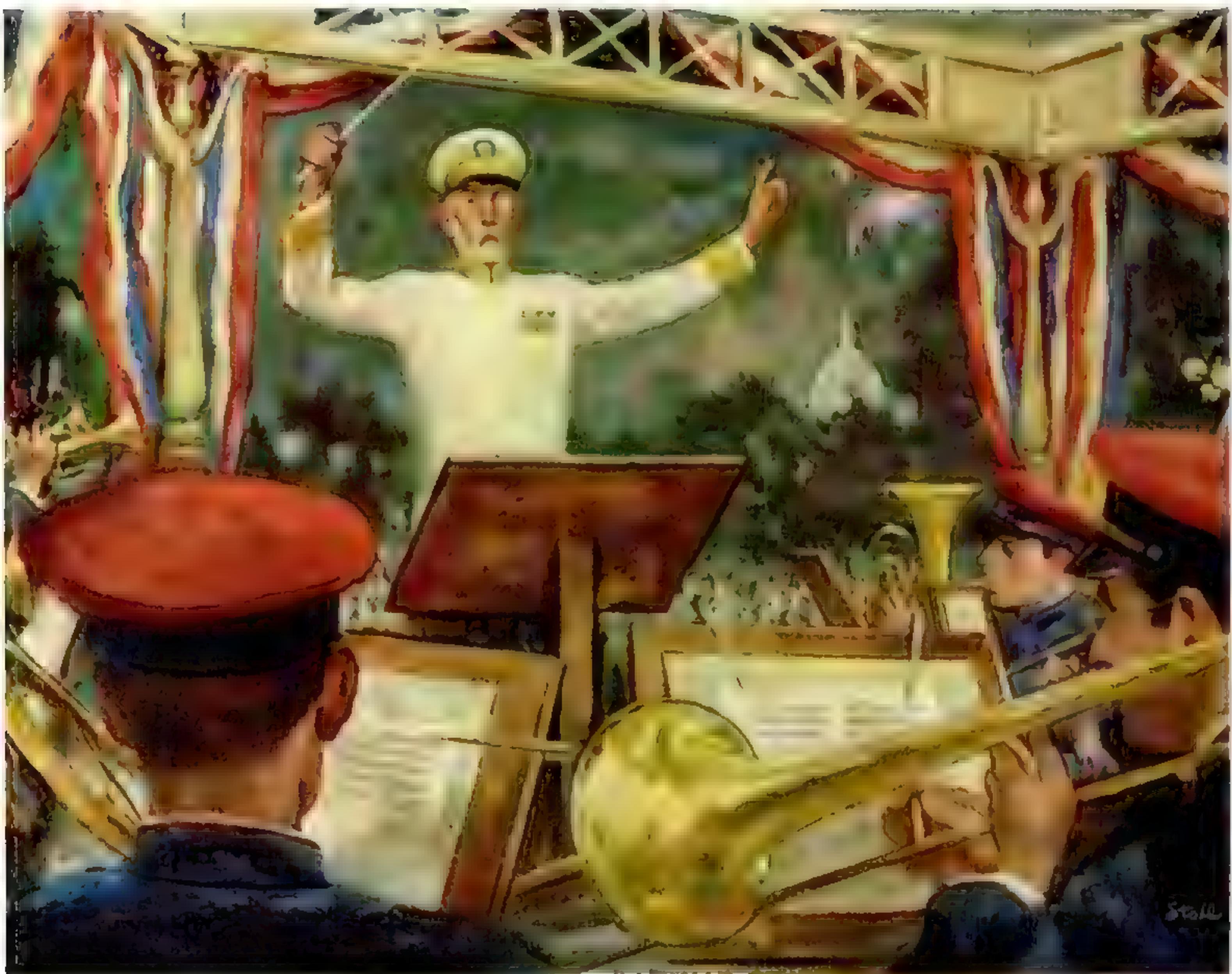
That's why America's hairdressers rely on Miss Clairol. recommend Miss Clairol, have given Miss Clairol treatments *by the millions*. Why should you deny yourself the joy and confidence of knowing you're a younger looking, happier-looking, completely attractive woman?

Try Miss Clairol today in the Creme Formula or Regular. It makes such beautiful sense.

MISS CLAIROL hair color bath®

©1958 Clairol Incorporated, Stamford, Conn.





He put us in step with ourselves...

MAYBE you think you never heard the country all at once. Maybe you think it can't be done.

But a man named John Philip Sousa proved it could be done. He could listen and hear the heartbeat of the country and then he would catch it in a trumpet and clarinet, an oboe and a drum, and the music would sing swift and alive, bright as a silver dollar, and march out through all the Main Streets of the U. S. A. And it would be the country's own spirit, brisk and beautiful and strong, saying what we all want to say, together. Sousa could do that. He could make us walk like one people.

Perhaps Sousa could put the country into music because right from the start it meant so much to him. He was a lad of eleven in 1865 when he watched the victorious Union Army swing to sprightly bands up Pennsylvania Avenue in Washington. The country had been born again, and he was there at the christening.

Or perhaps it was because he *saw* the country, and most everyone in it, from Madison Square Garden and Carnegie Hall to a thousand theaters and parks

and parades across the land. He took his band all round the world, and when they named him the March King, he knew it was the country they honored. Because that was what he brought them.

You can't measure a man like John Philip Sousa. Maybe we feel it quieter now, but what he was and said still goes. For he was you and me and all of us and he put in music the things that made us do what we did at Chateau-Thierry and at the Marne and at Iwo Jima and Heartbreak Ridge.

The Stars and Stripes Forever, Semper Fideles, Washington Post March, King Cotton. He gave us his marches as fast as you can say Uncle Sam, and the U. S. A. was in every one of them. He placed it there, proud. He was our Mr. Stars and Stripes, and he helped us walk like one people—the way we always will.

MUTUAL LIFE INSURANCE COMPANY
BOSTON, MASSACHUSETTS

Sidelines and signs of success



POSING IN PAJAMAS for agency advertisement, Mickey sits uncomfortably in the glare of studio

lights. He has limited such business trips to 10 but plans to accept more offers after the season.



REHEARSING HIS LINES for a brief part in the *Perry Como Show*, Mickey gets an encouraging pat

from the master as they go over the script. Mickey received \$1,000 fee for his television appearance



CROWDING HIS CAR in Yankee Day parade in Newark,狂热的崇拜者们向他挥手致意。



CHASING THEIR HERO, boys accompany Mickey as he runs for Yankee dugout at the end of a game.



WITH TIGHT GRIP Mantle clutches the end of his unusually light 34-ounce bat. Much of his hitting power comes from his 15½-inch biceps and supple wrists.

The big round trip

Mantle's new ability to correct his mistakes and harness his power makes him a better ballplayer this year. He lashes out at fewer bad pitches, but when he does pop up (below) or strike out he controls the rage he used to show by beating the dugout walls. He is graceful in catching fly balls he once dreaded to see coming toward him. His throwing arm is one of the strongest in the league. He is smarter and faster on the bases. But since he has learned to wait for pitches, he often finds himself in the happy situation, shown at right, of not having to run fast to get home



DISGUSTED. Mantle finds no bat and no at-bat when he gets a bad pitch.



INTENT. Mickey opens mouth as he drives a long drive to center field.



HOMER STORY IN SINGLE PICTURE is given in this multiple exposure made in Cleveland stadium by Ralph Morse, who took most of the pictures for this



Story 1 - Using a complicated apparatus and a single negative, Morse shows Mantle hitting the ball around the second and third, and being congratulated on

his 23rd homer by Joe Collins (No. 15). Pitcher, catcher and third baseman are shown at moment Mantle hits ball, first and second basemen as he jogs around

The Santmans

Or why you never got so much for your money

"Whenever a customer complains to me about the price of gasoline, I call my wife.

"She's worked right with me and kept our books since we leased our first Union Oil station on this same corner in La Canada... 20 years ago.

"And—as Myrtle says—gasoline hasn't gone up nearly as much as other things you buy. You pay 205% more to build a house today than



you did in 1936. 220% more for a low-price 2-door sedan. 125% more for a suit of clothes. 325% more for a pound of saloon steak.

"Yet if you leave out the tax, Union's premium gasoline has gone up only 70% in that same time. Fact is, the tax has gone up more than the gasoline—100%! And two gallons of Union's new Royal 76 will do the work of three gallons of our old product.

"You get a lot of service for nothing, too. We wash your car's windshield. We check water, oil,



THE SANTMANS: 20 YEARS ON THE SAME CORNER IN LA CANADA, CALIFORNIA

battery and tires. We provide clean rest rooms and free maps for your convenience.

"Fact is, you never got so much for your money as you do today when you say, 'Fill her up!'"



In 1956 it costs Union Oil 250% more than it did in 1936 to build the kind of service station Charles and Myrtle Santman operate in La Canada, California.

Yet in spite of continually rising costs like this we have been able to keep prices down, while constantly expanding our service and improving our product.

We have accomplished this by plowing profits back into better facilities, by research, by eliminating waste and improving efficiency.

We have had to do this to meet the competition of the many other oil companies serving your needs.

* * * *

YOUR COMMENTS ARE INVITED. Write: The President, Union Oil Company, Union Oil Bldg., Los Angeles 17, Calif.

Union Oil Company OF CALIFORNIA

MANUFACTURERS OF ROYAL TRITON, THE AMAZING PURPLE MOTOR OIL



THE REAL MURPHY is 59-year-old Bridie Murphy Corkell, shown with grandchildren. As a child, Virginia knew her.



YOUNG VIRGINIA, shown wearing her graduation gown, had "a wild crush" on Bridie Murphy Corkell's son, John.

BRIDIE SEARCH ENDS AT LAST

She was in Chicago all the time

Last week *The Search for Bridie Murphy* was ended by a series of Chicago *American* articles. It had begun in a best-seller written by Morey Bernstein, who had hypnotized "Ruth Simmons," a Colorado housewife (real name: Virginia Tighe), and drawn from her seeming clues to a 19th Century Ireland existence. Bernstein saw this as evidence of reincarnation.

But in Chicago, Rev. Wally White, pastor of a church young Virginia Tighe once attended, began checking Bridie's eerie "memories." With reporters' help he wrote his articles.

They revealed that as a child Virginia lived across the street from Bridie (not Bridie) Murphy Corkell. In his book Bernstein was awestruck by "Ruth Simmons'" brogue under hypnosis; Mr. White found young Virginia had done Irish recitations. In the book Bridie danced a surprisingly expert Irish jig, and Virginia had jigged for pennies in Chicago streets. In the book Bridie told a vivid tale of scratching paint off her childhood bed; Virginia did at 7 and was tanned for it. In the book Bridie married a Sean (Irish for John) McCarthy; teen-aged Virginia was in love with Bridie Murphy Corkell's son, John. Detail after detail in Virginia's life checked with the book's trance details, buttressing *LIFE*'s statement (March 19) that "if Ruth Simmons could completely reveal her early life" this "could end the search for Bridie Murphy abruptly."



DREAMY VIRGINIA looks out over a Wyoming vacation landscape. Friends knew her as a highly imaginative girl.



KNAPP TM MONARCH

**Therm-A-Jugs
and
Therm-A-Chests**

Known and accepted for years as the quality leader—Now, New... Finer than ever... in features, design and "years-ahead" performance! Lightweight, yet stronger!

Only TM Therm-A-Jugs offer these exclusive features: Super Durex liners (odorless, tasteless, sanitary white), Automatic, leakproof Spigot, Easy pour Spout (in both 4 quart and 6 quart sizes). 2 drinking cups included. Keeps foods and liquids piping hot or frosty cold for hours and hours.

Presented National Sportsman's Club of America awards. Insist on the genuine TM THERM-A-JUG!



TM-THERM-A-CHESTS

Extra-large chest, light weight, easy to handle. All aluminum or sturdy steel. Thoroughly insulated with waterproof Fiberglas. Inner liner is air-tight, watertight, galvanized steel. Aluminum food tray. Comfortable carrying handle and a convenient, self-draining spout. Bottle opener included.

Ideal Family-Size. Body Measures 10" x 14" x 18 1/2". Capacity is 33 quarts by volume.



KNAPP-MONARCH CO.
ST. LOUIS 16, MO., U. S. A.

HEADACHE? BACKACHE? NEURALGIA? MINOR PAINS OF BURSITIS, SCIATICA, RHEUMATISM?



HEADACHE OR MINOR PAINS OF BURSITIS, SCIATICA, RHEUMATISM? FEEL BETTER FAST!—This carefree girl is telling grandma she'll be able to attend the family get-together after all—because her headache is gone... thanks to fast-acting Bayer Aspirin. But wise grandma isn't the least bit sur-



prised. She knows all about Bayer Aspirin... knows that it also brings temporary relief from minor pains of bursitis, sciatica and rheumatism—and does it with amazing speed! And in addition, she knows that Bayer Aspirin is wonderfully gentle—so gentle, in fact, that doctors prescribe it even for small children!

BAYER ASPIRIN MAKES YOU FEEL BETTER FAST!

And it's one thing most people can take any time—WITHOUT STOMACH UPSET!



NEURALGIA? FEEL BETTER FAST!—People everywhere are discovering that neuritic or neuralgic pain need never interfere with the day's work or play. They're finding that Bayer Aspirin relieves this distress *quickly!* And besides giving you the *fast* relief you want, Bayer Aspirin also gives you the *safe* relief you need!



why Bayer Aspirin makes you Feel Better Fast!



Just drop a Bayer Aspirin tablet in a glass of water and watch what it does there. You'll see that it starts disintegrating *instantly!* And the same thing happens in your stomach. That's one reason why Bayer Aspirin brings you *fast* relief!



BACKACHE? FEEL BETTER FAST!—If sometimes your back aches so that you can hardly bend over, you'll find that Bayer Aspirin works wonders for you. As millions know from experience, Bayer Aspirin relieves backache—or aching muscles—*fast*. It has you feeling like yourself almost before you know it!

FOURTH IN 'LIFE' SERIES ON DEMOCRATIC CANDIDATES

A KINGMAKER OR A DARK HORSE?

Lyndon Johnson does not want to run in 1956—he wants to be the man who names the winner

by JOHN L. STEELE

ON the morning after Adlai Stevenson's California primary victory over Estes Kefauver, newsmen jostled around Lyndon Baines Johnson of Texas, seated at his majority leader's desk in the Senate. They jabbed with their questions: Did the Stevenson sweep lock up the nomination? . . . Was Kefauver through? . . . What of Johnson's own candidacy? . . .

Johnson listened intently and in silence. Finally he stretched his long legs out under the desk, slid down slowly until his neck rested on the back of his chair, stared owlishly at the ceiling and said, "Ohhh, we don't get involved in politics here. We have an awful lot of work to do."

When he was reminded that the majority leader of the Senate was expected to have *some* political thoughts about a primary battle in which 1.6 million fellow Democrats voted, Johnson unbent far enough to make one political comment. "It's a great day for the Democrats."

This appraisal from a man who is himself a favorite-son candidate for the presidential nomination could be dismissed as an emptily "safe" statement except for the fact that it is the key to Lyndon Johnson's whole political position for 1956.

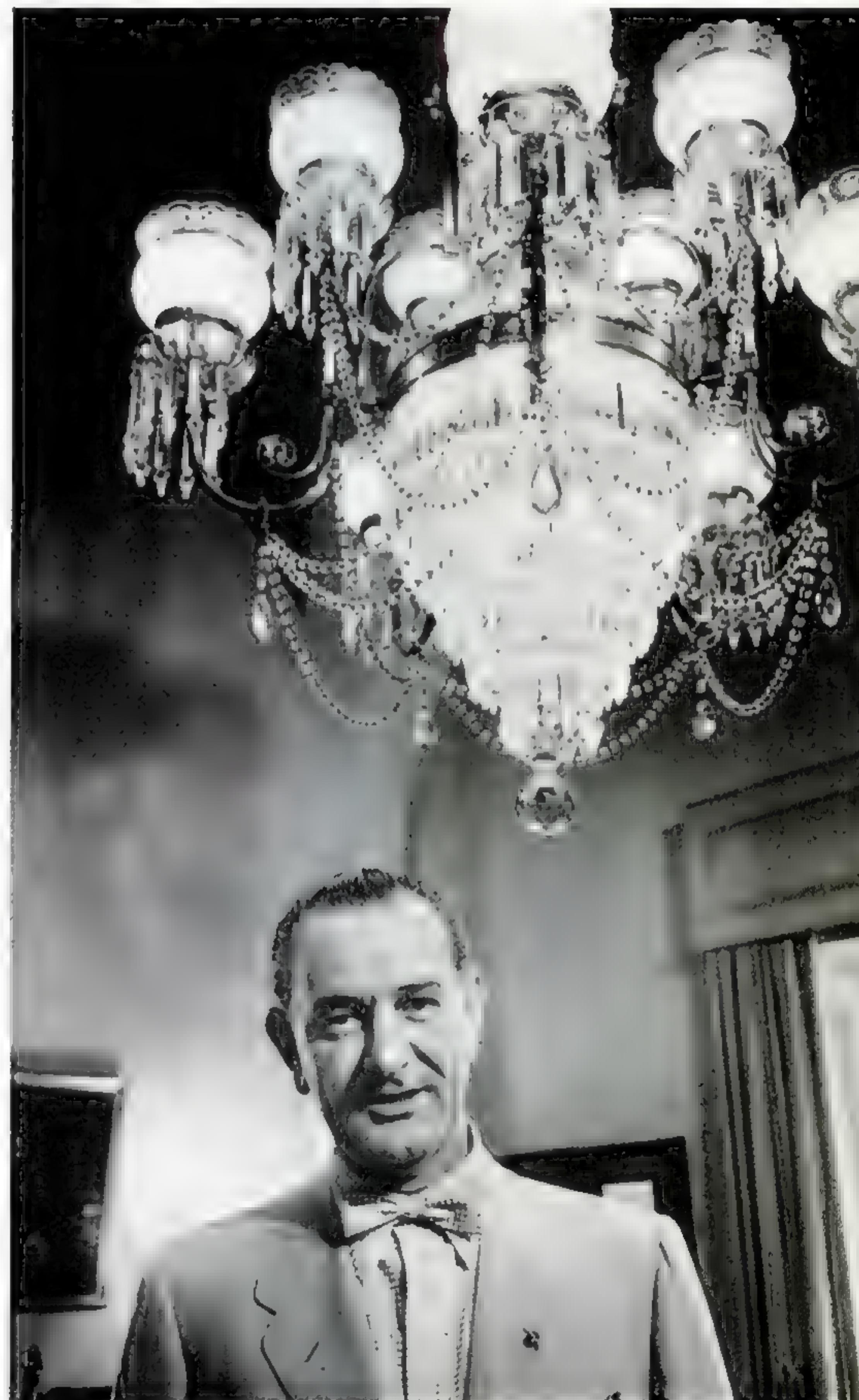
Running for unity

JOHNSON is a dark horse candidate not because he wants to run for President this year but because he wants unity in the Democratic party—unity first in Texas under the leadership of himself and Speaker of the House Sam Rayburn, unity in the Senate where he controls a slim, tenuous majority, and unity in the national party under whatever nominee the convention chooses. Johnson expects to have a lot to do with choosing that man but does not particularly want him to be Lyndon Johnson. Having himself suffered a heart attack, Johnson would like to make certain that his recovery is permanent. Also, like most other congressional leaders, Johnson thinks Democratic prospects will be infinitely brighter in 1960 when President Eisenhower will definitely not be running.

Johnson's self-assigned mission of party unification has not been changed one whit by Stevenson's California triumph. Like most of the professionals of his party, Johnson

CONTINUED

PROUD SENATE MAN. Majority Leader Lyndon Johnson stands under crystal chandelier in his office.



REMARKABLE COFFEE, THAT'S SURE



My fame as a chef's now secure.

My guests really savor
its full-bodied flavor...
No longer call me 'Amateur'!"



You try
Chase & Sanborn
the full-bodied instant

ANOTHER FINE PRODUCT OF STANDARD BRANDS INC.

End gagging
and coughing of
POSTNASAL DRIP
... with this new
ANTIBIOTIC nasal spray



Only **SUPER ANAHIST**
ANTIBIOTIC NASAL SPRAY
Stops Gagging and Coughing—
Melts Away Mucus with Thonzide!

SUPER ANAHIST NASAL SPRAY, with an exclusive antibiotic formula, clears out your 'drip zone'. It's the same type therapy doctors prescribe—yet costs only 98¢!



WINNER AND LOSER. Adlai Stevenson and Estes Kefauver, did not change Lyndon Johnson's political stand as a result of their California primary battle. Though Stevenson's prestige and delegate strength were greatly enhanced by his impressive victory and though Kefauver's defeat knocked him out of contention, Johnson has carefully avoided climbing on anybody's bandwagon.

JOHNSON CONTINUED

regards Stevenson's Pacific Coast victory as a major—and possibly decisive—step toward the nomination. It lifts Stevenson's prestige well up from the low caused by his defeat in the Minnesota primary. At the same time it completely ends Kefauver's White House dream.

Stevenson will now go into the convention at Chicago assured of about 400 votes toward the 686½ needed for nomination. He still needs nearly 300 additional votes to win. Lyndon Johnson's Texas delegation has 56 votes pledged to the senator's candidacy until he releases it. In addition to his own delegation, sixth largest voting bloc at the convention, Johnson will have a scattering of unpledged votes elsewhere. He also will command important reserve strength in a score of southern and western states, mainly through influential delegation leaders such as his allies in Congress and friendly state governors (especially Ernest McFarland of Arizona and Ed Johnson of Colorado, both ex-senators). All in all, he will have some 200 votes at his disposal, quite enough to provide the push that would put Stevenson over.

On Johnson's public record as a moderate, it is probable that he would turn toward a middle-of-the-road Stevenson or Stuart Symington rather than to an all-out liberal such as Averell Harriman. But he has so far made no move, privately or publicly, toward any candidate. The decisiveness of the California primary will not stampede him into making a premature decision because to do so would destroy his credentials as the leader of all Senate Democrats, regardless of their position on the presidential election.

Avoiding the Presidency

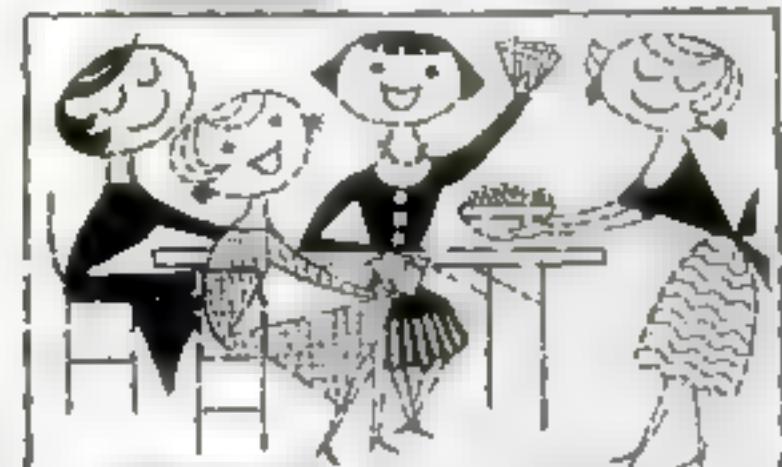
FOR the same reason he has shunned action which might be regarded as advancing his own presidential interests. He has quelled Johnson-for-President moves in North and South Carolina, Georgia, Arizona and Colorado and has discouraged offers of support from key men in other states. He has rejected all feelers about his availability for the vice presidency (a job, incidentally, which he regards as being several steps below his present status). His contacts with all of the candidates are frequent and friendly—but scrupulously noncommittal. This slightly above-the-battle stance will be maintained at least until Congress adjourns in July and most likely until Johnson sniffs the political winds at Chicago.

All this makes Johnson today an ardently courted man who will no doubt continue to be wooed by the candidates until the convention makes its choice.

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Story ins



TEXAS TEAM of Rayburn (left) and Johnson is cheered at arrival in Washington after they won state party machinery from Governor Allan Shivers.

JOHNSON CONTINUED

absolute certainty: it will be, like Johnson himself, coldly practical.

A year ago Johnson lay just this side of death in a Washington hospital bed, victim of the year's second most publicized heart attack. His wife, still known as Lady Bird, a name given her during childhood, happened to tell a nurse that just before his attack her husband had ordered two suits from his tailor. Johnson overheard the remark and, summoning his wife to his bedside, whispered, "That's all right, Bird. Tell the tailor to forget about the brown one but let him go ahead with the dark blue one. We'll need that in any case."

His sense of the practical in politics directed Johnson in the campaign he and Sam Rayburn conducted in fighting for control of the state party and the Texas delegation to the national convention (LIFE, May 21). Wearing an open-throated khaki shirt, tan ranch pants and western boots, Johnson pinwheeled about the state, asking Texans to vote against those who bolted the party to Eisenhower in 1952 under Governor Shivers' leadership. His homely theme was: "I suppose a woman has the right to leave her husband, but she doesn't have the right to come back four years later and beat him every morning before breakfast." Having won by a four-to-one margin, Johnson at once moved to stop Texas liberals from ousting the Shivers-dominated state executive committee. In the interests of party harmony, he insisted that this action be postponed until the proper time, the regular state convention next September.

Leader of a fragile coalition

RATHER than follow the late Senator Taft's dictum that "the business of an opposition party is to oppose," Johnson as Senate leader has preferred what he considers a more practical as well as proper course. The practicality stems from the fact that as majority leader he heads a fragile coalition of 49 senators. The coalition embraces New Deal-Fair Deal men, middle-of-the-road moderates and extreme conservatives who, save for the accident of southern birth, would find themselves far more at home in the right wing of the Republican party. It is in the management of this often threatened coalition that Lyndon Johnson's accomplishments must be weighed and his future predicted.

The fact that the Democratic coalition has a positive record of accomplishment and that a cold war between a Democratic Congress and a Republican President, once predicted by Dwight Eisenhower, has not been waged is due in substantial measure to Lyndon Johnson. When criticized by more aggressive Democrats for co-operating with the Administration, Johnson has retorted: "I don't conceive my job to be that of electing a Democratic President by heightening controversy in the country and irresponsible politicking on the Senate floor. The great contribution I can make toward electing a Democratic President is to do everything possible to show the country that Democrats are responsible, reasonable men and

CONTINUED



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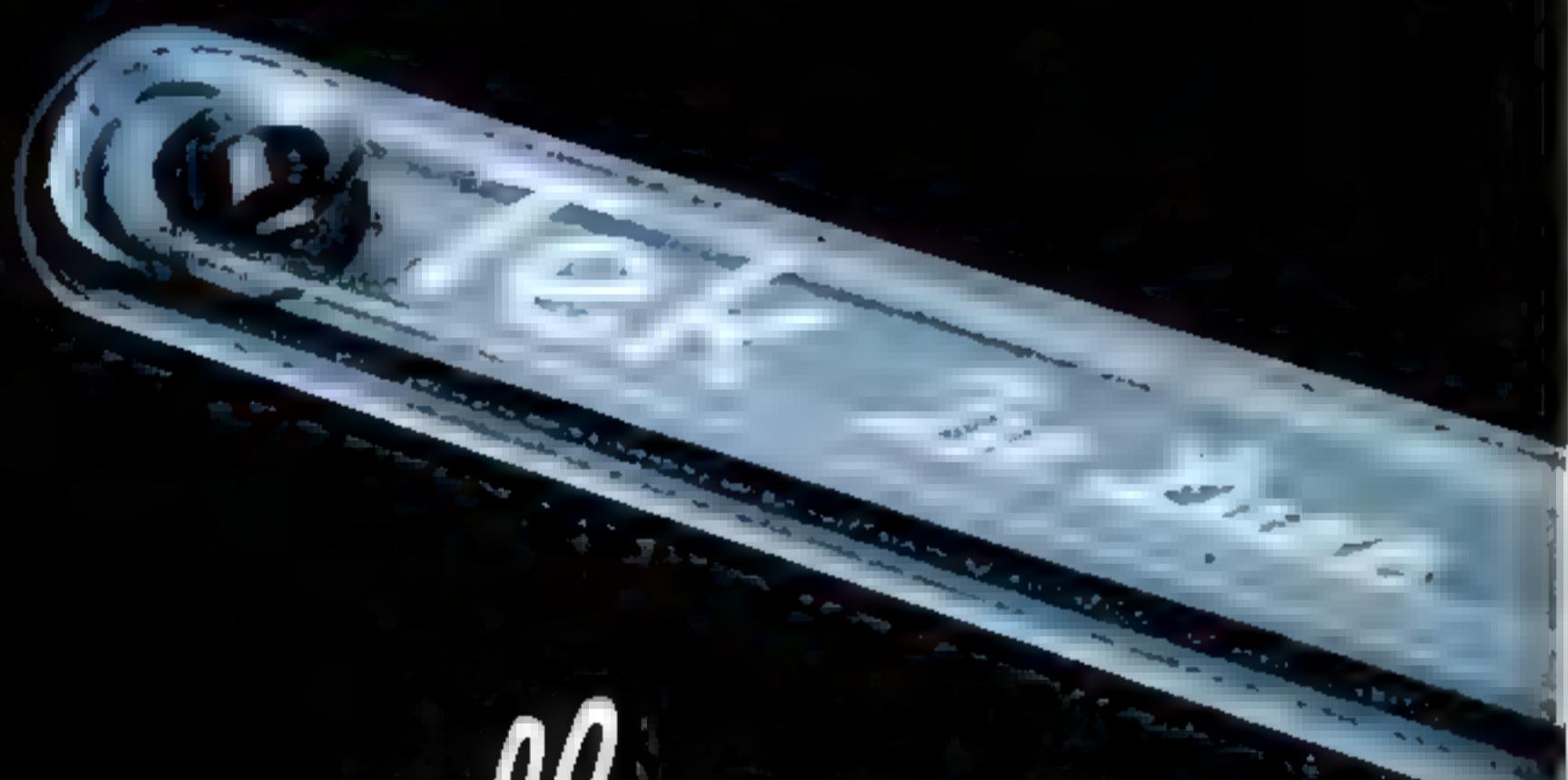
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WITH THE PRESIDENT Johnson attended meeting on Administration program with Senate leaders. Relations between the two men are pleasant but not intimate. In back are Secretary Dulles, Senator Saltonstall, Senator Clements.

JOHNSON CONTINUED

men of judgment. The irresponsibles win elections—but always for the other party."

Johnson characterizes himself as a "reasonable moderate" and his record seems to bear that out. Along with a majority of Senate Democrats he stands for higher, rigidly fixed farm price supports and for markedly greater federal spending than Republicans advocate in the fields of public housing, rural electrification, river valley development, highway construction, medical research, flood control and irrigation. Unlike the majority of his Democratic colleagues, he stands for maintenance of the Taft-Hartley labor law and for such special Texas interests as state control of tidelands oil, maintenance of the 27½% oil well depletion tax allowance, and freedom from federal regulation for natural gas producers. On the most explosive domestic issue of all, segregation in the public schools, Johnson believes that the Supreme Court has taken its stand and that the issue is rightfully outside his legislative arena. He believes that the attempt by some southern states to block the federal edict is a fuzzy offshoot of the nullification doctrine which should have died at Appomattox nearly a century ago.

A blunt critic of Dulles

THOUGH a rather blunt critic of Secretary of State John Foster Dulles, Johnson has voted without a break for all of the nation's major foreign policy undertakings. He has voted for funds to support the United Nations and NATO and for a high level of foreign aid, both economic and military. He has consistently supported generous spending for national defense, and in the crucial field of airpower he has urged a higher rate of spending than either President Truman or President Eisenhower has requested. Johnson has supported periodic extensions of the reciprocal trade agreements act though he has supported some restrictive curbs on that program as well.

In Texas, Johnson has been under attack by Governor Shivers' wing of the party as a "captive" of organized labor and the liberal Americans for Democratic Action. But in Washington the A.D.A. has issued the warning that if Johnson is the party nominee, it may sit out this election rather than support him. Labor's report cards on his voting record give Johnson a far from spectacular grade, but his relations with Walter Reuther are cordial and reasonably close.

Harry Truman on occasion has been reported to be displeased by Johnson's slowness to rise in combat against the Republicans, but on at least one occasion the former President with characteristic bluntness termed this report "a damned lie." In the Senate some northern Democrats believe that through his support of economic legislation beneficial to Texas businessmen (such as the natural gas bill vetoed by Eisenhower) Johnson has squandered a major Democratic campaign issue: the charge that Republicans have played fast and loose with our natural resources in a "give-away" to private interests. Johnson's pragmatic reply is that he

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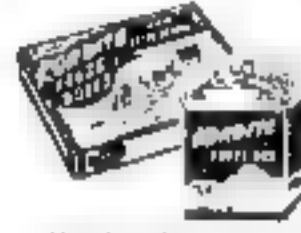


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JOHNSON CONTINUED

happens to be a U.S. senator from the state of Texas and that no senator can afford to ignore the interests of his constituents.

At 47 Lyndon Johnson is by far the youngest leader of the Senate in this century as well as the hardest-working. His leadership is based upon an incredible application to detail, on man-killing hours, on parliamentary skill of a high order and on a gimlet-eyed appraisal of "the possible." Johnson's approach to leadership of the Senate is essentially a cautious one, an advance from a well-prepared position with each vote of friend and foe carefully counted in advance. "Sure, fight, fight if you want to—you'll get yourself 15 votes in the Senate" is a familiar Johnson saying when he is urging conciliation instead of a vainglorious losing battle. "Any mule can kick a barn down; it takes a good carpenter to build one" is a saying of Sam Rayburn's he likes to quote.

Johnson's day begins shortly after daybreak when a green Government Printing Office truck delivers a still ink-wet copy of the Congressional Record to his home in northwest Washington. The day lasts well past the normal dinner hour when the final telephone call is made and Johnson's tired steps echo through lonely Capitol corridors.

He utilizes every moment of the long days. Once after he had already reached the airport, a sudden storm delayed his flight and gave him some unexpected idle time. A few minutes later an irate Air Force colonel tried three phones in succession in the air terminal's bank of booths, only to be told each time that the phone was being held for completion of a long distance call placed by Senator Johnson. Exasperated, the colonel stepped toward a fourth booth but saw a tall, hunched-up figure inside. "And who in hell is that? Senator Johnson, I suppose," he bellowed. It was.

No detail is too small: Humphrey's plane is fogbound over Washington so a vote is delayed until he can land and get to the Senate; Paul Douglas has hired a North Dakotan for a staff job, a fact which may be used to sway the vote of North Dakota's Langer; Harry Byrd can go along on a highway bill vote if one provision is eliminated; six Southerners will vote for reciprocal trade if nominal safeguards against heavy Japanese textile imports are included. Of such stuff is Johnson's record as Senate leader made.

A gadget-minded leader

JOHNSON is gadget-minded, convinced that gadgets help him keep on top of his job. His wrist-watch alarm goes off to remind him of a call he must make, his clock radios at home serve as an awakening signal. During his recuperation from the heart attack a caller found him simultaneously watching a televised baseball game, listening to the news through an ear plug receiver of a tiny transistor radio, and carrying on a lively conversation with his nurse.

Johnson's pace has moderated slightly since his coronary. A recent checkup at the Mayo Clinic found his health "excellent," though doctors advised him to rest a little more and give up the

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JOHNSON CONTINUED

calcium-building oatmeal he eats for breakfast. He conscientiously tries to amble, not lop, about the Senate chamber. He watches his weight and on a low-fat diet has lost 20 pounds. During the day he occasionally catches a few minutes' relaxation in his high-ceilinged, thick-carpeted, pistachio-and-gold-tinted office near the Senate chamber. But the intense drive and the attention to detail have not abated at all.

From his front row leader's chair, or more often from a position in the rear of the Senate chamber, standing poised between the cloakroom telephones and the Senate floor, Johnson seems to feel by instinct any unscheduled shift in the Senate's proceedings. His large brown eyes restlessly rove around his domain, his pendulum-loped ears are cocked as though to detect the faintest unanticipated tone of troublemaking debate.

Incongruously, even on the Senate floor there is something of the look of the Mississippi river-boat gambler about Johnson. The cut of his expensive clothes has a touch of the flamboyant and he takes pleasure in the extravagant display of his initials. His ranch on the Pedernales River in central Texas is known as the LBJ Ranch; his ashtrays, cuff links, shirts and silk pajamas are all adorned with the LBJ monogram; his wife (by coincidence) and his two pretty, dark-haired daughters (by intention) have the same initials; even his putty-colored dog comes to the name of "Little Beagle Johnson" or LBJ.

Johnson is a man without a hobby; politics is his only love and he was dedicated to it from the moment of his birth in a rough Texas hill-country frame house. On that day, Aug. 27, 1908, his grandfather, who was an Indian fighter, Civil War veteran, rancher and member of the Texas legislature, roared to his neighbors, "A United States senator's been born today." His father, Sam Ealy Johnson Jr., served in the Texas legislature for 20 years and taught his son to be a keen judge of his fellow men. Lyndon Johnson relates that "one of the wisest things my Daddy ever said was 'So and so's a damned smart man, but the fool's got no sense.'"

Though grandfather Johnson had owned 50,000 acres of ranch land, the property had dwindled away, and young Lyndon Johnson always struggled for cash. Before he was in his teens he organized a busy shoeshine agency. With \$75 in borrowed capital, he enrolled at little Southwest Texas State Teachers College, earned \$15 a month by picking rocks off the scrubby campus, then \$30 a month as a janitor, finally \$37.50 as secretary to the college president. He also painted the gymnasium floor, edited the college paper, was president of the student body and debating society, and served as an instructor in government.

A member of the 'little Congress'

In 1931 Lyndon Johnson came to Washington as secretary to then Congressman Richard Kleberg of the King Ranch family. He ran Kleberg's office by day, and by night took over and revitalized a "little Congress" of congressional assistants who argued, discussed and conducted dry runs on many of the early New Deal measures. In order to get acquainted with congressmen and to learn parliamentary procedure, he took a lower paying job as a doorkeeper at the House of Representatives, but he kept working for Kleberg after hours without salary.

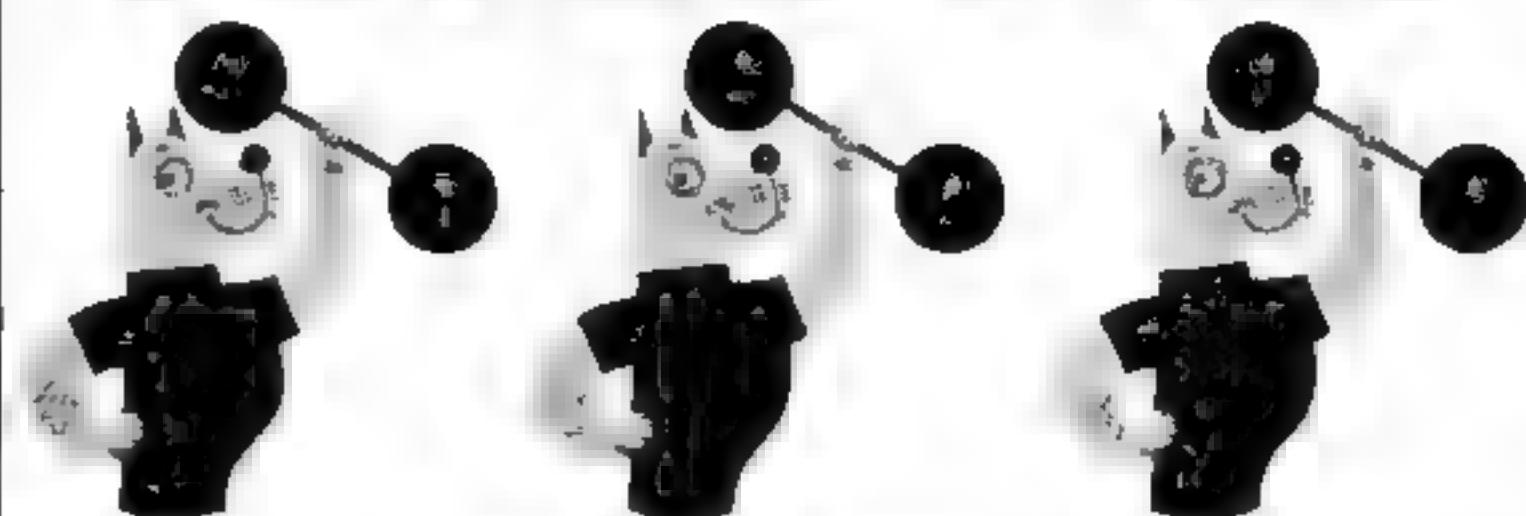
In 1934 he married charming, vivacious Claudia Alta Taylor. Mrs. Johnson is an efficient woman who handles her own widespread business interests (TV-radio stations and ranchlands) as well as the heavy demands of hospitality imposed by her husband's position. With no apparent effort she can find steaks for 28 reporters in the Deepfreeze at the Johnson ranch or beds for visiting Texans in Washington.

In 1937, Texas' 10th District congressman died, and Lyndon Johnson, then 28, took his \$3,000 in savings and \$10,000 borrowed on his wife's real estate holdings to campaign for the House. The underdog in a field of 10, he ran as an outright supporter of Franklin Roosevelt's plan to pack the Supreme Court. The strategy worked; his opponents spent so much time denouncing the young upstart that they shot him to prominence and to victory. Franklin Roosevelt, then fishing off the Galveston coast, was so pleased that he took the new congressman back to Washington with him on the presidential train. Thereafter Johnson was a White House favorite and a frequent guest at Franklin Roosevelt's Sunday-morning breakfast table.

In 1941 Johnson met his only political defeat in a special election for the Senate. After thinking for two days that he had been elected senator, he found he had lost to psalm-singing W. Lee ("Please pass the biscuits, Pappy!") O'Daniel by 1,311 late votes from counties where the incomplete returns had been

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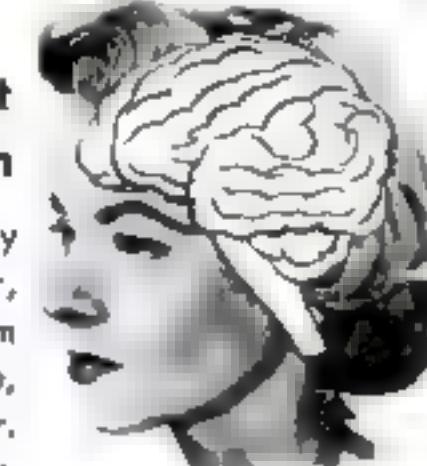
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PREMATURE CELEBRATION was staged in 1941 when Johnson thought he won Senate seat. Late returns proved him wrong.

JOHNSON CONTINUED

reported as final. Instead of screaming foul and demanding a recount, Johnson swallowed hard and said, "That's the ball game . . . let's play again some day." He returned to his House seat, was renominated and thus assured re-election while out of the country as a naval reserve lieutenant commander in 1942. He was overwhelmingly returned in 1944 and 1946.

In 1948 Johnson was ready to play again for the Senate. This time he won a primary runoff—and with it the election—by an incredible 87-vote margin out of a million votes cast. He took his Senate seat the following January with the facetious nickname of "Landslide," which stuck only until 1954 when he was re-elected by a plurality of 443,000 votes. In the wake of the 1952 Democratic defeat, which brought down the Senate Democratic leader, McFarland of Arizona, Johnson was tapped for the leader's job by Georgia's Richard Russell, one of the Senate's most influential members. Johnson was completely acceptable to the senior southern bloc, he was moderately acceptable to the majority of northerners, and before the liberals could organize against him, there were enough commitments to assure his election at the party caucus.

In his first official act Johnson took a breathtaking gamble. As he says, "I shoved in my whole stack." He insisted that the half-dozen new and youthful Democratic senators who had successfully bucked the Republican tide be assigned one major committee post each, traditions of seniority notwithstanding. By carrying off this maneuver Johnson cemented his control and earned the lasting respect of both newcomers and veterans.

The friendship of Mister Sam

JOHNSON has been particularly fortunate in his relations with his fellow Texan and co-leader of the congressional Democrats, Speaker Rayburn. A veteran top man in party councils who has never been tapped for national office, Rayburn regards the presidential potentialities of Lyndon Johnson in much the same light as the father who never went to college and above all else wants a Harvard education for his son. But there the paternal relationship ends. Johnson and Rayburn work in their respective chambers as equals, each knowing exactly what the other is doing and planning. Liaison is effected at least once a day, usually in Rayburn's "board room" hideaway in the back corridors of the House wing where a little group of "directors" meets for a late afternoon drink and shop talk. In Texas, too, Johnson and Rayburn work together. The 27-year disparity in their ages removes the possibility of rivalry. It was Rayburn who this year started the fight with his implacable enemy, Allan Shivers, and it was Johnson who led the attack against a man

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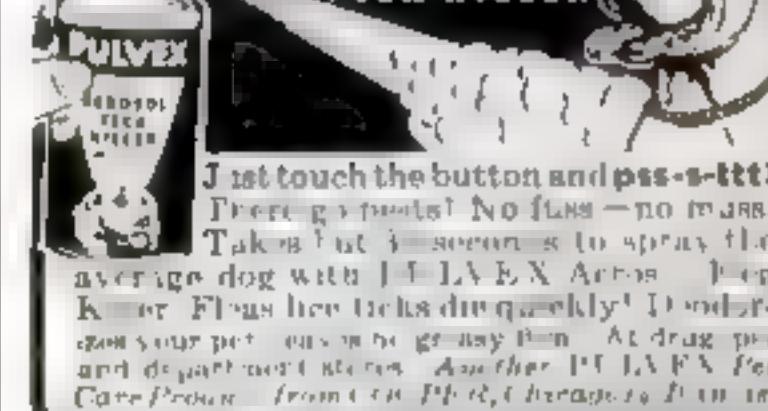


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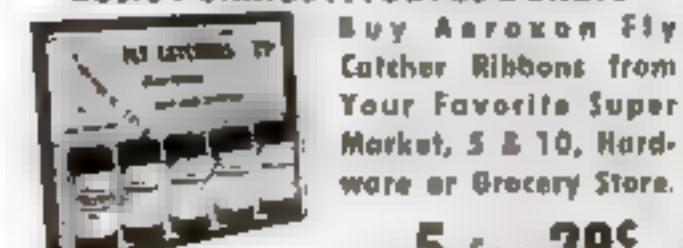
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- ★ china-smooth and china-white



Unlike ordinary paper plates, Royal Chi-nets are strong and rigid. The smooth, hard finish won't get soggy or scrape off, even when you serve gravies or salad oils. Royal Chi-net plates are so attractive, so gleaming white, you'll be proud to use them whenever you serve food . . . indoors or out, with family or company. Available in blue plates, three popular round sizes and new Square Meal Trays.

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How to Make a **WOW** of a **Cocktail!**

Fill glass with
ice-cold
tomato juice...

Add a pinch
of salt and
pepper...

Add a teaspoon
of **FRENCH'S**
Worcestershire
Sauce—
**THAT'S
ALL!**

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lets you shake or pour
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JOHNSON CONTINUED

toward whom he had always preserved a meticulous neutrality.

Rayburn agrees with Johnson that this is not the year for Johnson to make his all-out try for the nomination. Although Johnson's role in the Senate gives him a valid claim to be his party's spokesman and candidate, it is also, ironically, his greatest handicap in obtaining the presidential nomination, now or in the future. Men like Johnson—a dedicated "Senate Man"—consider that senators, particularly Senate leaders, hold the highest office in public life short of the presidency itself. Senate Men like Johnson see the Democratic National Committee as a rather trivial principality, despite its national problems and responsibilities. And a Senate Man's view of the great heartland of the national Democratic party—the metropolitan centers of New York, Pittsburgh, Chicago and Los Angeles, for example—is apt to be misty indeed.

Piercing the mist

It would be hard for Lyndon Johnson to pierce this mist and emerge as a truly national figure. He has consistently refused to show himself in the northern baronies of his party's strength. And it was only two months ago, as his party's official spokesman in rebuttal to President Eisenhower's farm bill veto, that he made his first major television address. Both friends and foes considered it a smooth, clever and exceptionally able TV debut for Johnson as a national Democratic spokesman.

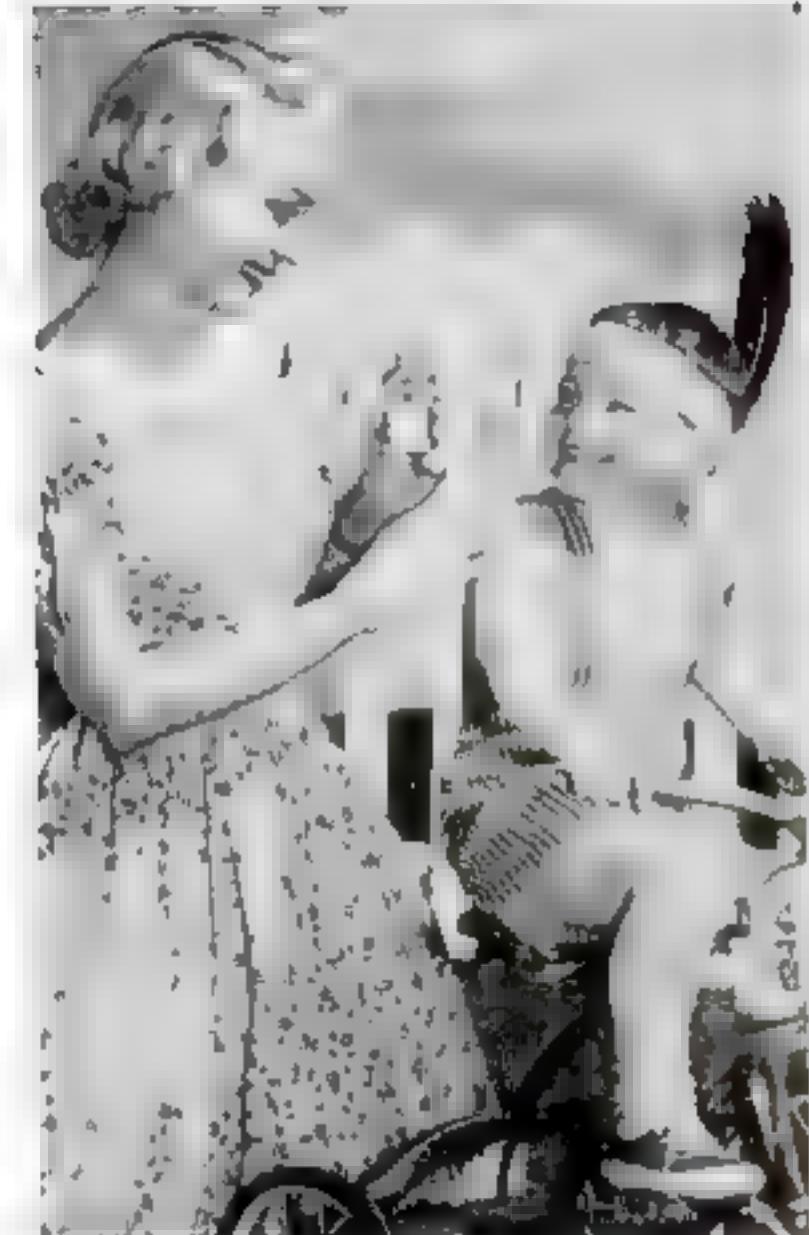
It is just conceivable that the Democratic convention may force Johnson to assume a larger role than he intends for 1956. The delegates may find themselves deadlocked with Stevenson some 200 votes short of nomination and with Symington, Harriman and others hopelessly stalled. Then the delegates might turn to the moderate co-leader of their congressional representation, who would offer at least the certainty of avoiding a bolt by the South.

What attitude reluctant-candidate Johnson would take in that event may be guessed from a passage in William Jennings Bryan's *A Tale of Two Conventions*. Johnson read this on a recent plane trip and underlined it three times: "I remind you, also, that confidence reposed in a human being carries with it certain responsibilities, and I would not be worthy of the confidence and the affection that have been showered upon me by the Democrats of this nation [Johnson reads it as Texas and the Senate] if I were not willing to risk humiliation in their defense."

Most observers feel, however, that the convention is unlikely to offer Johnson the chance of risking humiliation. Instead, they see it as offering him a seat among the kingmakers. For it is a good bet that the candidate who receives Lyndon Johnson's blessing—i.e., his 56 Texas votes and his reserve strength—will receive the nomination soon thereafter.



THE JOHNSONS—Lady Bird, Lucy, 8, the senator, Lynda, 12, and Little Beagle—sit on front steps of their home in northwest section of Washington.



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Just smooth a little "6-12" Insect Repellent on your child's skin. Mosquitoes, chiggers, black flies and gnats will stay away for hours. "6-12" Repellent is odorless, greaseless, and won't irritate the most tender skin. Available in liquid or stick form.

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Only 59¢



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Suggestions for **SUMMER PICNICS** in next week's **LIFE**



**FOR DRY,
PARCHED**

**Sunburned
Lips**
ChapStick
THE ANTISEPTIC LIP BALM

**Stop
his
scratching misery**

Is your dog frantic from scratching? It's a sign of fleas or summer eczema. Stop his itching torture quick—with Sergeant's Scratch Powder. Kills fleas, ticks, lice. Checks fungus and doggy odor. 49¢ and 79¢ at any drug or pet counter.



Sergeant's
SCRATCH POWDER



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Hard to pronounce, but quick and easy to prepare, smart to serve and luscious to eat. Try this on your next cook-out.

Cut inch-deep chunks of either KP or PARTY LOAF—those extra tasty, low cost, pork-and-beef luncheon meats. Then take thick slices of delicious Kingan or Hygrade BONELESS CANNED HAM. Now, halve Hygrade's ALL BEEF FRANKUTERS famous for their western chuck wagon flavor. Pierce the meats with a skewer, separating them with mushroom, green pepper, crab apple, olive and onion. Hold or prop over white-hot charcoal, and let sizzle.

That's a SHISHKA-BAR-B-Q! Hygrade adds new-world flavor to this old-world favorite.

More than 1200 quality food products are made by HYGRADE and its KINGAN Division and sold by leading food stores from coast to coast

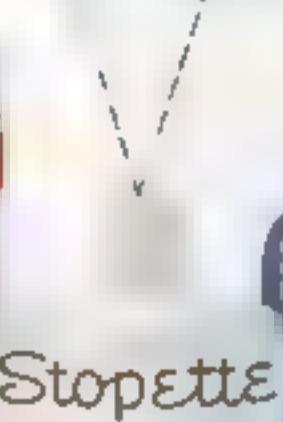


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Are you tired of deodorants so mild they don't work? So harsh they irritate? Then switch to Stopette! Did you know one of the essential elements in Stopette's deodorant ingredient is actually used to purify the water you drink? One tiny ounce will kill bacteria in 5,000 gallons of water. Can your present deodorant do as much?

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DEODORANT AND ANTI-PERSPIRANT



60¢ to \$1.25
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Choose from three types and—
Poof! There goes perspiration!



PLEASED ADENAUER, who had just been made honorary doctor of laws by Yale, leaves the graduation ceremony with Bishop Henry Knox Sherrill. Later he announced 77 scholarships for U.S. students to study in Germany.

PRETTY DAUGHTER Elisabeth, 28, wife of Rhineland businessman, gossips at fancy buffet at Yale Alumni House dinner. She is next youngest of his seven children. Also traveling with Adenauer is his oldest son Konrad Jr., 19.



Adenauer unbends by degrees

In his previous visits to the U.S., Germany's postwar Chancellor Konrad Adenauer had shown himself to Americans as a dignified, stiff, bold old fighter. Last week, having come over to receive honorary law degrees from Yale and Marquette universities and to talk over German reunification problems with the State Department, he was his familiar self. In his speeches and in conferences he urged Americans

to be wary of Russian blandishments, to be patient and firm in seeking German unity.

But in the midst of official duties and a call on the convalescing President, he introduced both a new relaxed gaiety and a very pretty blond daughter. And at Marquette University he even made a quick switch from the Old World cap and gown to a peculiar New World garb (see next page).

CONTINUED



LIVELY CHAT with Mrs. Richard Nixon (*left*) entertains A denauer's daughter at Washington party.



AFTER WALTER REED call of 10 minutes Adenauer praised the President's "healthy organism."



POLITICIAN'S PAT by Lyndon Johnson greets Adenauer at embassy dinner. In center is speaker.



AT ATTENTION IN CHICAGO PARADE, ADENAUER STANDS BEFORE A COLOR GUARD OF FOUR SERVICES. PART OF THE CROWD IS REFLECTED IN MIRROR.



SECOND DEGREE of week, another LL.D., was given Adenauer by Marquette University. At left is the Most Rev. Albert G. Meyer, Archbishop of Milwaukee.



AMERICAN CUSTOM, adopted by Indians—the Consolidated Tribes of American Indians of Milwaukee. Jim is chancellor going along with gag.



Spend leisurely hours in the sociable Club Lounge as the pleasant miles speed by!

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1. Upper or Lower BERTH. Lowest priced of all Pullman sleeping accommodations, the "upper" is a fresh-white, king-size bed, built for blissful sleep! Next is the "lower," also a travel bargain in privacy and rest. Berths fold away for daytime seating.



2. Roomette or Duplex-Roomette. An entirely enclosed private room, normally for one person, offering round-the-clock travel privacy. You can work, lounge, read, sleep, dress as you wish. Or you can stroll to the Diner or Club Lounge car at your leisure.



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HEIFER IN A HOLE

Grazing in a pasture that had once been a producing oil field near Titusville, Pa., a Hereford heifer made a false step and plunked into the shaft of an abandoned well. Though stuck fast, she was lucky on two counts. The hole had filled to within a few feet of the surface, and a passing truck driver happened to look over and see her. The driver reported her plight to the

heifer's owner, E. A. Fowler, who came over with a hired hand. They dug an inclined trench to the hole that enabled the animal to walk out to safety. Then they filled the hole to prevent a recurrence. But before the rescue got underway, Mrs. Evelyn Ellis, a farm wife who lives nearby, hurried over with a box camera and took a picture of a preposterous predicament.



The inside story of two prized diamonds

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It is represented here in its original 186½ carat perfection.

Kings were killed and princes plotted for this gem

for centuries. It now rests in the Imperial Crown of India.

The Gilbey Diamond is world-famous as the symbol of clarity and

perfection in gin. Its diamond-clear brilliance promises

this gin is made naturally, traditionally—with no color added.

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